

1928-1953...THE YEARS OF TRANSITION



PRESIDENT'S MESSAGE

TO ALL EMPLOYEES,

I have been pleased to have a number of people comment favorably on our first edition of the Centennial Clow News, which covered the first 50 years of our company. I hope each of you will enjoy as much reading of the third twenty-five years in this second Centennial edition.

Our company has had an interesting history, and one positioned squarely in the mainstream of our country's progress. In each historical period Clow has been able to make its contribution to the betterment of our existence.

The Clow story is more than the story of a man, or a family, or a typical business success story, although it is all of these things. It is also a story of change. Changes in products, changes in processes, changes in markets, changes in people, and, yes, changes in fortunes. Change becomes especially evident when the full scope of many years is condensed in a few pages, as we are trying to do in these Clow News editions.

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Obviously, all divisions did not perform equally well — some as planned and anticipated, others due to a variety of factors which limited our overall results.

Aided by the continuing strength of the housing market, and also by

the increase in federal funding of water and sewer improvements, the company's products enjoyed strong market demand, particularly in pipe and valves. Entering July, these conditions continue.

But at the same time inflationary cost increases make it more difficult to increase profits. Increases in interest rates affect all of us, individually and as a corporation. Raw material prices continue to rise, and at a greater rate than the price of our own products. Costs of energy and supplies likewise pose serious problems. Although we cannot exert much pressure on the market cost of the materials and supplies we use, we can and must be prudent in our use of these supplies to keep these cost increases to a minimum. I know I can count on you to do your part to limit our usages to what is necessary and to prevent needless waste.

As you read over our history, I would think that each of you would be as impressed as I have been, that our past successes were the result of the combined and continuing efforts of ALL Clow people working together, each doing his respective job and making his personal contribution to the progress of all. This is as true today as it was thru these first 100 years. We all have a common goal and a common mutual welfare. If we are successful, as were our predecessors, it is because we will have worked together in teamwork. each committed to do his or her best to achieve our mutual success.

Raymond & Rynafart



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n 1928, on its 50th birthday, James B. Clow & Sons, like the rest of the country was riding the crest of the wave of the "booming twenties". It was the time of the "tin lizzie", the flapper, jazz and prohibition. Prosperity abounded everywhere — or so it seemed.

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The acquisition also created a large debt load for the company which was to prove a severe burden in the depression years yet to come. At the same time, the plumbing and jobbing business was buoyant. The company had completed its move into its new building on the West side of Chicago on Talman Avenue — the largest single building anywhere devoted to the plumbing-heating jobbing business. During this period Clow was a national force in the plumbing industry. It sold its products coast to coast, specializing in high-grade proprietary plumbing materials for schools, hospitals and other institutional buildings. Private label fixtures were produced by Eastern potteries — Adamantose ware and Clow manufactured its own plumbing brass in the (South) Talman Avenue building. Two other floors of the same building were devoted to machining, polishing, buffing, plating, assembling, testing and wrapping. The Gasteam Radiator Department, whose business was also good in those

