

## Year Book Ads

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## No Year Books Printed

1918

1919

1920

1921

1923

1924

1926

1927

## No Ads In Year Books

1938

1940

1941

1942

1943

1944

1945

1946

- ✓ The Baltimore Clothes Shop, J. M. Kaden Prop.
- ✓ The Place of Sweets, Davis & Ammar Prop. corner of Main and Bridge St.
- ✓ M. Yingling & Son, Good Things To Eat
- ✓ Liesers' Shoe Store, Charles Lieser and Eliada Lieser, West Main St.
- ✓ The First National Bank
- ✓ Eagon's Drug and Book Store
- ✓ C. E. Brothers, Jeweler, Watchmaker, Optician and Engraver
- ✓ New Grand Theatre, Brooks & Roe Props.
- ✓ Anderson's Millinery, W. Main St.
- ✓ Longshore's, Estb. 1878, Pianos and Players
- ✓ Central Hotel, J. A. Guthrie Prop. Main St.
- ✓ A. Barr, Cobbler and Shoemaker, River St.
- ✓ Breakall's Laundry, Canal St.
- ✓ C. Hartline, Hardware and Tin Work
- ✓ Manuel Yingling, Musical Instruments
- ✓ The Neighbor Co. Millinery, Coats, Rugs, Carpet and Wall Paper, West Main St.
- ✓ The Oxford Bank
- ✓ Central Motor Car Co. Accesspries and Supplies, Canal St.
- ✓ Reed Co. News Depot and Confectionery, Bridge St.
- ✓ M. W. Danford, Photography
- ✓ Palmer and Williams, Grocers, Main St.
- ✓ Kinsey's, Bakery and Ice Cream Parlor, next door to Post Office
- ✓ V. C. Wells, Jeweler and Optician, River St.
- ✓ Grewell's Shaving Parlor, W. Main St.
- ✓ Arbuthnot - Stephenson Co. Ladies Boots and Silk Hose, The Neighbor Co. Agents
- ✓ M. R. Yingling, Insurance, Real Estate and Bonds, E. Main St.
- ✓ The Eureka Store Co. River St.
- ✓ M. J. Murphy, Clothing, Furnishings and Hats, Central Main St.

1916

# Men and Young Men



COPYRIGHT 1915  
THE HOUSE OF KUPPENHEIMER

Buy Clothes that have a Reputation for Exclusive Style and Wear.

The House of Kuppenheimer, The Clothcraft.

Nationally Approved Clothing that you see advertised. None better at any price.

Sole Agents

Young Brothers Hats

Manhattan Shirts

Florsheim Shoes

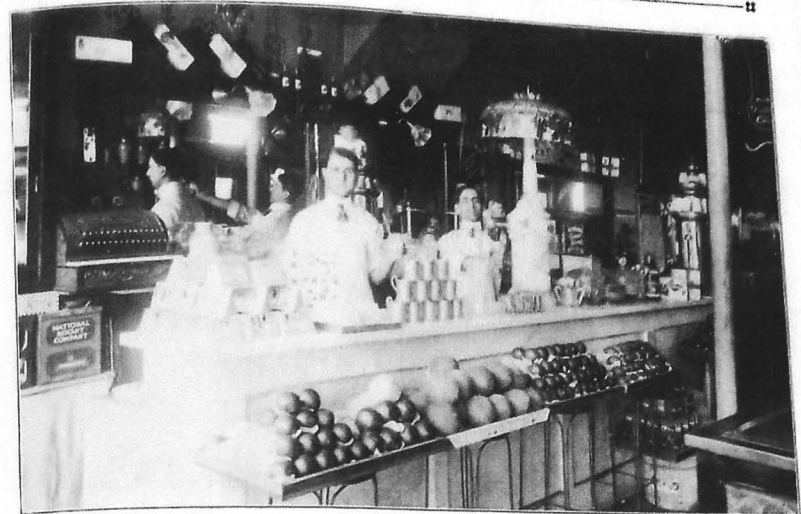
## The Baltimore Clothes Shop

Outfitters for the Whole Family

J. M. KADEN, Prop.

Newcomerstown, Ohio

101 W. MAIN ST.



### "The Place of Sweets"

COCA COLA

WELCH'S GRAPE JUICE

SODA

SUNDAES

SOFT DRINKS

CANDIES

We Sell and Recommend—

Lowney's, Dolly Varden and Colonial Chocolates

Our Home Made Candies Speak for Themselves

NEW SANITARY FOUNTAIN

## DAVIS & AMMAR, Props.

Cor. Main and Bridge Sts.

102. W. MAIN ST.

1916

25

125 W. MAIN ST.

**GOOD THINGS  
TO EAT**

**FOR PARTICULAR PEOPLE**

**M. YINGLING  
& SON**

Charles Lieser

Eliada Lieser

**L I E S E R S'  
S H O E S T O R E**

For Up-to-date, Nobby, and Serviceable

**FOOTWEAR**

West Main

Newcomerstown, Ohio

221 W. MAIN ST.

123 N. BRIDGE ST.

**The First National Bank**

Newcomerstown, Ohio

**Commercial and Savings  
Accounts Solicited**

**INTEREST PAID ON DEPOSITS**

1916

**We can't sell all the Drugs  
so we sell the best ones.**

**Eagon's Drug and Book Store**

Newcomerstown, Ohio

136 W. MAIN ST.

131 W. MAIN ST.

## C. E. Brothers

Jeweler,

Watchmaker

Optician,

Engraver

Columbia Graphophones  
Records

Newcomerstown, Ohio

## Anderson's Millinery

Plain Hemp,

Milan Hemp,

Leghorns,

Liseret

Panamas

Porcupine

All We Ask is Your  
Inspection

W. Main St.

Newcomerstown, Ohio

## New Grand Theatre

Universal Program

Special Features  
Three Nights  
Each Week

Get Our Program  
Each Saturday

**BROOKS & ROE**  
PROPS.

## Longshore's

Estb. 1878

HIGH GRADE  
PIANOS and  
PLAYERS

CASH OR  
PAYMENTS

Newcomerstown, Ohio

131 W. MAIN ST.

When in  
Newcomerstown  
Stop at

## Central Hotel

Rates \$2.00 Per Day

American Plan

J. A. Guthrie, Prop.

Geo. H. Phillips, Mgr.

Main St.

Newcomerstown, Ohio

HIGH CLASS  
LAUNDRY

Cleaning and Pressing  
A Specialty

SATISFACTION  
GUARANTEED

## Breakall's

Canal St.

Newcomerstown, Ohio

## A. BARR

The Old Reliable

Cobbler

and

Shoemaker

River St.

Newcomerstown, Ohio

For Hardware  
and Tin Work



## C. HARTLINE

Phone 270

Newcomerstown, Ohio

1916

209 W. MAIN ST.

106 W. MAIN ST.

102 S. RIVER ST.

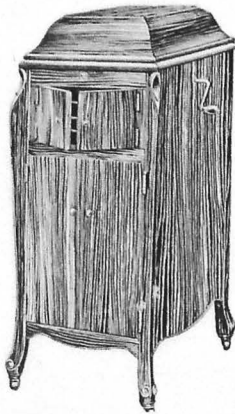
119 W. MAIN ST.

125 W. MAIN ST.

## Edison Diamond Disc Victor-Victrola

\*\*\*\*

The  
World's  
Greatest  
Musical  
Instruments



\*\*\*\*

A Genuine  
Pleasure  
Every Day  
in the  
Year

\*\*\*\*

Latest and Best  
Records Always on  
Hand

Our Easy Payment  
Plan Will Appeal  
to You.

### MANUEL YINGLING

## The Neighbor Co.

The place to buy Reliable Merchandise, Stylish Millinery, Ladies and Misses' Coats, Rugs, Carpets and Wall Paper.

West Main

Newcomerstown, Ohio

227 W. MAIN ST.

132 W. MAIN ST.

## THE OXFORD BANK

(ESTABLISHED 1863)

OF NEWCOMERSTOWN, O.

