

SUL 25 '74



Plane crossing Tuscarawas River just west of Newcomerstown.

Newcomerstown's Sesquicentennial

1814



1964

OFFICIAL

SOUVENIR BOOKLET

Price \$1.00

ASSOCIATION OFFICERS SESQUICENTENNIAL



Mayor Tufford, second from right, cuts ribbon opening the Newcomerstown Sesquicentennial Celebration headquarters on Main Street in the room formerly occupied by Welsh and Marlowe shoe store. Others from right, are Dick Glunt, Secretary; Bill Heifner, President; John Atkinson, Vice President; and Roy D. Fletcher, Treasurer. They are wearing sesquicentennial hats, now being sold here.

How Newcomerstown got its name is rather a mystery. There is the legend and also the story which David Zeisberger passed on.

The legend tells of Mary Harris captured in Deerfield, Massachusetts in 1704 as a child and later becoming the white wife of Chief Eagle Feather whose tribe lived about half-way between Coshocton and Walhonding on what is now Route 36.

Mary Harris apparently had quite an influence in Chief Eagle Feather's tribe as his village became known as White Woman's Town.

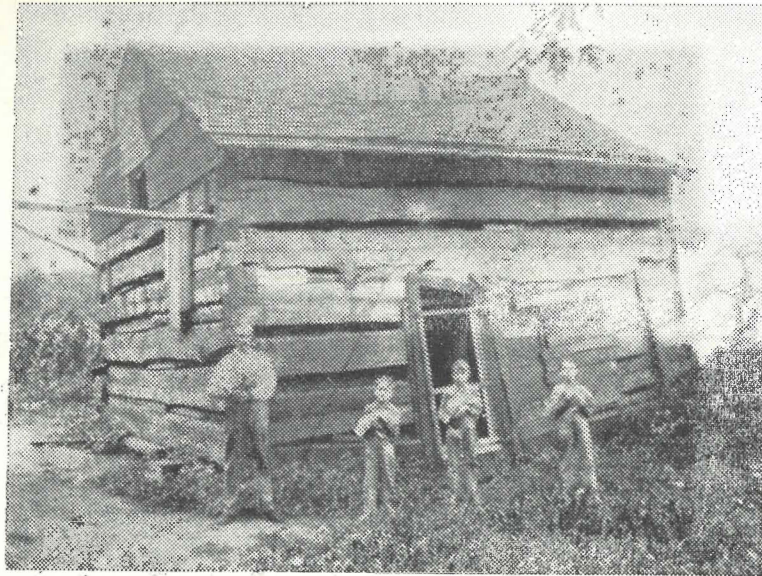


Three methods of travel are shown here. Left, Perry Harding with oxen-power; center, E. D. Swigert, Sr., with horse-power; right, Dr. Hosick with 1913 gasoline buggy. The picture was taken on Cross St. near Main Street.

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WEATHER-SEAL, INC.

This pioneer cabin was one of the first houses in Newcomerstown being built about 1815. William Wiandt and three sons are each holding a rabbit.



Years later, on one of his raids into the Virginia Territory, Chief Eagle Feather captured another white woman for a second wife. What occurred between these two white women is not known but one morning Chief Eagle Feather was discovered dead with his own tomahawk buried in his skull and the "newcomer", as Mary Harris supposedly called her, was gone.

The newcomer was captured on the present site of our town and returned to the village of Chief Eagle Feather and put to death.

Christopher Gist, a surveyor for the Ohio Land Company had talked to Mary Harris in 1750 and gave no indication, as erroneously reported by several Ohio history writers, of having seen the newcomer executed.

David Zeisberger tells us that Newcomerstown was the village of Chief Natawatwes who later changed his name to King Newcomer.

King Newcomer had invited Zeisberger to preach to his tribe and on March 14,



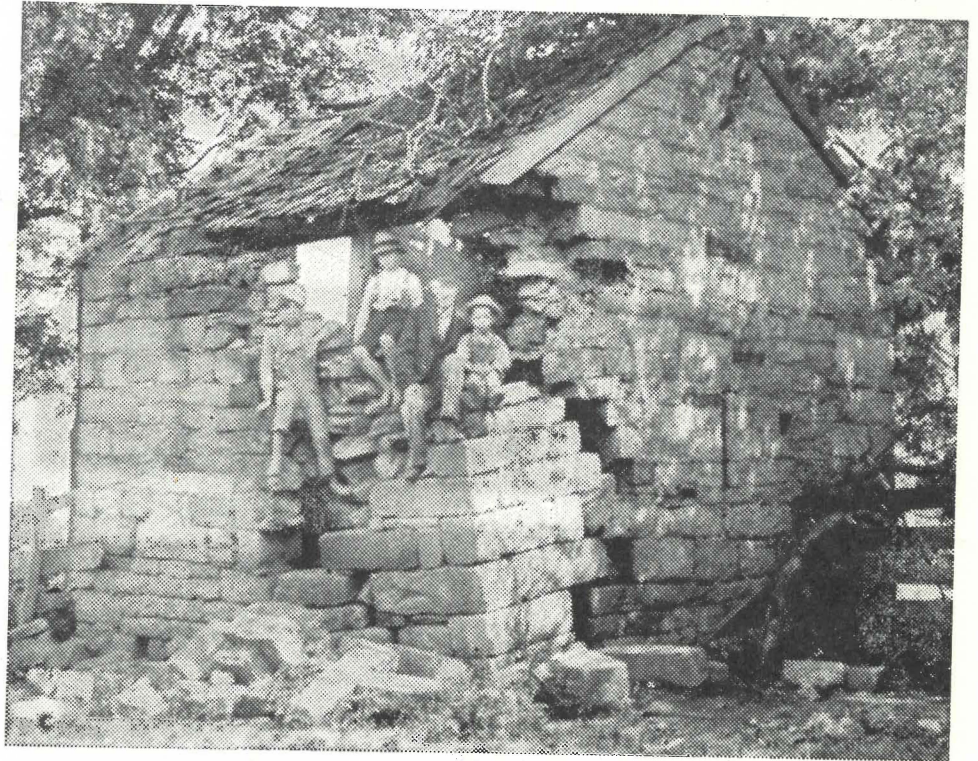
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THE NEWCOMERSTOWN NEWS