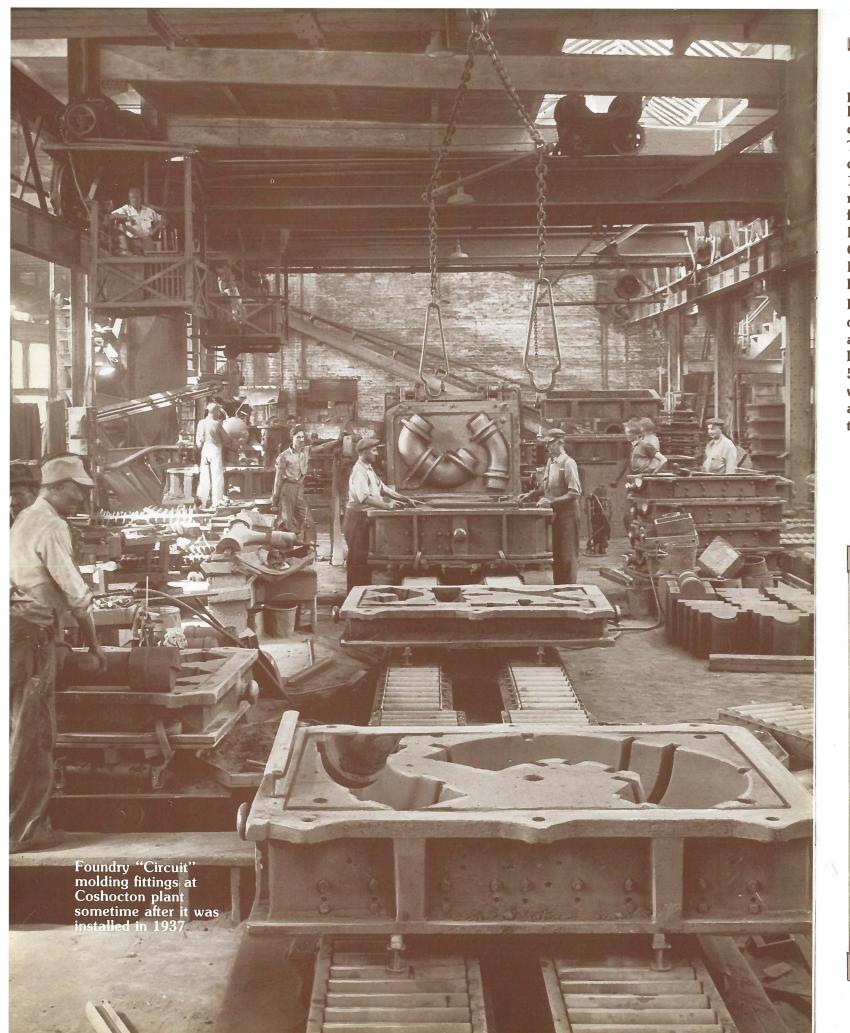


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At this time the officers of the company were W. E. Clow, President, W. E. Clow, Jr., Vice President in charge of sales, Kent S. Clow, Vice President, in charge of manufacturing; Orlando Ware, Treasurer, and Earle F. Johnson, Secretary. The National Cast Iron Pipe Company was a subsidiary company, and remained so until 1935, with Mr. E. E. Linthicum as President.

Pipe yard at Talman Avenue plant, circa 1928



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During the period a number of difficult steps were taken. Salaries and wages except for the very lowest levels were cut "at least 50%", — as much as 70%. Layoffs were commonplace, short hours and short work weeks the rule of the day. As building construction

was curtailed drastically, the plumbing business dwindled to unbelievable low levels. W. E. Clow, reporting to stockholders after the year 1932, cited these figures of Chicago building permit values: 1925 \$361,000,000

Although the company was able to earn a meager profit in 1929 and 1930, in 1931, and increasingly through 1933, serious losses were incurred. The upturn started to come in late 1933, when federal funding of WPA (Work Progress Administration) and CWA programs started to be felt in waterworks construction. In 1934



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Annual Clow Sales Convention gathering, February, 1929

W. E. Clow, Jr., President, 1935 - 1941, Vice Chairman, 1941 - 1942, Chairman of the Board, 1953

n 1935, emerging from the M depths of the depression, the company reorganized. W. E. Clow, Sr. became Chairman of the Board; W. E. Clow, Jr., President, Kent S. Clow, Executive Vice President, and Earle F. Johnson, Secretary and Treasurer. The National Cast Iron Pipe Co., formerly a subsidiary, became a division of the company with Vice President D. I. Miller in charge of operations, and Paul Ivy, Vice President in charge of sales. During 1935 the company arranged to convert the balance of existing bonds due on the National purchase to long-term bank debt, a

transaction completed in February of 1936. Mr. W. E. Clow, Jr., to whom this financial responsibility came as president, deserves the

credit for discharging the debt corporation.

It was during these depression years that the character of the company's business started to change. As the plumbing business dwindled to unbelievable low levels of activity, the market would no longer pay the higher costs of institutional grade private label fixtures, which had been Clow's main thrust for many years. To be competitive, the company started to job the fixtures of other manufacturers. This change, in turn, localized its sales market from one formerly national to one of nearby mid-west scope as other jobbers in other cities were able to serve their own local trades. Although this change took place gradually over a period of time, the



Early photo at Coshocton foundry office, (left to right): A. M. Tufts, J. C. Clow, E. D. Patterson, A. H. Fulton, A. A. Sutherland, F. O. Tinthoff, J. W. Clarke, Charles M. Aland, J. M. McCloy, W. E. Clow, W. C. Clow, W. J. Wood, F. A. Hamilton, Robert Salvage, W. F. Latimer

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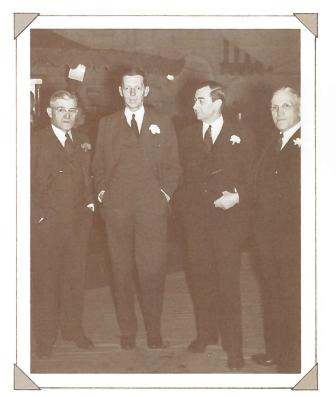
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Coshocton centrifugal pipe shop in late 1930's

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Manufacturing executives at reception in Coshocton in mid-1940's, (left to right): Guy P. Clow, Works Manager, Ohio foundries, Kent S. Clow, President, John A. Byers, Vice-President, David I. Miller, (retired) Vice-President, Works Manager, Coshocton and later at Birmingham