Capital \$60,000.00

Surplus and (Earned Profits) Over \$20,000.00

Resources Over One-Half Million

GEO. W. MULVANE, President

THEO. F. CRATER, Cashier

H. H. EAGON, Asst. Cashier

### BOARD OF DIRECTORS

GEO. W. MULVANE

J. S. BARNETT

THEO. F. CRATER

R. W. DAUGHERTY

S. A. NEIGHBOR

JOS. B. MULVANE

JOHN E. FLETCHER

Your Business Invited

New and Improved Vault

Safety Deposit Boxes for Rent

1916

## CENTRAL MOTOR CAR CO. FIREPROOF GARAGE

Accessories and Supplies of All Kinds.

Tell Us What You Want

We Either Have It, Can Get It, or It Isn't Made

FRANK REHARD  
HAYNES  
and  
DORT

BRETZIUS BROS.  
APPERSON  
and  
INTERSTATE

For Demonstration Call or Write

### CENTRAL MOTOR CAR CO.

Canal Street

Newcomerstown, Ohio

5

213 W. CANAL ST.

121 N. BRIDGE ST. 161 W. MAIN ST.

**News  
Depot**

..and..

**Confectionery**



**Reed Co.**

Bridge St. Newcomerstown, Ohio

**Your Friends**

Can buy anything you  
can give them—ex-  
cept

**Your Photograph**

**M. W. Danford**

Newcomerstown, Ohio

**E. M. DALLAS  
Quality  
Cartoon Service**

Cartoons for School and  
College Papers a Specialty

Expert Lettering, Headings, Trade-  
Marks and Emblems Designed  
and Drawn  
Nature Sketching and "Still Life"  
Drawings

**Write Me Your Wants**

718 Gumber Ave. Cambridge, Ohio

**Arbuthnot-Stephenson  
Company**

Wholesale Distributors of

School Boys' and School  
Girls' Hose

Ladies Boot Silk Hose  
in Popular Shades

T. J. STAHLER, Salesman  
THE NEIGHBOR CO., Agents

Newcomerstown, Ohio

FOR  
**High Quality**  
AND  
**Low Prices**



--SEE--

**Palmer & Williams  
Grocers**

Main St. Newcomerstown, Ohio

**Kinsey's**

**Bakery and  
Ice Cream Parlor**

Wholesale and Retail

Next Door to Post Office

Newcomerstown, Ohio

**V. C. WELLS  
Jeweler and Optician**

"Watches that Run  
Glasses that Fit"

River St. Newcomerstown, Ohio

**M. R. Yingling**

**INSURANCE  
REAL ESTATE  
BONDS**

E. Main Newcomerstown, Ohio

**Grewell's  
Shaving Parlor**

W. Main Newcomerstown, Ohio

**The Eureka Store Co.**

For  
**EVERYTHING GOOD**

River St. Newcomerstown, Ohio

201 W. MAIN ST.

120 W. MAIN ST.

102 N. RIVER ST.

1916

9



# NORTHERN DE LUXE COLLEGE ENGRAVINGS

LEAD THE FIELD IN QUALITY  
OF ILLUSTRATION AND  
EFFICIENCY OF SERVICE  
THE NORTHERN ENGRAVING CO.  
• COLLEGE ENGRAVERS •  
CANTON & CLEVELAND, OHIO.

WRITE for PARTICULARS



## The Store Good Clothes

### Come From



—●●●—  
I  
Keep the Quality  
Up  
--Because--  
The Quality Keeps  
Me Up

—●●●—  
**M. J. Murphy**

**Men's, Young Men's and Boys  
Clothing, Furnishings and Hats**

Cent. Main Street  
145

Newcomerstown, Ohio

1916

27

8

- ✓ Kaden's Baltimore Clothing Co. Main St.
- ✓ Manuel Yingling, Musical Instruments
- ✓ C. Hartline, Hardware, Stoves, Builders' Supplies and Tin Work
- ✓ A Place of Sweets, Davis & Ammar
- ✓ The Rex File and saw Co.
- ✓ The Newcomerstown Produce Co. Fancy Creamery and Process Butter
- ✓ Reed's News Depot, Newspapers, Magazines and Confectionery, Bridge St.
- ✓ Miskimen's Hardware Store
- ✓ The Neighbor Co. Coats, Skirts, Dress Goods, Millinery, Wall Paper and Rugs
- ✓ Mahon's Grocery, corner of Canal and Bridge St.
- ✓ The Home Factory Store, Main St.
- ✓ F. L. Euga, Hardware - Lumber
- ✓ Arbuthnot - Stephenson Co. Ladies Boots and Silk Hose, The Neighbor Co. Agents
- ✓ Woods Restaurant, Main St.
- ✓ The Eureka Store
- ✓ Lieser's Shoe Store, West Main St.
- ✓ A. Barr, Cobbler and Shoemaker, Corner of Canal and River St.
- ✓ F. B. Angle, Agent for Metropolitan Life Insurance Co.
- ✓ Jos. Mulvane & Co. Druggists, corner of Canal and Bridge St.
- ✓ Ortt Brothers Co. Rugs, Linoleum, Sewing Machines and Kitchen Cabinets, Main St.
- ✓ Longshore's, established in 1878, Pianos and Players
- ✓ Kohler's Grocery and Bakery, corner of Church and River St.
- ✓ The Oxford Bank
- ✓ Knowles & Yingling, Kwality Kalling Kards
- ✓ V. C. Wells, Jeweler and Optician, River St.
- ✓ Leighninger, River St.
- ✓ E. C. Spears, Dentist, Sells Building Opp. Post Office
- ✓ Carr's Garage, Agents for Dodge and Chevrolet, Auto Accesories and United States Tires
- ✓ High Class Laundry, Cleaning And Pressing, Canal St.
- ✓ Eagon's Drug and Store
- ✓ Anderson's Millinery, Hats - For Dress, Street and Theatre Wear, West Main St.
- ✓ C. F. Eagon, Tailoring, River St.
- ✓ Beer's Drug Store, Drugs, Magazines and School Supplies
- ✓ The First National Bank
- ✓ The Consolidated Gas Co. Gas For Power - Gas For Light
- ✓ The J. E. Neighbor & Co. Shoe Dealer, Main St.
- ✓ M. W. Danford, Photographs
- ✓ Kinsey's, Ice Cream and Bakery, Main St. next door to Post Office

125 W. MAIN ST

THE NEWCOSEAN

# KADEN'S Baltimore Clothing Co. The Quality Clothes Shop



Home of the Best Clothing  
Made

(KUPPENHEIMER  
CLOTH-CRAFT)

Young Bros. Hats

Florsheim Shoes

Complete Outfitters to Men,  
Women and Children

YOUR BUSINESS SOLICITED.



Copyright  
The House of Kuppenheimer

## Kaden's Baltimore Clothing Co.

Main St., Newcomerstown, Ohio

THE NEWCOSEAN

## THE EDISON DIAMOND DISC VICTOR-VICTROLA

The  
World's  
Greatest  
Musical  
Instruments.



A Genuine  
Pleasure  
Every Day  
in the  
Year.

Latest and Best  
Records  
Always  
on Hand.

Our Easy  
Payment Plan  
Will  
Appeal to You.

MANUEL YINGLING, Newcomerstown, O.

A Ford is like a school room—  
a big crank up in front and a lot  
of little "nuts" all around.

Good Beginning

It—How did you become such  
a wonderful orator?

Speaker—I began by address-  
ing envelopes.

I gotta good job in a restaur-  
ant now, I'm the blacksmith.

Whaddayah mean? blacksmith  
in a restaurant?

Shooing Flies.

## C. HARTLINE

FOR

Hardware  
Stoves and  
Builders'  
Supplies

TIN WORK  
A SPECIALTY

Phone 270  
Newcomerstown, Ohio

1917  
101  
W.  
MAIN  
ST.

1917  
119  
W.  
MAIN  
ST.

6



## The Palace of Sweets

Everything good to eat and drink.  
Purity ice cream and home made  
candies. Pure and wholesome.  
Come and see us.