1771, Zeisberger preached the first Protestant sermon west of the Alleghenies.

Soon after this event the Delawares abandoned Newcomerstown and moved to Coshocton.

The Revolutionary War Period found wandering bands of Indians using the abandoned Delaware cabins and perhaps such men as Simon



The old Stone Fort, west of Newcomerstown, looked like this many years ago. Rebuilt in 1962, the structure is claimed to be the oldest in Ohio. It still is surrounded by mystery. No one knows who built it, when, or why.

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NEWCOMERSTOWN BRANCH

Girty, Brandt, McKee and Lewis Wetzel used them too.

After the Revolutionary War several squatters moved into this territory and when Tuscarawas County was organized in 1808, Oxford Township became one of the four original townships.

In 1813 Judge Nichols Neighbor came from New Jersey and bought 1900 acres in the northwest corner of Oxford Township. He returned again in 1814 bringing a party of about 60 people with him. This group lived in the abandoned Indian cabins until their own were built.

Judge Neighbor was later an associate judge and lived in New Philadelphia. While there, he served at the trial of John Funston for the mercenary murdering of the postboy. He returned here and in 1827 laid

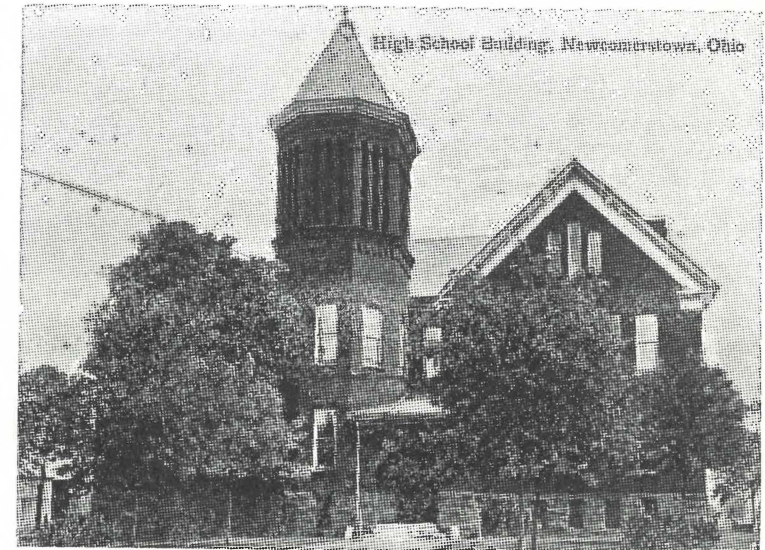


Theodore Mumma milk wagon in 1908.

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THE KROGER CO.

Former East School was built about 1900. The upper floors originally were used for the high school. Later it contained elementary grades. A tornado destroyed it March 11, 1955.



out the village, giving it the name of Newcomerstown and served as its first postmaster.

Judge Neighbor's son-in-law, Jacob Miller, was the town's first teacher starting school about 1818.

In 1825 by an act of the Ohio Legislature, the Ohio Canal came into being. This canal played a prominent role in the history of Newcomerstown for 81 years.

The canal was built in 1827 and the locks were about a mile apart. Over the canal in Newcomerstown there were several bridges which swung on pivots and were operated manually; one at Bridge Street, one at River Street and the railroad bridge crossing the C and M tracks on Canal Street.

John Garfield, the father of President Garfield, was one of the construction superintendents of one of the locks and young Garfield often played along the banks of the canal.

Many local citizens worked on the canal as masons, millwrights, carpenters, boatsmen, dock loaders and lock handlers.