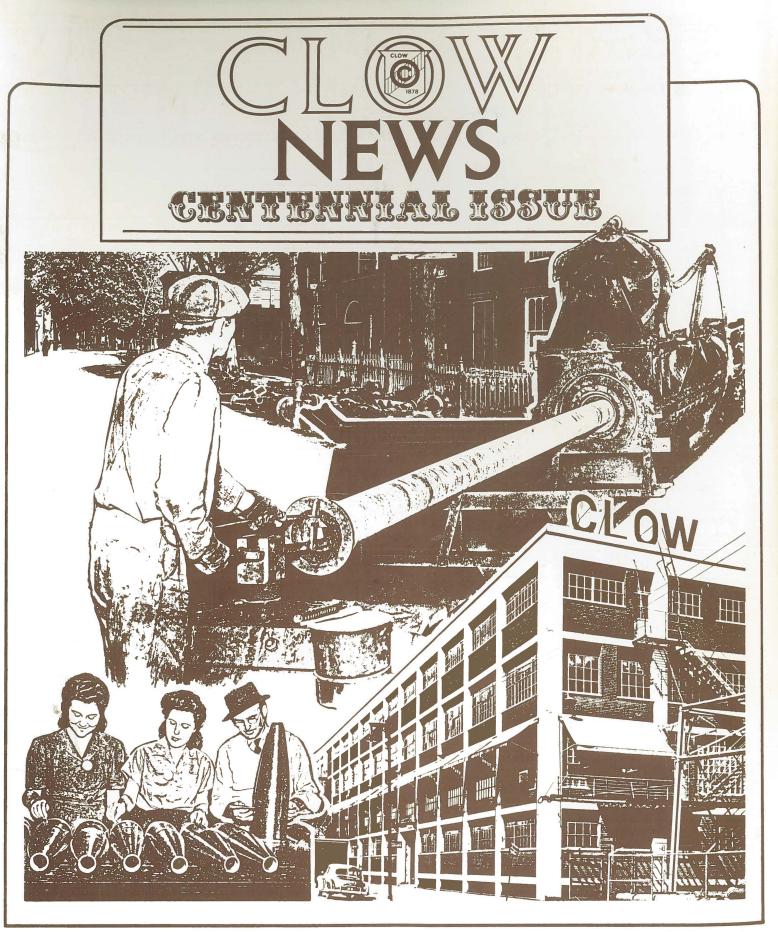


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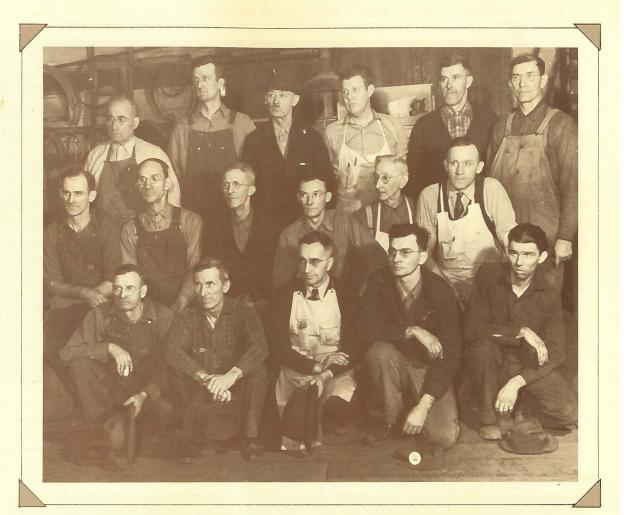


Al Leo pictured with fabricated 225° bend, at Talman Avenue plant, 1949

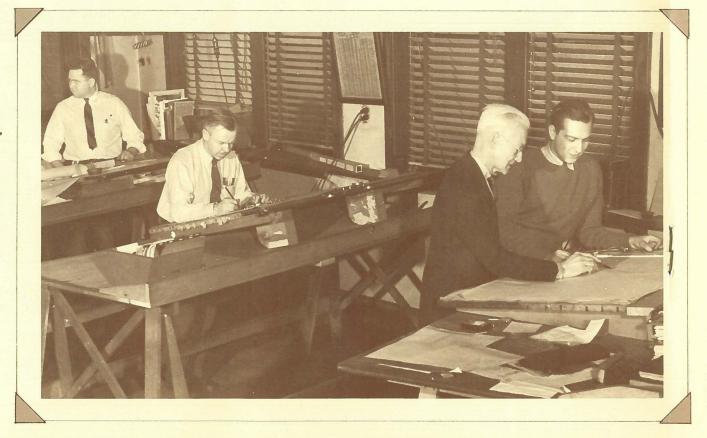
Fabricating piping for shipbuilding produced by the Talman Avenue plant in the war years



Distaff side of Talman Avenue in the new cafeteria, circa 1927



Coshocton engineering department (left to right): Charles Salvage, Bill Bevington, Elin Patterson, Verle Rucker, circa 1937



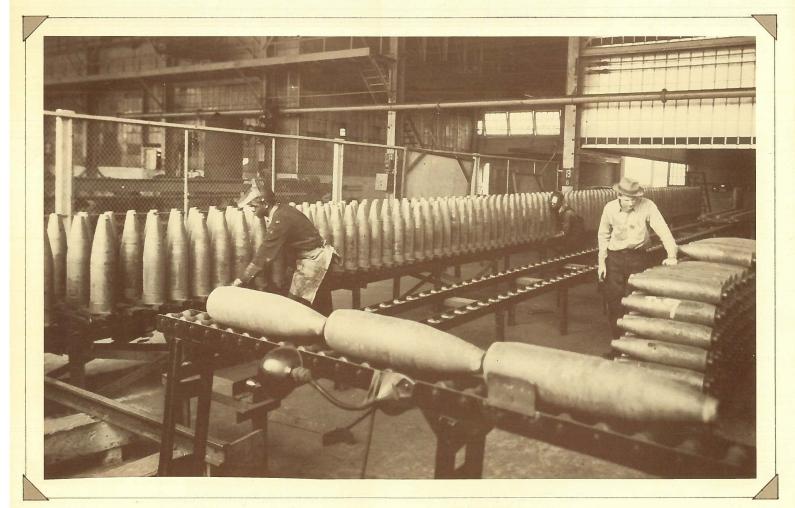


Coshocton Pattern Shop (left to right) 1st row: Dan Breeden, Cliff McComber, Weldon Barr, Day Lipps, Logan Seward. 2nd row: Laurel Starrts, Bruce Norris, Ward Dickey, Raymond Fallon, Bert Brown, G. E. Henderson. 3rd row: Moosey George, Harold Thomas, Willis Tschudy, LaVerne Strohacker, Clifford Willard, Charley Lipps