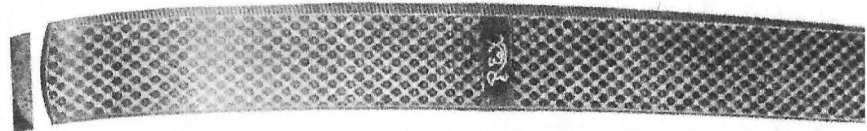


### DAVIS & AMMAR

Newcomerstown, Ohio

102 W. MAIN ST.

## The REX File



### The REX FILE AND SAW CO

Manufacturers of

High Grade Files and Rasps  
Newcomerstown, Ohio

#### "HEADS"

As described by Willie in his School "Comperishun."

A Head is the opposite end from whear you stand exsept a tack has to set on its head. When a hors falls down you have to set on hi to keep him from losing it and braking up four dollars worth of harm

My Pa says everyboddt thinks with thear head ezsept peace a price fokes. To write a diskripshun of all kinds of heads wood take re but sum of the best krown heads is as follows:

Block, Lunk, Fat, Bald, Sap, Pin, Swell, Red, Thick, and Bone

There may be othur heads but aftur I naimed these mu Pa sa naimed all worth menshuning. If it wasn't for our heads we woud go to school or wear hats. That's all I know about heads, exsept wasnt for thear faces sum peepulhs heads wood look all rite.

641 HELLER DR.

1917

10

215 W. CHURCH ST.  
THE NEWCOSEAN

VI

# The Newcomerstown Produce Co.

Manufacturers of

Fancy Creamery and Process Butter

Wholesale Buyers of Poultry and Eggs,  
Butter and Cream.

NEWCOMERSTOWN, OHIO

## Reed's News Depot



Daily and Sunday  
Newspapers.

Saturday Evening Post.  
Ladies Home Journal.

Full Line of  
Confectionery.



121 N. BRIDGE ST.  
Bridge St., Newcomerstown, Ohio

MEET ME AT

## Miskimen's

Hardware Store

Where you can  
buy the best hard-  
ware, stoves, fish-  
ing tackle, and all  
kinds of fine tools.

Newcomerstown, Ohio.

102  
N.  
RIVER  
ST

# A Good Place for You to Shop IS AT THIS STORE.

The merchandise is dependable, the  
prices are reasonable.

This is the store where the dollar  
does its duty.

Coats, Skirts, Waists, Dress Goods,  
Millinery, Wall Paper and Rugs.

A choice line of the above goods kept  
here at all times.

## THE NEIGHBOR CO.

### Mahon's Grocery

\$ \$ \$ \$ \$ \$ \$

Where the Dollar Goes the  
Farthest.

\$ \$ \$ \$ \$ \$ \$

Cor. Canal and Bridge St.  
NEWCOMERSTOWN, OHIO

227  
W.  
MAIN  
ST

1917

101  
W.  
CANAL  
ST.

19

## The Satisfactory Place to Deal

THE SATISFACTORY PLACE to buy  
Dry Goods, Floor Coverings, Ladies'  
and Misses' Ready-to-Wear Garments.

BECAUSE we handle only lines that in  
themselves offer exceptional values as  
to prices and quality.

As to Service—The up-to-date store  
with the old fashioned courtesy.

## THE HOME FACTORY STORE

130 W. Main Street  
NEWCOMERSTOWN, OHIO

- Did Helen get up when Lillie Rose?  
If Fez had a horse, would Mabel Stahler?  
If Frank got married would Rosemary Cook?  
If Adams sang would Fred Reed?  
If Russel told the truth would Wayne Ley?  
If Leech played forward would Beauregard?  
If Paul was in danger would Zelah Rush?  
If they had Woman Suffrage Would Gladys C. Wilson?

"BEG PARDON, IS THIS YOUR ANNUAL?"

# F. L. EUGA

Manufacturer and Wholesaler of

## Hardwood Lumber

Always in the Market for

Hardwood Lumber and Good Timber

All kinds of Native Lumber Sawed to Order

Quartered and Plain Oak and Cherry Car Stock

Quartered Oak and Walnut a Specialty

Ties and Timber

130  
W.  
MAIN  
ST.

1917

12

**Arbuthnot - Stephenson  
Company**

Wholesale Distributors of

School Boys' and School  
Girls' Hose.

Ladies' Boot Silk Hose  
in Popular Shades.

T. J. Stahler, Salesman  
The Neighbor Co., Agents

Newcomerstown, O.

Charles Lieser

Elida Lieser

**LIESER'S  
SHOE STORE**

FOR

Up-to-Date  
Nobby  
and Serviceable  
Footwear

West Main St.

NEWCOMERSTOWN, O.

221  
W.  
MAIN  
ST.

**A. BARR**

*The*  
Old Reliable

**Cobbler &  
Shoe Maker**

Cor. Canal & River St.  
Newcomerstown, O.

102  
S.  
RIVER  
ST.

**F. B. ANGLE**  
AGENT

Metropolitan Life Insurance Company

For a Liberal, Honest and Non-Decep-  
tive Participating Policy.

"You Should Be Protected."

NEWCOMERSTOWN, O

111  
W.  
MAIN  
ST.

**A Store To Please You**



Drugs  
Books  
Pennants  
School Supplies



**JOS. MULVANE & CO.**  
DRUGGISTS

Corner Canal and Bridge Sts.  
Newcomerstown, Ohio

**WE SELL**

ROOM SIZE RUGS  
LINOLEUM  
SEWING MACHINES  
AND  
KITCHEN CABINETS

on

Easy Weekly Payments.

Also a Full Line of Staple  
Groceries.

**Ort Bros. Co**

Main St.

Newcomerstown, Ohio

1917

THE TRUTH

First Reel—

Mamma, "I've got a stomach-ache," said little Margaret.  
"Margaret," That's because your hungry. Your stomach is  
empty—you would feel better if you had something in it.

Second Reel—

Prof. Swank called that afternoon and complained of a severe  
headache.

"That's because it's empty" said Margaret "You'd fell better if  
there was something in it."

Do you know Lincoln's Gettysburg Address?  
I thot he lived at the White House.

She—Did you hear the chimney swallow?  
Embarrassed Youth—That wasn't the chimney, Ethel, that was

I.

Of all the words of tongue or pen;  
the saddest are these I've flunked again.

13

102  
N. RIVER  
ST  
FOR  
**High Quality  
and Low Prices**  
SEE  
**The Eureka Store**  
Newcomerstown, Ohio.

# LONGSHORE'S

Established 1878

High Grade  
PIANOS AND  
PLAYERS

Cash or Payments

NEWCOMERSTOWN, OHIO

# KOHLER'S Grocery and Bakery

149  
S.  
RIVER  
ST.

Staple and Fancy  
Groceries

Home Made Bread, Pies  
and Cake

Prompt Delivery  
Phone 33.

Cor. Church and River St.

NEWCOMERSTOWN  
OHIO

## SOCIOLOGY BROUGHT HOME

Facts. Sociology facts are what we want. Bellville has had its day. Its charts have cluttered the library long enough. But why gather facts about Bellville when we can make a study of the conditions about our school.

The statistics of our own community, in the opinion of the Newcocean, is what the public wishes. So after three months of exhaustive research we have a mass of information which will be found invaluable to all students desirous of reforming school conditions.

### YOU MAY NOT KNOW—

\$45.95 is spent annually by the students of N. H. S. for safety pins alone.

23% of the students taking Botany use talcum powder after shaving.

37% of the boys at N. H. S. wear suspenders.

28.346% of the student body stir their coffee with their finger.

43% of the students taking Civics like olives.

99.8977% of the student body has never heard of Kjudnebb Kloffentrozsjklm, the great Russian quoit pitcher.

(continued on page 14)

# THE OXFORD BANK

ESTABLISHED 1883

NEWCOMERSTOWN, OHIO

Capital \$60,000.00

RESOURCES AND EARNED PROFITS OVER \$25,000.00  
RESOURCES OVER ONE-HALF MILLION

GEO. W. MULVANE, President

THEO. F. CRATER, Cashier

H. H. EAGON, Asst. Cashier

### BOARD OF DIRECTORS

GEO. W. MULVANE  
R. W. DAY

J. S. BARNETT

S. A. NEIGHBOR

JOHN E. FLETCHER

THEO. F. CRATER

JOS. B. MULVANE

YOUR BUSINESS INVITED

NEW AND IMPROVED VAULT

SAFETY DEPOSIT BOXES FOR RENT

# KWALITY KALLING KARDS

## Knowles & Yingling

Newcomerstown, Ohio

# V. C. WELLS

Jeweler and  
Optician

River St.