The long, heavy boats hauled grains of all kinds from this vicinity to the storage bins in New Philadelphia and Dover. They also hauled coal, lumber and ores. There were specially adapted boats called packets

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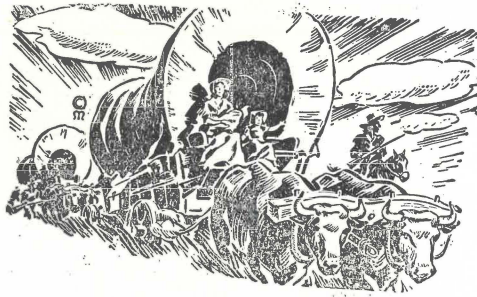
NATIONAL BANK OF DOVER

OXFORD OFFICE

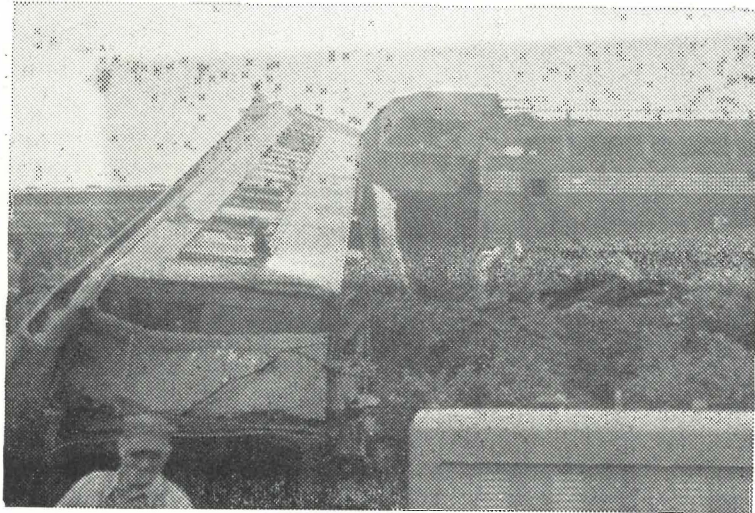
which were used for carrying passengers.

The canal served as a center of life for the young people of the community too. There was fishing, canoeing, and Sunday School picnic excursions to Port Washington and Orange in the summer and ice skating in the winter.

The population expansion due to the canal led to the springing up of sawmills, grainmills, potteries and a woolen mill. The schools became overcrowded and in 1849 a regular school system was passed by a 1 vote plurality and in 1856 the Union School was built on College Street. Churches sprang up too and in 1830 the first church, the Methodist Episcopal, was organized; in 1832 the Lutheran Church, to which the Neighbors belonged, was established and in 1843 the Methodist Protestant Church (the College Street Methodist) was established.



This is part of the wreckage after the west-bound Spirit of St. Louis crashed into a stopped Pennsylvania Railroad troop train six miles west of here Sept. 11, 1950, killing 33 and injuring 100.



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Eureka Hardware

Bair's Furniture

The canal hit its peak in the 1860's but with the railroads expanding their lines and service and having faster freighting, the canal began to decline and although it was not officially discontinued until 1908, it then had been out of use for many years.

One outstanding event in Newcomerstown's railroad history was in 1861. President Lincoln spoke here from a rear platform on one of his personal appearance tours.

After the Civil War, Newcomerstown, along with the rest of the

**Tornado of
March 11, 1955
damaged the
East School
beyond repair.**



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NEWCOMERSTOWN BEAUTY SHOPS

Charlotte-Metzger Beauty Shop
Franciene's Beauty Parlor
Jeannies Beauty Shop
Bäird's Beauty Salon
Bond Beauty Shop

Cameo Beauty Salon
Vera's Beauty Salon
Evelyn's Beauty Salon
Ann's Beauty Shop
Iris Beauty Shop

North, boomed economically. 1876 saw the formation of the Presbyterian Church, in 1883 the Oxford Bank was founded by George Mulvane and Theodore Crater. In 1884 the Baltimore Clothing Company began and in 1887 the W. M. Brode Company began operating.

Then came the "Gay Nineties" with its high starched collars and Newcomerstown got the Clow Plant, the Building and Loan Company and the "Opry House" located on the present site of the Municipal Building. The opry house was lit with kerosene oil lamps and an enormous chandelier hung from the ceiling. Such plays as Uncle Tom's Cabin, The Farmer's Daughter, and many minstrels played there. The schools also used the stage for plays and graduation exercises.

In 1900 the population growth forced the building of two new school buildings; one occupying the site of the Union School and the other was erected at the corner of State and River Streets where the Kroger Market is now located.

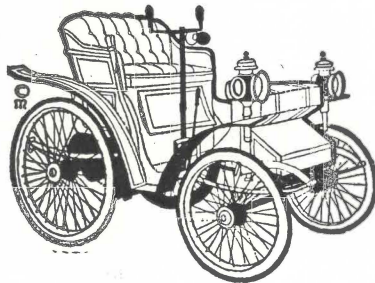
Three new churches appeared around this time also; the Church of Christ in 1901, the First Baptist Church in 1902, and the United Brethren Church in 1906.

1907 was a banner year for Newcomerstown. This year saw the advent of street lights.