Kent S. Clow, President, at ceremonies commemerating the Talman Avenue plant's 1,000,000 20 lb. fragmentation bomb production, circa 1944



Inspecting and gauging finished metal forms for 155 millimeter shells, Birmingham plant



Production and assembly of 155 millimeter shells at Birmingham plant, 1943

emand for the company's products continued strong into 1943, when strictly military hardware products accounted for at least 60% of the company's volume. During 1943 the Coshocton pipe shop was forced to close, and was operated only sporadically until War's end. The National plant operated at reduced capacity levels.

But by this time, the major production of the company was the machining of 155mm shells for the Army, at Birmingham; the production of 20-lb. fragmentation bombs assembled in the Chicago plant, with components produced at Newcomerstown; and an assortment of machine tool, tank bracket castings, etc., produced at the Coshocton and Newcomerstown foundries. The Chicago plant also produced fabricated piping for ships.

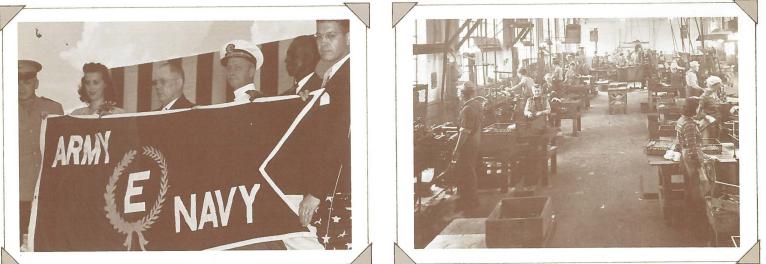
For its efforts, the company was awarded the Army-Navy "E" (for efficiency) in May of 1944. By war's end, the company had produced 1,274,000 155mm shells, 2,039,000 fragmentation bombs, and produced more than 20,000,000 bomb parts for others and itself. It was a creditable record. So, too, was the personal effort of





Cmdr. Thomas J. Thornhill pins wartime "E" on Kent S. Clow with Carl J. Postlethwaite waiting his turn, in ceremonies in Birmingham, 1944

Shell shop, Birmingham plant



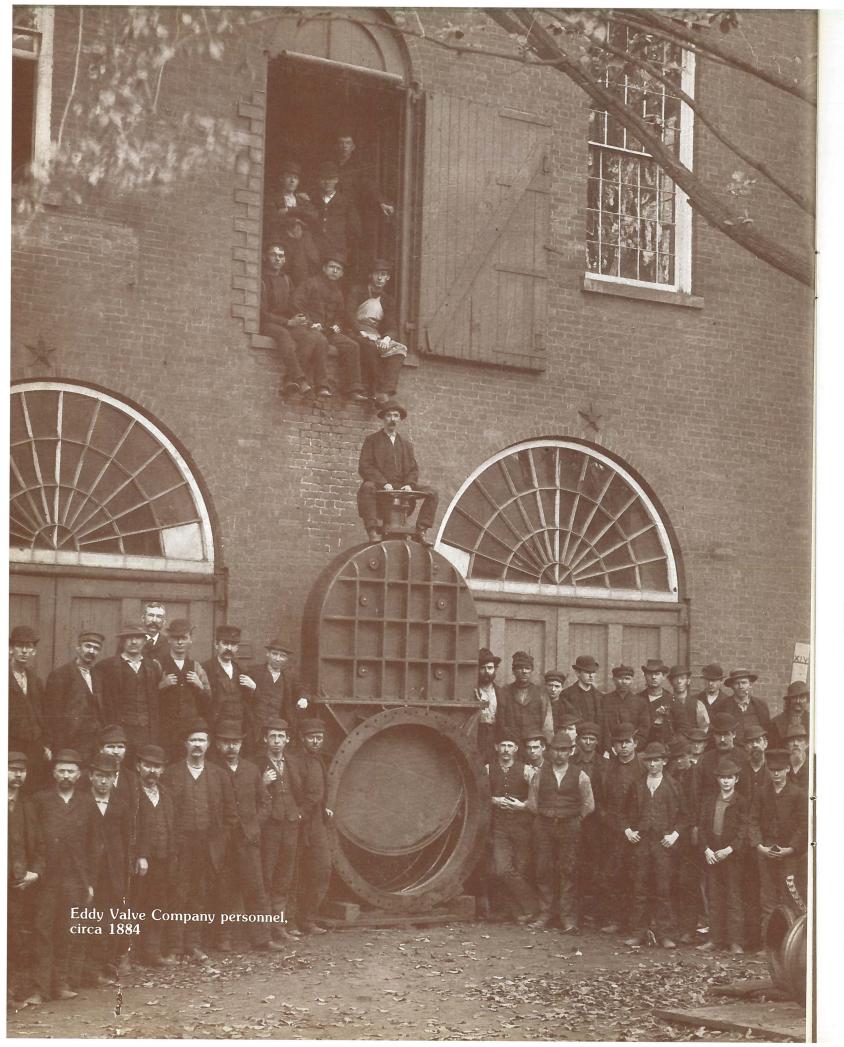
At presentation in Birmingham of 'Army-Navy award of "E" (for excellence) in production of military hardware

Clow people in uniform. 397 of 1300 employees were called to active duty and served their country. 12 lost their lives. 65% of the others returned to Clow after discharge at war's end. As World War II ended, the company had been through many trying years of depression and war. It had survived the ravages of frustration and despair through the '30's; it had emerged from the war years with credits for its production of military hardware. Clow people everywhere had performed to the highest standards of expectation, and success was well earned.