Newcomerstown, Ohio

# YOU

Are entitled to the Best. Why  
be satisfied with less?

Give us a trial and be convinced.

## LEIGHNINGER

Phone 25.

River St

# E. C. SPEAR

Dentist

SELL'S BUILDING

Opp. Postoffice

132  
W.  
MAIN  
ST.

1917

14

106  
W.  
MAIN  
ST.



Stop at  
Carr's Garage

Agents for the  
**DODGE**  
and  
**CHEVROLET**

Automobile Accessories  
United States Tires.

Phone 235  
Newcomerstown, Ohio

# High Class Laundry

*Cleaning and Pressing  
a Specialty*

*Satisfaction  
Guaranteed*

*Canal St.  
Newcomerstown, O.*

51.256% of the boys wear B. V. Ds all winter.  
Only 2% of our girl sopranos are tongue-tied.  
27% of the faculty never saw a street car before they were 22 years old.

In one year, three students have been seen reading library books.

99.989768% of the basket ball captains for the past 25 years have had two legs.

The average life of a set of Physics notes in N. H. S. is 14 years.  
78.3476% of the students who go in the Greeks never buy anything.

These facts have been investigated by the American Bureau of Accounting and have been found utterly false.

She—How's the world treating you.  
He—Not very often.

"Say, I just learned why you can't catch cold in your head."  
"How's that?"  
"Cold can't penetrate a vacuum."

We Can't Sell All the Drugs,  
So We Sell the Best Ones.

Eagon's Drug & Book Store

136  
W.  
MAIN  
ST.

1917

Inspect Our Line of

## HATS

For Dress,  
Street  
and  
Theatre  
Wear

Anderson's Millinery  
West Main St.

## C.F. EAGON

### High Class Tailoring

Cleaning and Pressing  
a Specialty.

River St., Newcomerstown, Ohio

## BEER'S DRUG STORE

DRUGS  
MAGAZINES  
SCHOOL SUPPLIES

Prescriptions Given Prompt  
Attention.

Phone 8, NEWCOMERSTOWN

118 N.  
BRIDGE  
ST.

5

**The First National Bank**  
 Newcomerstown  
 Ohio

123  
 N.  
 BRIDGE  
 ST.

161  
 W.  
 MAIN  
 ST.

GAS FOR HEAT

GAS FOR LIGHT

The Consolidated Gas Co.

GAS FOR POWER

Newcomerstown, O.

The  
**J. E. Neighbor & Co.**  
 SHOE  
 DEALERS

227  
 W.  
 MAIN  
 ST.



Main St., Newcomerstown, O.

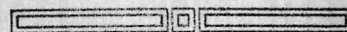
One Dozen Photographs

Cost Less  
 Go Further  
 More Appreciated



Than any other investment you can make.

M. W. DANFORD



GO TO KINSEY'S

FOR  
 Pure Ice Cream  
 and all kinds of  
 Baked Goods



Main St.  
 Next Door to Postoffice

120  
 W.  
 MAIN  
 ST.

1917

Ain't It True?

'Tis Cupids aim to revel  
 In contrasts, be it said;  
 But love makes all things level  
 Except a fellow's head.

A small girl, age 5, was studying intently a picture of the Garden of Eden. At last she said in a perplexed voice, "But mother, where is the carriage?"

"Carriage," exclaimed the mother in great surprise, "What do you mean, dear, there was no carriage in the Garden of Eden."

"But," remonstrated the child, "you told me the Lord drove Adam and Eve out of the Garden."

Mr. Shepherd—"Virginia, describe a flaxseed."

Virginia—"A flaxseed is a medium sized, small round brown, flat, shiny, black seed."

Question—Why is the Sophomore English Class like a Ford?  
 Answer—Because it is always making a noise.

The home of the swallow is the stomach.

16

SEE  
 wigert's  
 For  
 Fresh Meats  
 of all kinds  
 Phone 57  
 Jewcomerstown, O.

How did you get promoted from shoe clerk to the brass band?

"Oh, they let me play the foot-notes on a shoehorn."

FLATTERY

Mother—"Why don't you yawn when he stays too long? He'll take the hint and go."

Daughter—"I did, and he told me what beautiful teeth I had."

A BLUE JAY

"What do you call your machine?"

It's an Allen, so I have named it the 'Footcase'."

"Tiz?"

Mr. Swank—(In History Class)—"Mabyl, what was the Renaissance?"

Mabyl—"I'm not quite sure, but I think it is something about the Battle of Hastings."

Senior—"Where have I seen your face before?"

Freshie—"Right where it is now."

Mary—"It was awful dark where we met under the trees, and the first thing I knew, he kissed me."

Albee—"I wouldn't get angry about it, Mary, I don't think he'd have done it had it been in daylight."

Teacher in Civic—"When we have everything in common and your business is everybody's business what is it called?"

Observing Student—"It's usually called gossip."

# YOUR CLOTHES

Play Just an Important Part in your life as your EDUCATION

¶ A young man with a graduation certificate and a poor fitting suit stands no chance today with the big business man.

¶ Therefore, young man be wise, be sure your clothes are correct in every detail.

¶ Our Michael Stern's and Frat Cloth for Young Men afford you this protection. They are correct in every detail, from the price to the finish of the fabric.



## M. J. MURPHY

"Where the Good Clothes Come From"

1917

145 W. MAIN ST.

17

- ✓ The Murphy - Rogers Co. Clothing Store
- ✓ H. J. Lydick
- ✓ First National Bank
- ✓ A. Barr Shoe Repair Shop
- ✓ The Central Buick Co. C. L. Coulter Prop. 213 W. Canal St.
- ✓ J. W. Jones, Funeral Director - Mrs. Effa Jones, Lady Attendant - Ambulance
- ✓ Dodge Brothers Motor Cars, Sales and Service, H. M. Cappel
- ✓ M. W. Danford, Kodak Finishing and Enlarging
- ✓ Beers Drug Store, Drugs, Magazines, School Books and School Supplies, Bridge St.
- ✓ O. G. Kinsey, Kinsey's pure Chocolates and Bon Bons
- ✓ E. D. Swigert, Fresh and Cured Meats, Central Main St.
- ✓ The Eureka Store Co.
- ✓ The Buckhorn Cooperative Creamery Co. Buckhorn Brand Butter
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- ✓ The Rex File Co. Owned and Operated by Heller Bros. Co.
- ✓ Ortt Brothers Co. Home Outfitters
- ✓ The Grand Theatre Co.
- ✓ Stamm's New Restaurant, Opposite Penn. Depot
- ✓ The Newcomerstown Produce Co. "Sweet Clover" Creamery Butter
- ✓ The Oxford Bank, Established 1883
- ✓ D. E. & A. E. Folkert, Groceries and General Merchandise
- ✓ Taylor Hardware Co. Hardware - Implements - Furnaces - Spouting - Farm Machinery
- ✓ The Interstate Auto Sales Co. A. G. Bretzius Prop. Chevrolet - Studebaker
- ✓ Reed's Battery Service, Kelley - Springfield Tires and All Auto Accessories, 105 River St.
- ✓ Beiter Bros. Memorials, 115 S. River St.
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- ✓ Ortt Brothers Co. Home Outfitters
- ✓ The Grand Theatre Co.
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- ✓ The Neighbor Co. Dry Goods - Rugs - Ladies Ready To Wear
- ✓ Young's Better Bread
- ✓ Jos. Mulvane & Co. Drug Store - Books - Perfums - Toilet Articles - 102 N. Bridge St.
- ✓ Scott's Soda Grill and Luncheon
- ✓ Zimmer Lumber Co. Established 1869
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- ✓ R. Lellan Shoemaker Ford
- ✓ Will Williams, Grocer
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- ✓ The Baltimore Clothing Co.