In 1913 the Sterling Faucet Company came to Newcomerstown (it was destroyed by fire in 1939) and in 1917 the Heller Bros. Company began here and the St. Francis De Sales Roman Catholic Church was organized.

The schools were expanded again in 1924 and the present high school building on the corner of State and River Streets was erected. The Goshen Brick Company started in that year also. It supplied brick for the Municipal Building and the Sewage Disposal Plant, among many other buildings.

(Continued on page 17)



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NEWCOMERSTOWN'S PROFESSIONS

Atty. C. Vernon Lee
R. L. McCulley, D.O.
W. R. Agricola, M.D.
John H. Waelde, O.D.

Myron Saturdays, M.D.
Donald Kopes, D.D.S.
R. Frank Warren, D.D.S.
Phillip Mozena, D.V.M.

NEWCOMERSTOWN AREA SESQUICENTENNIAL ASSOCIATION, INC.



PRESENTS

SAGA OF AN INDIAN VILLAGE

August 18 Through 22

ATHLETIC FIELD

A JOHN B. ROGERS CO.
PRODUCTION

PRODUCED AND DIRECTED BY
CHRIS GOODYEAR

SPEAKING CAST

Edna Belle Atkinson

Marjorie McCants

Nancy McCants

Graham Marshall

Clement Stute

Dilfred Beiter

ACTING CAST

Cathy Ames, Debbie Beall, Gina Baker, Jerry Beiter, Kareen Berg, Glonda Biss, Gail Brandon, Karen Brandon, Sandra Booth, Wendy Bowers, Cheryl Clark, Caroline Coutts, Deborah Dittmar, Julie Ann Dittmar, Cynthia Eggleston, John Ellis, Betty Everhart, Kim Ferrell, Kathy Garbrandt, Carroll Gates, Jane Gibson, John Gibson, Cathy Goettge, Debbie Gray, Debbie Harshbarger, Sue Harstine, Susan Haver, Gloria Hendershot, John Hendershot, Teresa Hoffman, Rickey Hooker, Julie Johnson, Vickie Kees, Ruth Ann Kohl, Ellen Krebs, Billy Lehman, Debbie Lehman, Janet Lehman, Julie Lehman, Patricia Lehman, Patty Lehman, Sharron Lehman, Janet Lenzo, Pam Lenzo, Paula Lower, John Little, Debbie McPherson, Beth McVickers, Linda Marlatt, Karen Mason, Susan Miller, Jerry Mullen, Beverly Norman, Cynthia Patterson, Connie Patterson, Linda Patterson, Rita Phillips, Sharon Phillips, Pamala Phillips.

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Wright Bottling Co., Coshocton

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Ann Agricola, Kathy Berg, Bryan Bond, Clara Bradshaw, Dennis Dyer, Diana Dyer, Donna Dyer, Drew Dyer, James Dyer, Maxine Dyer, Cathy Ervin, Donald Gates, Catherine Hartline, Mike Hartline, Arlene Hunt, Dick Hunt, Wilma Johnson, Nellie Lentz, Linda Schwab, Lucille Scott, Bruce Stonebrook, Lee Stonebrook, Nancy Stonebrook, Sue Stonebrook, Earl VanSickle, Polly VanSickle, Mike Vogel, Pauline Welsch, Lucy Brown, Jim Dyer, Maxine Dyer, Kathy Ervin, Donald Gates, Carl Guthrie, Helen Guthrie, Arlene Hunt, Dick Hunt, Wilma Johnson, Nellie Lentz, Evelyn Phillips, George Phillips, Anne Ripley, Jacob Ripley, Harold Swigert, Kathleen Swigert, Mary Jane Warner, Woodrow Warner.

D. F. Hickenbottom, Ed Smith, R. F. Sanders, Harold Huff, Edgar Buehler, Lester Gadd, Ed Waller, Lorin Brown, Charles E. Holdsworth, Harold Marlatt, James Tish, Charles Mullen, Robert W. Decker, Wilson Van Voorhis, David Lauer, W. H. Norman, Walter B. Miller, W. Casteel, Frank Haver, Earl W. Smith.

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West End Grocery C. A. Watts Western Auto

John Milburn Insurance

T. V. Cable

THE SCENES

Episode One:

HAPPY BIRTHDAY

- Scene 1: Young America!
- Scene 2: Meet The Cast!
- Scene 3: Miss Newc'erstown

Episode Two:

WHITE WOMANS' TOWN

- Scene 1: Chief Netawatwes
- Scene 2: Indian Ceremonial
- Scene 3: The Legend

Episode Three:

THE PATH FINDERS

- Scene 1: An Early Settler
- Scene 2: Frontier Life!
- Scene 3: Trapper & Trading!

Episode Four:

SETTLIN' DOWN

- Scene 1: A Wagon Train
- Scene 2: Barn-Raising!
- Scene 3: Havin' a Hoedown!

Episode Five:

THE SEVENTH DAY

- Scene 1: The Circuit Riding Minister
- Scene 2: Early Services
- Scene 3: Indian Princess and Prayer
- Scene 4: The Human Cross

Episode Six:

A TOUCH OF LEARNIN'

- Scene 1: Surveying the County
- Scene 2: Washed Up!
- Scene 3: Flood on the Ohio!