Packing of 20 lb. bombs at Talman Avenue, Chicago plant

Machine shop at Talman Avenue, Chicago

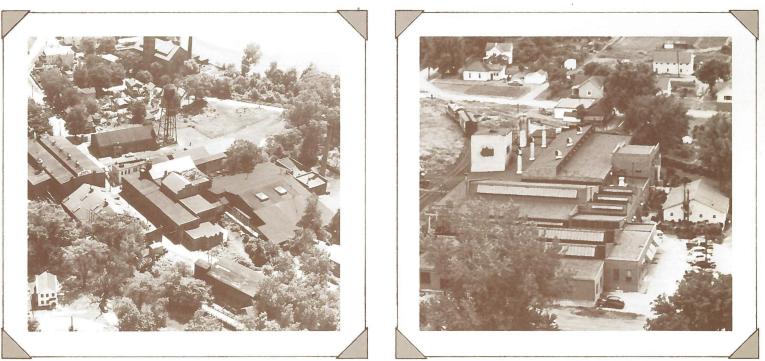


et, looking ahead, the company made a propitious move towards the future. At the suggestion of its former owner

and proprietor, John Knickerbacker, Clow purchased the Eddy Valve Company of Waterford (Albany) New York in June of 1945. Clow, as a distributor since 1890 had been the exclusive mid-west sales agent for Eddy valves and fire hydrants in the mid-west and welcomed the opportunity to get into valve manufacturing.

Although the Eddy Valve plant at Waterford was antiquated, and had suffered from inactivity through the war years, it provided an enviable name in the industry for quality products, and also a nucleus of talented, loyal people who were experts in the production of valves. and hydrants. Aided by the engineering, sales and manufacturing expertise of Clow, the Eddy Valve Company provided the first major expansion and diversification move of the company in many years. It also foreshadowed more to come.

To staff the Eddy company. Thomas A. Ripley, in charge of the Shell Shop in Birmingham during the war, was named Vice President and General Manager; George P. O'Day became Vice President and Sales Manager; George MacDonald, first as engineer and later as plant manager and vice president provided product and production expertise. Under this guidance the Eddy plant was slowly renovated to modern status with increasing volume. Expanding this diversification into valves and hydrants, the company in 1947 purchased the Iowa Valve Company of Oskaloosa, Iowa. Although a small regional operation like Eddy, in the East, Iowa Valve sold primarily west of the Mississippi River, and gave the company a national scope of operation. The constant improvement, modernization and continuing expansion of the Iowa Plant with product improvements provided the foundation for the eventual merger of the two valve companies, and consolidation into today's Valve Division.



Aerial view of the Eddy Valve Company, Waterford, (Albany) New York

The Iowa plant continued initially to operate under the management of A. W. (Bill) Read one of the former owners, and his brother Ivar Read. Clow provided engineering and sales assistance within the framework of the existing company until 1950.

In 1950, J. Beach Clow was elected president of both Eddy and Iowa Valve Companies; George O'Day was recalled to Chicago to head up cast iron pipe and foundry sales following the death of Frank J. Egan, and William F. (Bill) Weber became sales manager of Eddy, Richard W. (Dick) Michaels became sales manager of the Iowa Valve Company, and Dwight Richards, formerly Supt. at Newcomertown became Iowa Works Manager.

The Valve Companies operated in this manner until the sudden passing of Beach Clow in 1953,

Aerial view of the Iowa Valve Company, Oskaloosa, Iowa



uring this same period, pipe demand was strong, bolstered by the needs of communities delayed during the war years and also in the depression years preceding. Yet the pipe plants themselves were in bad need of renovation and rebuilding, and a program to accomplish this was undertaken.

During the post-war period, raw materials were scarce, and pipe production was limited by the amount of materials that could be purchased for production. New

melting facilities at both the Coshocton and National plants were designed to permit an increasing usage of scrap iron (as opposed to traditional pig iron), and the Clow plants were leaders in this usage.