117-6  
112  
111

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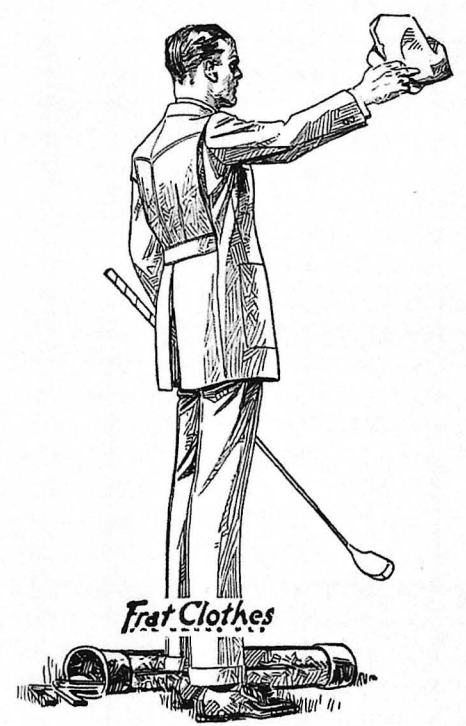
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Education Plays an important part in a mans life.

But not any more than his clothes.

Both go hand in hand through life.

Resolved Now To Wear Value First Clothes

From Our Ready-for-Service and Tailored For-You Clothing Departments.

The Murphy-Rogers Company  
Newcomerstown,  
Ohio

145 W. MAIN ST.

1922

19

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J  
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D  
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C  
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First  
National  
Bank



Newcomerstown,  
Ohio

Newcomerstown, Ohio

123  
N.  
BRIDGE  
ST.

CREDITS

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Positions Guaranteed

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AND  
ENLARGING

Prices Reasonable

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Drugs,  
Magazines,  
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School Supplies

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New Comerstown, Ohio

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MAIN  
ST.

1922

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STORAGE  
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and  
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Expert Repairmen

Tires, Tubes and Accessories

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C. L. COULTER, PROP.

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205  
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238  
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CANAL  
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Funeral Director

MRS. EFFA JONES  
Lady Attendant

Ambulance

Phone 93 - 4 rings

NEWCOMERSTOWN, O.

H. M. CAPPEL

Dodge Brothers  
Motor Cars

Sales and Service

NEWCOMERSTOWN, O.

Almena came home late, and when asked by her mother what delayed her she said, "Oh, mother, a horse fell down in front of the Factory Store, and they said they had sent for a horse doctor. Well I waited, and when he came he was only a man."

Who stole Donohoe's Carr?

John Rehard—(Having picture taken for the Annual) "Say I don't want a very large picture."

Photographer—"All right, just keep your mouth closed please."

Child (Pointing to Mr. Lambert) "Oh! mamma, look at that funny man sitting on the sidewalk talking to that banana peel."

20



You need not hesitate to eat Kinsey's pure chocolates and bon bons—they are most delicious. The chocolates are filled with different flavored centers. They are creamy, and nobody will complain about the price after trying just one of our confections.

# O. G. KINSEY

Comparison the Best Test

## E. D. SWIGERT



**Fresh and Cured Meats**

Dealer in  
All Kinds of Live Stock

Central Main Street

Newcomerstown, Ohio

### Graduate from High School Then What?

What do you plan to do after completing your High School?

There are many avenues open.

Among those offering the best opportunities is a thorough training for business. Such a training is valuable in any vocation.

The completion of such a course lays the foundation for development into the following positions:

Private Secretary, Accountant, Shorthand Reporter, Sales Manager, Cost Expert, Etc.

For 45 years the "Canton Actual" has been training young people, and today many of them are business leaders.

School is open the entire year. New classes formed every month.

A catalogue will be mailed to you on request. Send for one now.

### Canton Actual Business College

428 Market Avenue N.  
CANTON, OHIO

120  
W.  
MAIN  
ST.

102  
N.  
RIVER  
ST.

## The Eureka Store Co.

The place to buy Paints Oils and Varnishes



Farm Implements  
Lime, Cement and Plaster  
Barrel Salt



Feed and Seeds

NEWCOMERSTOWN, O.

## The Buckhorn Cooperative Creamery Co.

Manufacturers of



Buckhorn Brand Butter

The Butter that Betters the Bread

Your daily needs promptly cared for by all leading groceries or direct from the Factory

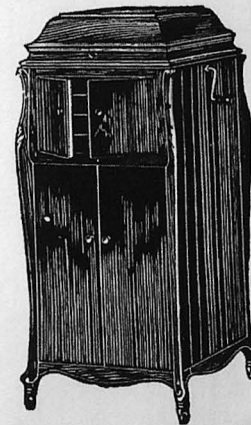
NEWCOMERSTOWN, O.

324  
S.  
GODDICH  
REAR

1922

## Why Not The Best?

VICTOR VICTROLAS



EDISON PHONOGRAPHS

### Manuel Yingling

The Music Shop  
Newcomerstown, Ohio

"Roses I send to match your cheeks."

Thus wrote the lovelorn fellow,  
Alas the florist sealed his fate,  
For the ones he sent were yellow.

#### After a Test

Mr. Lambert—"Now if none of you boys and girls know how you fell down I'll be glad to show you."

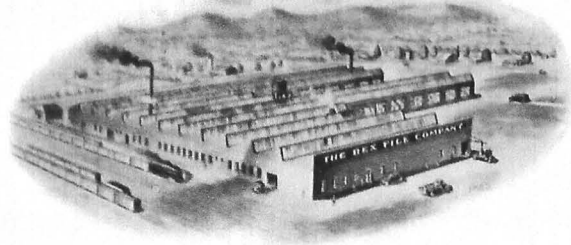
#### Questions and Answers

Question—What is the difference between the Prince of Wales, an orphan, a bald-headed man, and a gorilla?

The first is an heir apparent, the second has ne'er a parent, the third has no hair apparent and the last has a hairy parent.

125  
W.  
STATE  
ST.

298



The Highest Grade of Files and Rasps

641 HELLER DR.

Are Manufactured By  
**THE REX FILE COMPANY**  
NEWCOMERSTOWN, OHIO.



Owned and Operated By  
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- Plating
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- Sharpening
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- Straight Pein
- Set
- Sledge

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- Red Label Peerless High Speed Steel
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209 W. MAIN ST.

222 S. BRIDGE ST.

**Ortt Brothers Co.**



**Home Outfitters**



Newcomerstown, Ohio

The Newcomerstown Produce Co.

Manufacturers of  
"Sweet Clover" Creamery Butter

Established 1883

**The Oxford Bank**

General Banking and Savings Department

Newcomerstown, Ohio

215 W. CHURCH ST.

132 W. MAIN ST.

1922

**GRAND THEATRE**

The Home of High-Class Pictures

Get our Program Each Saturday

**THE GRAND THEATRE CO.**  
NEWCOMERSTOWN, O.

EAT AT

**Stamm's New Restaurant**

Opposite Penn. Depot  
NEWCOMERSTOWN, O.

In Kansas there are four automobiles to every bath tub.

Beryl B.—"Did you hear about Mr. Lambert heating his wife up?"

Edyth C.—"No, how what that?"

B. B.—"Well she got up at 7, and he got up at 6.30."

Now that platinum is more valuable than gold, will the streets of Heaven have to be repaved?

If a brick-layer earns six dollars a day and a motor man earns seven, how much does a coffee urn?

Question—What is the largest room in the world?

Answer—The room for improvement.

22



101 W. CANAL ST.  
THE NEWCOSEAN

D. E. & A. E.  
FOLKERT



GROCERIES AND  
GENERAL MERCHANDISE  
Cash Paid For Country Produce  
NEWCOMERSTOWN, O.