Episode Seven:

LIFE ON THE CANAL

- Scene 1: Canoes to Catfish
- Scene 2: The Virginia Reel

Episode Eight:

A VOLUME IN BLACK

- Scene 1: Citizens Speak
- Scene 2: A Family Breaks
- Scene 3: A Great Man & People

Episode Nine:

THOSE WONDERFUL YEARS

- Scene 1: Up in an Attic
- Scene 2: Bathing Beauties!
- Scene 3: Hello Dolly!

Episode Ten:

OVER THE POND

- Scene 1: The Dough Boys
- Scene 2: The Can-Can
- Scene 3: World War I Memoriam!

Episode Eleven:

ROARING 20'S

- Scene 1: The Bee's Knees!
- Scene 2: The Charleston!

Episode Twelve:

DEPRESSION YEARS

- Scene 1: The Crash
- Scene 2: The W.P.A.

Episode Thirteen:

DAYS OF INFAMY

- Scene 1: An Infamous Attack
- Scene 2: Nazis Rise and Fall
- Scene 3: Iwo Jima
- Scene 4: Hiroshima

Episode Fourteen:

WIDE WIDE HORIZON

- Scene 1: A Launching Pad
- Scene 2: Tourists
- Scene 3: Fun Time

Episode Fifteen: OUR FUTURE

- Scene 1: Combined Energy
- Scene 2: Our Proud Cast
- Scene 3: The National Anthem

FIREWORKS

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Goldens, Coshocton **State Dist., Coshocton**
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BEHIND THE SCENES

The majority of the people appearing in the performance of "Saga of an Indian Village" are residents of Newcomerstown and Area. Over three hundred actors and actresses answered the call for the cast of the big spectacular. The mammoth setting at the Athletic Field has taken hundreds of feet of fiber board and lumber. The City of Newcomerstown and neighboring communities have extended their help in many ways to help assure the success of such a mammoth project.

TICKETS

| | |
|------------------------------------|--------|
| General Admission | \$1.50 |
| Reserve Section | \$2.00 |
| Patron Tickets | \$3.00 |
| Children's General Admission | \$.75 |

Tickets may be purchased at the Celebration Headquarters, 137 Main St., Newcomerstown, Ohio from 9:00 A.M. to 5:00 P.M. Daily, or, nightly at 7:00 P.M. at the Newcomerstown School Athletic Field. Sorry, no refunds.

IN THE EVENT OF WEATHER CONDITIONS preventing less than nine episodes, your rain check may be exchanged for a ticket in the same section for any subsequent performance.

OUR SCENE SPONSORS

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| Rainbow Girls | Boy Scouts |
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The characters and events of a portion of the play are drawn from actual historical records, and some of their speeches are copied verbatim. Certain modifications in historical material have been made in the interest of dramatic unity. Those portions dealing with fictional characters are entirely imaginary, and any resemblance to actual persons, events or attitudes, past or present, is purely coincidental.

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| Sonja Ann Shop | Egler's Bakery |
| Dawson's Shoes | Kroger's |
| Lad and Lassie Shop | Castle's |
| Morgan's Pharmacy | M-K Market |

We are sorry that many names had to be omitted due to our printing schedule. The Executive Committee and Rogers Representative wish to extend their heartfelt "thank-you" to everyone who has contributed in any way to make our 150th birthday party a success.

HISTORICAL RESEARCH COMMITTEE

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| Ross Clay Products | Charles R. Young |
| Dale Schaar | Henry Zimmerman |
| Scotts 5 & 10 | |

(Continued from page 8)

In 1927 the Ritz Theater was built and in 1932 the Foursquare Gospel Church was established and in 1935 the Church of the Nazarene was organized.

Also in 1935 the Newcomerstown Public Library was organized. When it opened in June in the Kaden Building on Main Street, it had a collection of two thousand books bought or donated by the townspeople.

In 1936 the school population growth led to the construction of an addition to the high school.

1937 saw the organization of the Assembly of God Church, Cy Young voted into the Baseball Hall of Fame, and an earthquake scare. The new



Break in canal poured water into Goodrich St. in 1913

THIS PAGE SPONSORED BY

NEWCOMERSTOWN'S FUNERAL HOMES

Addys

Ourants

post office building went up in that year also.

Newcomerstown celebrated its 125th anniversary with a parade and a pageant in 1939.

During the Second World War years Newcomerstown did its part in the gas and meat rationing. Many local men and boys died in the Armed



West School surrounded by water in 1913 flood.

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DAVIS CLEANERS, COSHOCTON
HOME CANDY CO., COSHOCTON

Forces and people back home worked in the local plants which had turned to defense work.