Jobbing salesmen and staff on a visit to Kohler Manufacturing Company, Kohler, Wisconsin, 1948 (left to right): Ames Penfield, John Madden, Sr., unidentified, Ben Garland, Frank Fabbri, Mark Vogel, Harry Harris, Hank Stob, Jim Healey, Larry Crownson, Ed Detmer, Vern Kruger, Frank Schoeman (front), Les Lindberg, Jerry Jurasek, Tom Quill, Gerry Kinnally, Len Fahlander, Ken Hersted, Joe Cicero, Dan Haley, Les Mandelbaum, Paul Slaughter, Herman Ziebell, John Gee

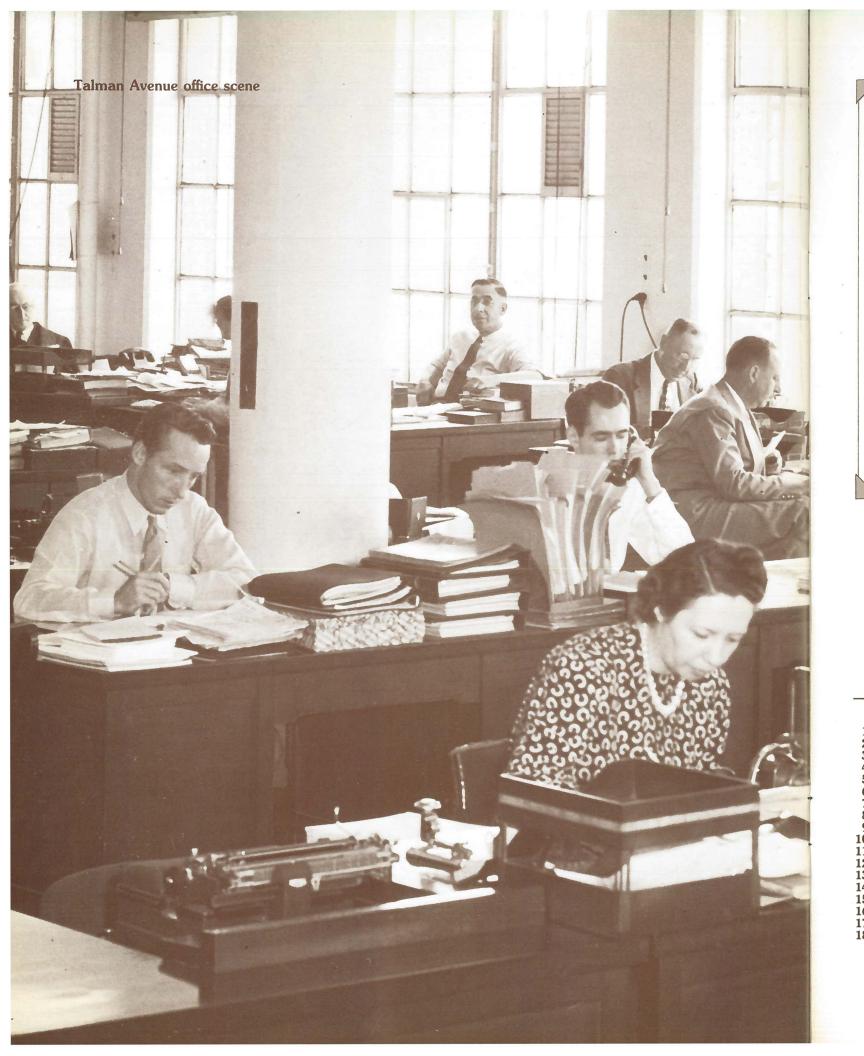
It was a period of prosperity. Plants operated at near capacity levels, the newly acquired valve plants were modernized, improved and expanded, and the sales force was also expanded to accomodate the growing market opportunities. During the post-war years sales doubled in dollar volume from $14\frac{1}{2}$

million in 1946 to 28¹/₂ million in 1952, aided by the double shifting of the Birmingham and Coshocton pipe shops and the improvements and new equipment provided at both plants. The company had come full circle from the prosperity of 1928 through the trough of the depression, war, and finally again into "good times", as an era closed with the death of the company's long-time leader and president, Kent S. Clow in December of 1952, on the eve of the company's 75th anniversary.

A GUIDING PHILOSOPHY

This is part of a speech made by President Kent S. Clow at the opening of the Clow Sales Convention in 1948.

"I personally have no ambition to build up a huge corporation where there will be no possibility of direct contact between the executives and the men and women who are actually in the front ranks either as workmen in our plants, members of our office force, supervisors on whom great responsibilities rest, or salesmen who sell our goods and are the contact between our company and our customers. I do have a great ambition to continue to build up a compact, well-financed, well-organized company, producing and making a diversified line of materials, that will be able to make a profit in good years and bad, and provide each of us with a steady, year-round job for which each of us receives fair compensation based on our abilities, our responsibilities. and the contribution we make as individuals to our joint success. I have a great ambition to continue to expand an organization in which all of us are friends, working together for the good of all."

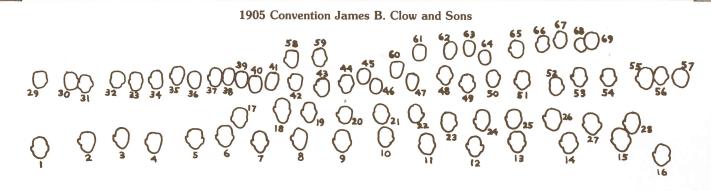


CLOW PEOPLE THROUGH THE YEARS-1905



- 1. Thos. Fayne 2. G. J. Brown 3. L. E. Woessner 4. John Miller 5. John Ponic 6. W. E. Clow 7. J. C. Clow 8. C. R. Clow 9. J. M. Johnson 10. H. S. Powell 11. B. I. Hanson 12. J. M. Williams 13. Geo. Hanlon 14. W. R. Marshall 15. E. C. Rose 16. John R. Winter 17. W. R. Raymond 18. William Devine
- 19. M. F. Yates 20. W. J. O'Day 21. C. Ware 22. P. J. Madden 23. Sanford McKeeby 24. P. W. Armstrong 25. W. H. Roemer 26. John C. Jones 27. A. H. Huehl 28. Y. A. Adams 29. C. J. Anderson 30. Alex Rhind 31. W. J. DePatie 32. F. S. Wichman 33. J. H. McNally 34. Wm. Gawne 35. L. J. Elliott 36. E. S. Swanson