Taylor Hardware  
Company

Phone 270

Hardware and  
Implements

Furnaces Spouting  
Farm Machinery

119  
W.  
MAIN  
ST.

Willard Palmer:—(In the Fountain House) "You're not fit to serve a pig."  
Clyde Barthalowe:—"I'm doing my best sir."  
If a brick layer earns six berries a day, and a motor-man earns seven, how much does a Coffee Urn?  
Frances Hinds (Grimbling) "I don't see why we have to remember so many dates."  
Mr. Donohoe: "Now Frances, you know I haven't asked you for a single date this year."

Chevrolet Studebaker  
The  
Interstate Auto  
Sales Co.

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NEWCOMERSTOWN, O.

Reed's Battery  
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Kelly-Springfield Tires  
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NEWCOMERSTOWN, O.

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BEITER BROS.

Designers  
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High-Grade  
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The Distinctive Granite  
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That means  
Highest  
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Prices

Where Quality Counts 115 S. River St.  
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Say  
it  
with  
Flowers



Kartline & Kuff  
Newcomerstown, Ohio  
Phone 129 613 E. State St.

Why  
Not  
Eat  
At  
F. H. Smythe  
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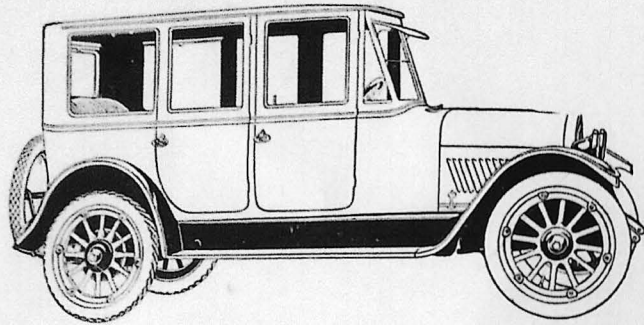
It is good  
Newcomerstown, Ohio

1922

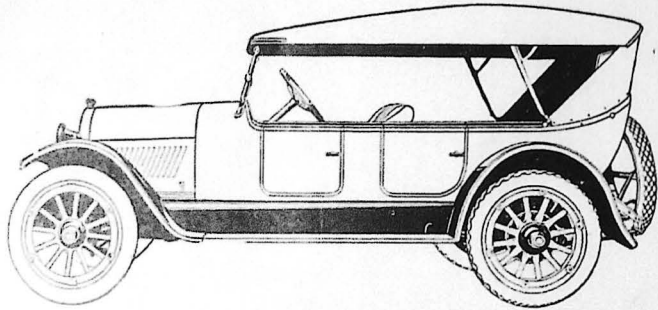
104  
N.  
BRIDGE  
ST.

23

# The twenty-fourth year old Oldsmobile



You can pay more for a car, but you cannot get more car for what you pay than in an Oldsmobile. The Olds gives you everything that you wish for in a car, at a price unusually low. Everybody agrees that the Model 47 Oldsmobile. "The Smaller Eight," is a beautiful car. Everybody who knows the Oldsmobile further agrees that its mechanical excellence is on a par with its appearance. The longer you drive an Oldsmobile Smaller Eight the more you will appreciate that dependability which is a permanent quality of the Oldsmobile's performance.



## The Oldsmobile Auto Sales Co.

Geo. Crest, Proprietor, Newcomerstown, Ohio

117  
W.  
MAIN  
ST.

Tellings Ice Cream  
Cigars, Cigarettes, Tobaccos  
and Soft Drinks  
Always the Best at

### The Pastime Pool and Billiard Parlor

Frank W. Wise, Prop.

Newcomerstown,  
Ohio

### F. B. Angle Agent

Metropolitan Life Insurance Co.  
The World's Largest Company

For a liberal, honest and non-deceptive participating policy.

Non-cancelable Accident and Health Policies

"You Should Be Protected"

SELLS BUILDING  
NEWCOMERSTOWN, O.

1922

Fergie Mac. (in Geometry class, to Etta Taylor) "Hey get over we can't see your figure."

*Heard on the morning train,*

Conductor:—"Your fare Miss."

Helen Peters:—"Is that all? Just Fair? Well of all the nerve."

Tom Ripley:—"What was that card I dealt you?"

Calvin P.:—"A spade."

Tom:—"I thought so, I saw you spit on your hands before you picked it up."

## THE CANDY KITCHEN

Wholesale and Retail Manufacturers of

VELVET ICE CREAM

Home Made Chocolate—Ice Cream Bars 10 Cents

### NASSER BROS.

Newcomerstown,

Ohio

102 W.  
MAIN  
ST.

724

227 W. MAIN ST.

THE NEWCOSEAN

227 W.  
XII

The  
Neighbor  
Co.

Dry Goods  
Rugs  
Ladies Ready  
to Wear

Newcomerstown, Ohio

Better  
Bread

Young's

Newcomerstown, O.

Try  
Jos. Mulvane & Co.

DRUG  
STORE  
FIRST

For School Supplies —

BOOKS  
PERFUMES  
TOILET ARTICLES  
ATHLETIC GOODS  
DRUGS, ETC.

Your Druggist

102 North Bridge Street

Newcomerstown, Ohio

Question—Why is a lady's belt  
like an ash cart?

Answer — Because it goes  
around and gathers the waist.

Diary of a Lady on Shipboard

1st day—There are many pas-  
sengers on board.

2nd day—I have met many of  
the passengers.

3rd day—Met the chief engineer  
today.

4th day—Engineer asked to kiss  
me. I refused.

5th day—He becomes insistent.

6th day—He said if I didn't kiss  
him he would sink the ship.

7th day—I saved the lives of  
four hundred people.

132 W. CANAL ST.

THE NEWCOSEAN

132. W. CANAL ST

XIII

Great Scott!  
But its Good

at



and

Luncheon

1922

25

# Zimmer Lumber Company

Established 1869



For a third of a century we have helped this community Build. We are still on the job stronger than before.

135  
E.  
MAIN  
ST.

## V. C. Wells

Jeweler and  
Optometrist

Main Street

NEWCOMERSTOWN, O.



R. Lellan Shoemaker

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In This

*Annal*

by

*A. E. Riley*

COSHOCTON, OHIO.

213  
W.  
CANAL  
ST.

Meet Me At—

# Candyland

Purity



The Sanitary  
Place



Pure Home-Made Candies  
and the  
Richest Ice Cream

216  
W.  
MAIN  
ST.

1922

## WILL WILLIAMS

### Quality Grocer

### Cash and Carry



Phone No. 1

The Best Place to Deal  
After all

Willard Palmer—"Say, Pop, can you sign your name with your eyes shut?"

Mr. Palmer—"Why certainly."

Willard—"Well close your eyes and sign your name on my report card."

Ralph Draher—"Are your married?"

Frances Hinds—"That's my business."

Ralph—"Well how's business?"