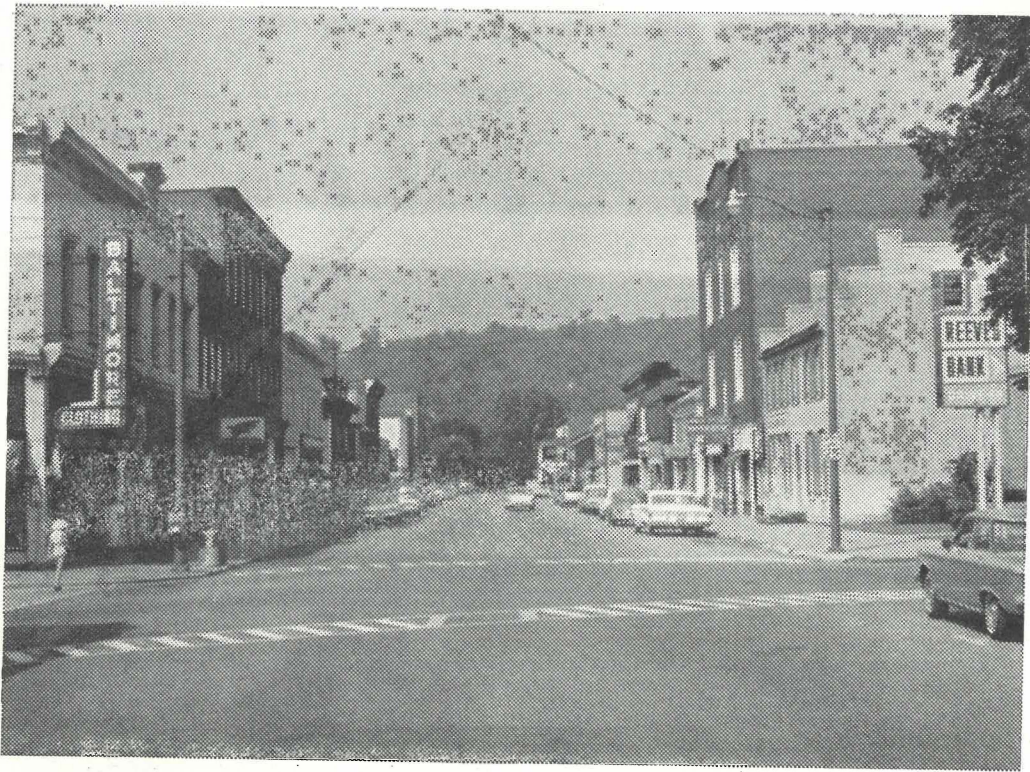
Post-war expansion brought the Alchrome Products Company here in 1946 where it was built on the site of the Sterling Faucet Company. In 1947 the first parking meters were installed downtown and Route 21 was dedicated as a memorial highway. The Junior Chamber of Commerce and the Tiny Tot Corporation both began in 1948.



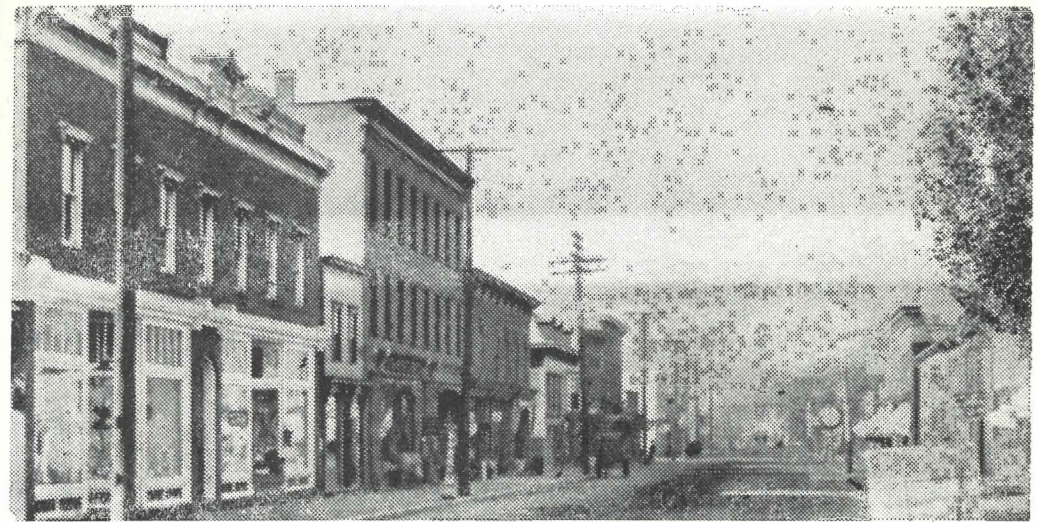
This float was part of an 1895 parade staged when the Clow Co. plant opened here. Wolfe & Emerson, whose name is on the float, operated the City Roller Mills.

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NEWCOMERSTOWN LIONS CLUB
HOME BUILDING & LOAN CO.



Main St. in 1964.



Newcomerstown's Main St. in 1906.



An auto dates this picture, made in 1910.