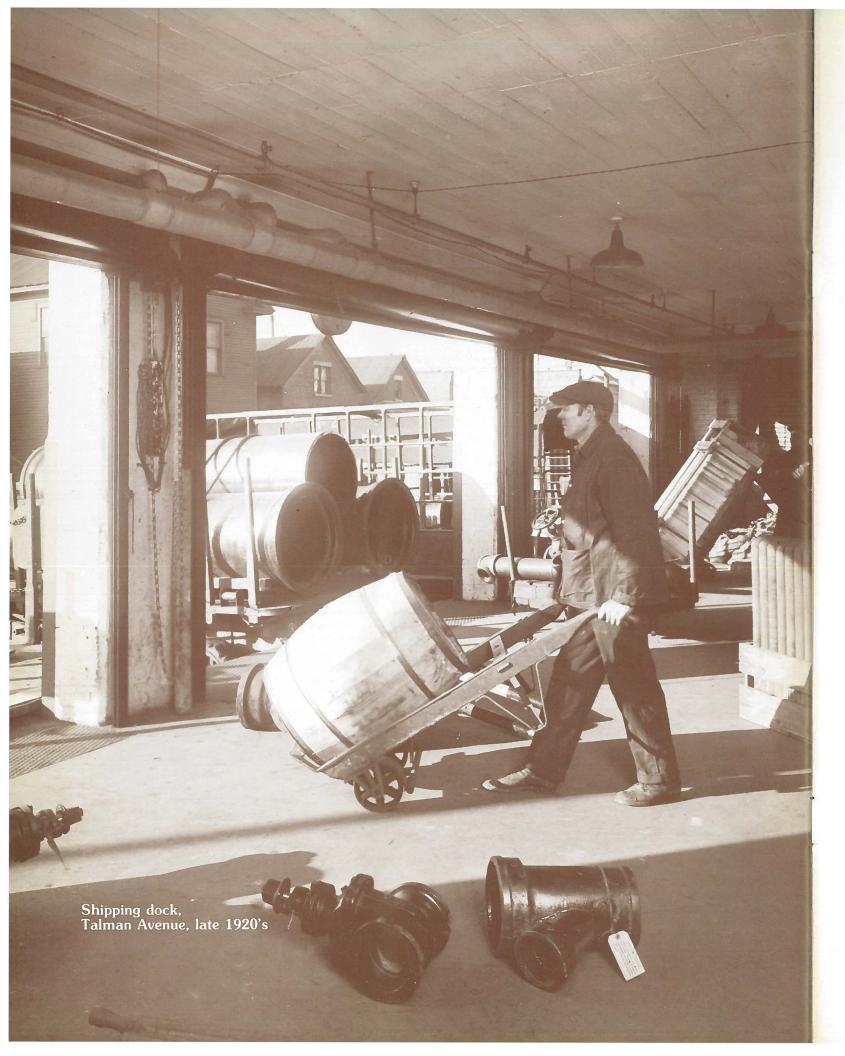
1905 Convention James B. Clow and Sons



- 37. W. B. Bastian 37. W. B. Bastian
 38. Henry Reinke
 39. F. J. Higinbotham
 40. B. C. Barnes
 41. W. J. Spillane
 42. W. B. Tracy
 43. Frank Penfield
 44. A. L. Keevil
 45. I. A. Davideon A. L. Keevil
 J. A. Davidson
 B. F. Meservey
 John Coyle
 Frank H. Grier
 L. D. Miller
 S. J. McAuliffe 51. Louie Rademacher
- 52. W. H. Lehman
- 53. George Bower 54. L. G. Schmid

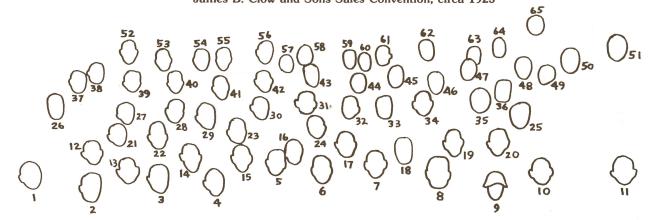
- 55. A. H. Fulton 56. Fred Fairchild 57. Newton Wyeth 58. W. J. Wood

- 58. W. J. Wood 59. Sam Cochran 60. Tony Nuccio 61. W. Z. McFarland 62. W. T. Brace
- 63. E. T. Behrensmeyer
- 64. L. H. Pleins 65. Frank Rice
- 66. C. S. Coykendall
- 67. James Healey
- 68. Wm. Hurley
- 69. Al Walters