28

Our Best Wishes  
to the Class  
of 1922



May your Future be Bright  
Let your Ideals be High

Newcomerston is proud  
of You



The Baltimore Clothing  
Company

101 W. MAIN ST.



The Callihan & Stottlemire Co.,  
Cambridge, Ohio

1922

127

## Newcomerstown High School Year Book Advertisements 1925 (1)

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 Atkinson & Dillehay, Dry Goods, Groceries and Meats, E. State St.  
 Barnett, L. H. & Co. Willys Knight and Overland, Fine Motor Cars  
 Barnhouse, J. W. Barber, 107 S. Bridge St.  
 Barr, A. Shoe Repairing  
 Beeks, S. S. Groceries, Shoes and Meats  
 Beers Drug Store, Drugs, School Books, School Supplies, Stationary and Magazines  
 Beiter Bros. Memorial Studio, 115 S. River St.  
 Beiter Bros, Electric Shop, 218 W. Main St.  
 Breakall, H. A. Laundry, 110 S. River St.  
 Brokaw's Jewelry Store, McConnell Building, Bridge St.  
 Carr's Goody Shop, E. M. Carr, Lunch, Candies and Nuts  
 Central Hotel  
 Crater Hardware Co. Established 1878, V. D. Crater Prop.  
 Curtiss, L. O. Watches, Clocks and Jewelry, Successor to C. E. Brothers  
 Danford, M. W. Photographs  
 Davis, D. F. Druggist, The Rexall Store  
 Downs, J. O. Groceries and Meats  
 Elmajo Collie Kennels, Harry Dillehay Prop.  
 Eureka Store Co. corner of River and Canal St.  
 Great Atlantic and Pacific Tea Co.  
 Hall Manufacturing Co. Plumbers' Specialties  
 Hinds & McCleary, Quality Shoes at Popular Prices  
 Jones, J. W. Funeral Director and Ambulance Service  
 Liberty Shoe Shop, 215 W. Main St.  
 Meyers, Milan, Electrical Contractor, 114 Bridge St.  
 Mulvane, Joseph and Co. Drug Store, Books, Stationary & Athletic Supplies, 102 N. Bridge St.  
 Murphy and Gross, Fresh and Cured Meats, River St.  
 Murphy and Rogers Co. Clothing Store  
 Newcomerstown News  
 Oxford Bank  
 Oxford Plumbing Co.  
 Pace, Mrs. G. W. Beauty Shoppe  
 Pastime Billiard Parlor, J. W. Wise Prop.  
 Rain, Charles L. Hose, Corsets, Fabrics, Patterns and Underwear  
 Rice, E. V. Grocery, Groceries and Meats, 114 S. Main St.  
 Rothenasein, E. C. Groceries, Center Main St.  
 Smythe's Restaurant, Bridge St.  
 Swigert, E. R. Harness, Hardware, Wagons and Seeds, 151 W. Main St.  
 Taylor Hardware Co. General Hardware, Spouting and Furnaces  
 Urich and Hinds, Funeral Directors, Ambulance and Lady Attendant  
 Wells, V. C. Jeweler and Optometrist, Main St.  
 Williams, Will, Good things to Eat, Phone No. 1  
 Zimmer Lumber Co.

- Stamm's Restaurant and Confectionary, 216 Main St.**
- Kennedy & Guy, Groceries and Shoes, corner of Canal and River St.**
- C. R. Waters, Wall Paper - Dry Goods - Groceries, River St.**
- Homer's Billiard Parlor**
- The Neighbor Co. Ladies and Misses' Ready-to-Wear, A Choice Line of Rugs**
- Red Eagle Bus Co.**
- Grand Theatre**
- Kinsey's Ice Cream**
- Atkinson Realty Co. 147 Main St.**
- Jerry Lowe, Correct Haberdashery**
- The Newcomerstown Buick Co. Auto Repairing, Main St.**
- Twila McElroy, Millinery**
- D. F. Davis The Rexall Drug Store**
- Hartline & Huff, Florist**
- Lieser's Shoe Store, Main St.**
- Belles Grocery, Wood Building**
- Abe Davis, On the Corner, Ice Cream and Candy**
- Crayton Norman, Auto Storage - Gas and Oil Service, 240 Bridge St.**
- Albert Thomson, Groceries and Feed**
- J. M Reed and Co. Fresh and Salt Meats**
- The First National Bank**
- Kinsey's Butter**
- F. R. Powell, 658 West state St.**
- Urich and Hinds, Funeral Directors - Ambulance - Lady Attendant**
- Inter - State Auto Sales Co. Chevrolet, A. G. Bretzius Prop.**
- Kinsey's Confectionary**
- Kinsey's Pasteurized Milk and Cream**
- Mrs. E. E. Heskett, Florist**
- Ortt Bros. Co. Home Outfitters**
- Bill Rothenstein, Smart Stylish Suits and Correct Haberdashery**
- J. C. Rufenach, Groceries - Flour - Feed - Salt**
- The Rex File Co.**
- John H. Mahon, Insurance, 211 Bridge St.**
- Kinsey's Sandwiches**
- Fountain House, Home Cooked Food**
- D. B. Moore, Service Station - Corner Canal at College St.**

Try  
Joseph Mulvane & Co's  
Drug Store  
First

BOOKS - STATIONARY  
TOILET ARTICLES  
ATHLETIC SUPPLIES

We appreciate your patronage

Jos. Mulvane & Co.  
DRUGGISTS

102 North Bridge Street  
Newcomerstown, Ohio

# Taylor Hardware Company

General Hardware

Spouting and Furnaces

PHONE 270

## Carr's Gooey Shop

Go to Carr's for a Treat

LUNCH—CANDIES—NUTS

All kinds of Soft Drinks

E. M. CARR

Honold Blair would like to know  
how many hoboes live in Hoboken.  
Send answers in care of Ward 6.

Mrs. George: "Now read your poem,  
Wayne."  
Silence.

Mrs. G.: "Well, why don't you read  
it?"

Wayne: "I can't—it's blank verse."

Leah L.: "This paper says that three  
wared killed in a feud."

Lester K.: "These small autos are  
dangerous."

What does Mr. Wagner call his  
wife and what does he say when she  
wants a new dress?

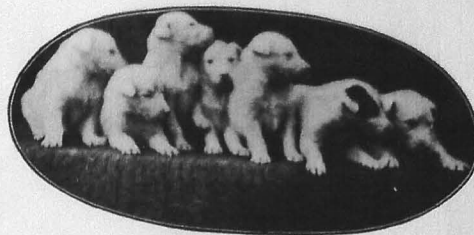
Ans. No. 1—"His master's voice."

Ans. No. 2—"Peace at any price."

Mr. Hayes: "What makes the tower  
of Pisa lean?"

Bud M.: "Wish I knew."

White  
Collies  
Sable  
and  
White  
Collies



Blue  
Merle  
Collies  
Tri-color  
Collies

Quality Collies  
We Specialize in White Collies

## Elmajo Collie Kennels

Harry Dillehay, Prop. Box 92 Newcomerstown, Ohio

Compliments of

MRS. G. W. PACE

BEAUTY SHOPPE

This Space Donated by

Mr. J. C. Kline

Hall Manufacturing Co.

Manufacturers

Plumbers' Specialties

Laces  
Organdies  
Ribbons  
Insertions  
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Voils  
Outing Flannels  
Ginghams  
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Neckwear  
Indian Head  
Table Linens  
Zithers. Just out

141 Main Street

102  
N.  
BRIDGE  
ST.

1925

1925 132. W. CANAL ST.

1925

30



117 W. MAIN ST.

Best Wishes to the Class of '25



### Pastime Billiard Parlor

J. W. Wise, Prop.

SANITARY BARBER WORK FOR MEN, WOMEN AND CHILDREN

J. W. Barnhouse

107 South Bridge St.

Newcomerstown, Ohio

We keep the Quality up, because the Quality keeps us up

Education plays an important part in a mans life. But not any more than Clothes. Both go hand in hand through life. Resolved, now to wear Value First Clothes from our ready-for-service and tailored-for-you departments.

## The Murphy-Rogers Company

Newcomerstown, Ohio

145 W. MAIN ST.

Fixtures

Supplies

## Milan Meyer

ELECTRICAL CONTRACTOR

114 ~~144~~ Bridge Street  
Phone 223

Century Motors

Westinghouse Lamps  
Wiring

ALL ELECTRICAL TROUBLES

For Groceries Call

## E. C. Rothenstein

Everything that is good to eat in  
Staple and Fancy  
Groceries

"FEZ" WILL DELIVER AND  
SAVE YOU THE WALK

Phone No. 48

Center Main St.—Newcomerstown, O.

When you want something good to  
Eat—

There are two places you can go—  
Home—and

D. F.  
**B. F. DAVIS**

Druggist

The REXALL Store



Newcomerstown - - - - - Ohio

## SMYTHE'S

Restaurant



Bridge Street

Newcomerstown, Ohio

136 W. MAIN ST.

136 W. MAIN ST.

146  
W.  
MAIN  
ST.

104 N.  
BRIDGE  
ST.

31

**J. W. Jones**

Funeral  
Director

Ambulance  
Service

PHONE 93-4

The  
Newcomerstown News  
extends best wishes  
to the Class of  
1925

Best Wishes to the High School - Fred Roby

Universal Cleaners

Woodrow Washers

Zenith Radios

Fixtures

Appliances

—In fact everything but the Current

**ELECTRIC SHOP**  
Beiter Bros.

218 Main St.

Phone 71

Mrs. Julien (provokedly) — "Max must be a Confederate, I just can't get him to put on any union suits."