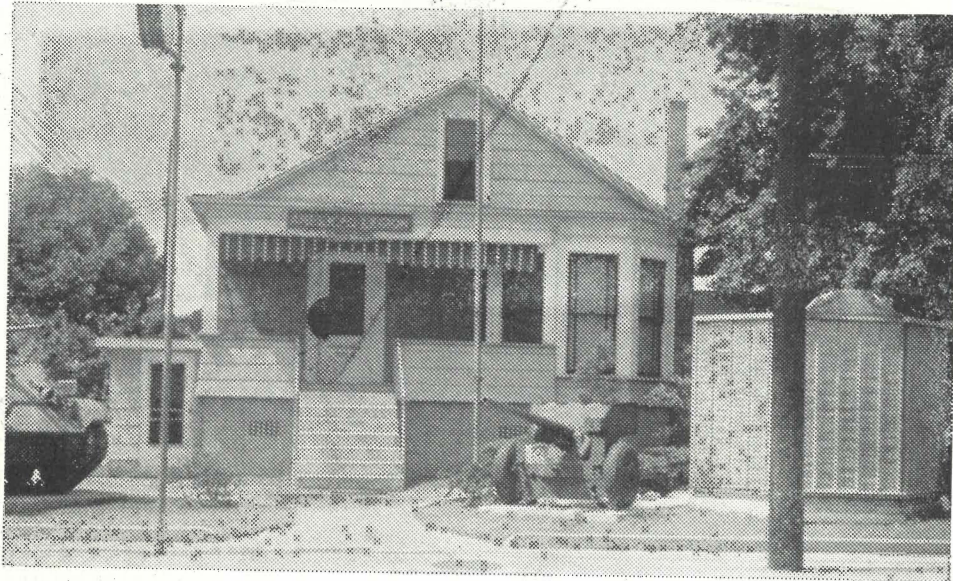
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OUR BUSINESS BOOSTERS**

**SCOTT 5-10
DON BEST HEATING
HAVER ELECTRIC
CURTISS JEWELERS**

**WELKER SALES & SERVICE
FUNK PONTIAC & OLDS
BUSS WILBERT VAULTS
HEIFNERS SPORTING GOODS**

The Cy Young Park with its swimming pool and picnic area was dedicated in 1950. This same year also saw a Pennsylvania Railroad flier ramming a troop train and killing 33 men, and the worst blizzard on record with 20 inches of snow.

In a drive spearheaded by the Newcomerstown Chamber of Commerce, the Seiberling Rubber Company, Plastics Division, was brought here and began production in 1954. Since that time it has expanded



During World War II and for some time afterward, the "honor roll" of service men and women, at the right of the American Legion home's yard, had about 700 names.

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Lenzo Studio & Camera Shop Zimmer Lumber

Best Electric & Plumbing

A. J. Police Shoes & Repair

twice.

March 11, 1955 is an outstanding day in Newcomerstown history. This is the date of the tornado which damaged the East school building beyond repair, destroyed the College Street Methodist Church, damaged the Lutheran Church and spread general havoc over the whole town.

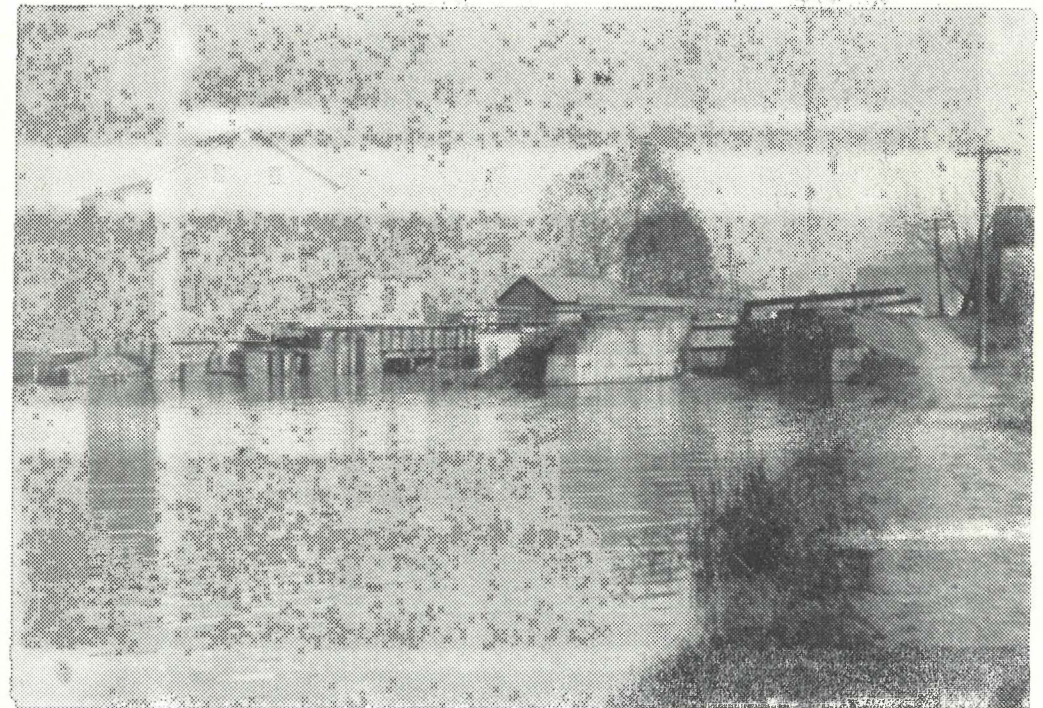
The tornado damage led to the construction of the present East and West School Buildings in 1957.