CLOW PEOPLE THROUGH THE YEARS-1925





1.	S. L. Barrow
2.	W. J. Spillane
3.	R. C. Flinder
4.	O. Ware
5.	W. E. Clow, Jr.
	W. E. Clow
7.	K. S. Clow
8.	J. McPhartland
9.	Helen Vogel
	L. J. Elliott
11.	M. O. Patrey
12.	J. H. Roche
13.	J. A. Welch
14.	A. H. Rumbold
15.	A. J. Nikodem
16.	W. J. Abell
17.	Thos. Conroy

Julius Fix
 W. Van B. Claussen
 J. H. Whalen
 Robert Salvage
 E. V. Daily
 Samuel Hopper
 H. T. Carkeek
 E. P. Patterson
 A. J. Phillips
 J. H. Malone
 L. J. Mahany
 C. Barnard
 W. W. Penn
 J. H. McPherson
 J. M. Williams
 L. G. Schmid
 L. E. Woessner

James B. Clow and Sons Sales Convention, circa 1925

J. R. Morris
 A. J. Hazleton
 H. H. Dawson
 M. A. Murray
 Harry Harris
 W. L. Schmoll
 Joseph Little
 L. D. Allen
 J. E. O'Brien
 T. J. Quill
 F. L. Napier
 J. E. Boothby
 W. S. Logan
 F. W. Patrick
 W. C. Westman
 J. R. Wade
 George Weiss

- 52. W. Beers
 53. F. O. Tinthoff
 54. J. A. Byers
 55. John Madden
 56. C. C. Rodenhausen
 57. D. E. McCulley
 58. W. H. Behenna
 59. Roland Reiley
 60. J. Devine
 61. F. R. Fabbri
 62. H. Skibbe
 63. J. F. Magee
 64. H. E. Turner
 65. F. C. Brach



National Cast Iron Pipe personnel, circa 1940

27

17

28

I. A. Keith
 J. R. Skelton
 George Barr
 Harvey Brewer
 C. T. Elder
 Bill Eades
 J. T. Reguett
 Ben Spann

8. Ben Spann

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24

9. A. C. Springfield 10. W. V. Cunningham W. V. Cunning
 C. S. Whittet
 A. F. Nelms
 J. D. Gurley
 George Little
 E. C. Ellis
 A. F. Millican

25

26

- Tut Tomason
 A. E. Alley
 W. T. Woolwine
 Cameron Bryant
 Clayton Bryant
 F. Pride Jones
 C. E. Hooper
 Con Coupland
- Frank Begley
 C. J. Day
 Warren Whitney
 Geo. B. Ackeroyd
 Dennis Coupland
 Alex Hall
 Frank Ramsden
 D. L. Booker

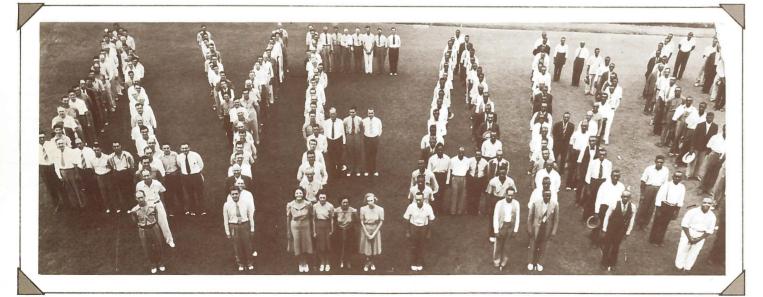
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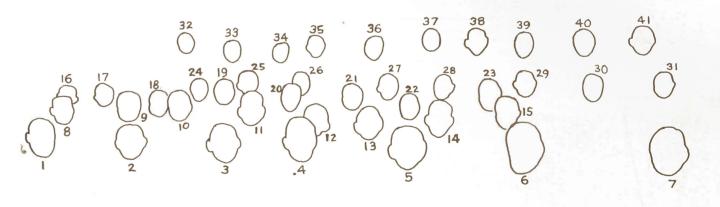
30





Birmingham employees forming letters "4 YEARS" marking their world's record of 1873 days without a loss time accident. (Damaged and incomplete photo.)





1.	Al Leo	1
2.	Isadore Skoots	1
3.	Ben Garland	1
4.	Rudy Krempels	1
	Bill Cawley	1
6.	Milton Clow	1
7.	Gunner Olson	1
8.	John Klabacha	1
9.	Joe Warnelly	2
	John Zivatkauski	2
11.	Glen Carnahan	2

- Henry Gunther
 Steve Hlad
 Irving Elmer
 Dave Nelson
 Isadore Weisberg
 Ted Seabrooke
 Roy Allen
 Ded Detmore

- 19. Ed Detmer 20. Arnold Fischer 21. Charlie Kann
- 22. Harry Stein

Chicago Retired Employees Luncheon, April, 1955

- 23. Jack Byers 24. Joe Arendt 25. Joe Chap

- 26. John Gee
 27. Pat Horgan
 28. John madden
 29. Lee Kelley
- 30. Jay Miller
- 31. K. S. Clow, Jr.32. Gerry Kinnally33. Bill Abel
- 34. Harvey Schoeman
 35. Mark Vogel
 36. Tom Quill
 37. Frank Fabbri
 38. Henry Reinke
 39. Steve Kaske
 40. Ray Ehrhardt
 41. George Vogel

- 41. George Vogel