The Goshen Brick Company's production line was destroyed by fire in 1958 and with a monumental effort on the part of employees, employers and construction workers was soon back in production.

The library moved into its permanent home in the bank building in 1960 and the laundromat opened.

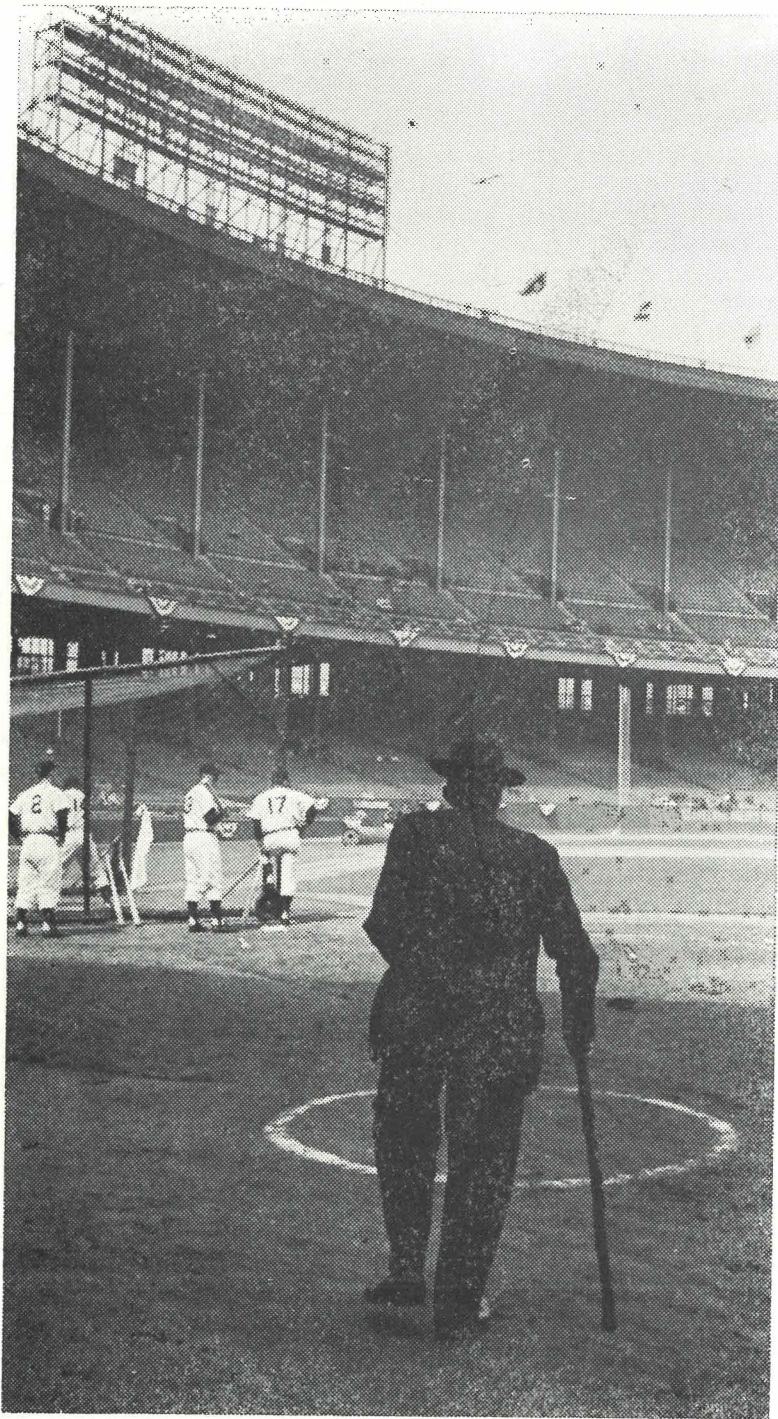
In 1963 industry again expanded in our town with the Kurz - Kasch plant and the Groovfold Company and something new in the way of farming, the John's Egg Farm which has 6000 caged hens and 1 roaming rooster in a climate controlled chicken house.

The Weather Seal Corporation began operating here in 1964. Newcomerstown is celebrating its 150th anniversary this year.



Old Ohio Canal basin with Blair's feed mill in the background in the early 1900's.

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Denton True (Cy) Young, Newcomerstown's most illustrious citizen, died Nov. 4, 1955. A famous pitcher, Mr. Young won 511 major league games, a record that has never even been approached. He is shown



Sesquicentennial Belles from left: Mrs. Roger Widder, Mrs. Dean Palmer, Miss Nancy Ellen Rehard, Mrs. E. W. Ruby, Mrs. Max Julien.



Beards are the fashion in Newcomerstown which is celebrating its sesquicentennial this year. In the photo from left Glenn Bricker, Geo-