Customer: "How do you sell your limburger cheese?"

Perry M.: "I often wonder myself."

Marg. H.: "Mary Carrol talks almost all the time."

Wilma B.: "Yes, she was vaccinated with a phonograph needle."

What's the difference between a professional football player and an old maid?

One kicks to live and the old maid lives to kick.

The Senior Class doesn't want Spike Julien any longer. He's long enough now.

106  
S.  
RIVER  
ST.

DON'T FORGET US

When you want Drugs,  
School Books, School Supplies  
Stationary and Magazines

**BEERS**  
Drug Store

Phone 8 Newcomerstown, Ohio.

DON'T FORGET . . . .

That the important thing about any purchase is not what you pay, but what you get for what you pay—That's why we sell Munsingwear Cadet—

And—Even Knit Hose—Gossard  
And—Royal Worcester Corsets—  
La Porte Fabrics—Butterick  
Patterns—Munsing Underwear.

Prices Consistent with Quality

at

**Chas. L. Raine's**

Compliments of the Oxford Plumbing Company

**Liberty Shoe  
Shop**

We can repair your shoes and return same good as new.

Best Workmanship and Material Used

PRICES REASONABLE  
QUICK SERVICE

We guarantee our work. Bring them in before it is too late.

CALL AT 215 MAIN STREET

GIFTS THAT LAST  
ARE MOST APPRECIATED

Beautiful gifts such as Watches, Clocks, Silverware, Diamonds, and other precious stones are lasting and treasured during their long life.

We specialize in watch, clock, and jewelry repairing.

Prices reasonable.

**Brokaw's**  
JEWELRY STORE

Bridge St.

McConnel Bldg.

130 W.  
MAIN  
ST.

1925

111 N.  
BRIDGE  
ST.

# J. O. Downs



Groceries and Meats

Phone 165-2

*This Space Donated  
By a Friend*

## S. S. Beeks

Dealer in  
Groceries, Shoes, Notions, Fresh and Cured Meats

"SUCCESS TO THE CLASS OF 1925"

## BEITER BROS.

*Memorial  
Studios*

*Mark every grave*

115 River St. . . . . Newcomerstown, O.  
618 Walnut St. . . . . Coshocton, O.

## V. C. WELLS

JEWELER AND OPTOMETRIST



The Watch Ficer and Eye Fitter



Location High—Prices Low

Main Street

## E. R. SWIGERT

Dealer in

Harness,  
Heavy and Light  
Hardware,  
Wagons and Seeds

Phone 77 . . . . . 151 Main St.  
Newcomerstown, Ohio

## E. V. RICE

Grocery

A full line of Groceries and  
Cured Meats

WE DELIVER

Call Phone No. 163-2R  
114 River Street  
Newcomerstown, Ohio

## ZIMMER LUMBER COMPANY

Started 1898—Still going strong

135 E MAIN ST.

# Willys

KNIGHT

and

# Overland

Fine Motor Cars

L. H. BARNETT & CO

Phone No. 238

238 W. CANAL ST.

238 W. CANAL ST.

Photographs

In this Annual

Taken by—

M. W. Danford

1925

161  
W.  
MAIN  
ST.

33

# CRATER Hardware Co.

Established 1878

V. D. Crater, Prop.

The WINCHESTER Store

Hardware—Stoves—Implements

Newcomerstown, O.

137 W. MAIN ST.

# Atkinson & Dillehay



Dry Goods, Groceries  
and Meats

—Free Delivery—

Phone 236-R2 449 East State St.

# The Great Atlantic and Pacific Tea Company

Fancy Groceries

111 W. MAIN ST.

### WHY?

Answer the following questions and you have the reason.

Will the car I buy be manufactured one year from today?

Will it be sold in Newcomerstown?

Will its body lines be materially changed, causing great depreciation?

Will it have radical motor changes, making my car an obsolete model?

Who will want my car when I am done with it?

What will it be worth in actual cash?

What service can I get in Newcomerstown? In Ohio? Everywhere?

What is the responsibility of the manufacturer?

Do the dealers carry a complete stock of parts?

Can he give the service I shall expect?

Why have over ten million FORDS been sold?

Doesn't that mean millions of satisfied users?

R. LELLAN SHOEMAKER

The  
High School wishes to express  
their appreciation  
to  
Joseph Mulbane & Co.  
for his untiring effort  
toward the school

# The Eureka Store Company

Builders Hardware,  
Stoves, Plumber's Supplies,  
Harness, Cement, Lime,  
Plaster and Barrel  
Salt

Corner Canal and River Sts.

Phone 101

Private Invalid Coach  
at your command

## Urich and Hinds

Ambulance Calls Day  
or Night

Lady Attendant

FUNERAL DIRECTORS Office Phone 4. Res. 54

# Why Attend Business College in Coshocton---

It is no more necessary for our young people to go to a distant city for Business Training than it is for them to attend a distant High School.

Standards for entrance are higher than those of many other business schools. Complete courses in all business subjects are offered.

If you want to find employment near home you should attend a school near home. This school is constantly in touch with openings in this locality.

Summer School starts June 15—You should make your plans early.

# Coshocton Business College

102  
N.  
RIVER  
ST.

1925

148  
W.  
MAIN  
ST.

314

Quality Shoes  
at Popular  
Prices



Hinds & McCleary

Why is a dog's dinner like eating dinner without a table?  
Because it's a lap lunch.

Ed. C.: "Don't you feel sorry for Dean Wise because he's so small?"

John C.: "Oh, he's large compared to the guy in Caesar's army who slept on his watch."

Dot. S.: "How's come the dirty fenders, Marg?"

Marg. H.: "I've been listening to smutty stories."

Miss Thomas: "Why are so many portraits of the sixteenth century gentlemen posed for with one hand reaching inside of the lapel of their coat?"

Elmer S.: "They're after their fountain pens."

Miss Arth: "Can you tell me what rats always do?"

Arthur M.: "Naw."

Miss Arth: "That's correct."

A Shirt and Collar Laundry  
That Will Please You

**H. A. BREAKALL**

110 South River St.



"Gas With Me"

Purol Gas—Goodyear Tires and Tubes

Official A. A. A. Service Taxi-Cab

**Andersons**

PHONE 56

WATCHES—CLOCKS  
JEWELRY

Quality Jewelry at Lowest  
Prices

Repairing a Specialty

**L. O. Curtis**

(Successor to C. E. Brothers)

Established 1883

**The Oxford Bank**

Assets Over \$1,000,000

Do a General Banking Business  
also a Savings Deposit

**A. Barr**

NEAT SHOE REPAIRING  
52 Years Experience 73 Years Old  
GIVE HIM A CALL

**Will. Williams**

"Good Things to Eat"

Phone No. 1

150  
W.  
MAIN  
ST.

1925

107  
S.  
RIVER  
ST.

201  
W.  
MAIN  
ST.

35

104 E. CANAL ST.  
104 S. CANAL ST.

131 W. MAIN ST.  
131 W. MAIN ST.

## MURPHY and GROSS

### Fresh and Cured Meats

We carry the largest variety, and best brands of fresh and cured meats in the city.

Fresh Oysters and Fish in season.

A full line of quality cheese, butter and eggs.

Courteous treatment to all.

Let Us Prove It

PHONE 15

105 N. River Street, Newcomerstown, Ohio

Best Wishes to the Class of 1925 from the  
**Central Hotel**

Why are some people like some doctors?

Because they have such little patients.

Joe W.: "Something's preying on Dick Lauer's mind."

Dilfred B.: "Don't worry—it will die of starvation."

Mrs. George: "How do you like Shelley's works?"

George T.: "Never visited them—what does he manufacture?"

Wilma R.: "You should think of the future."

Buddy D.: "It's my girl's birthday and I have to think of the present."

Mr. Wagner: "What can you say of nitrates?"

Florence A.: "They're a lot cheaper than day rates."

EAT, DRINK, AND BE MERRY

Fine Food—Delicious Coffee

Pleasant Surroundings

## STAMM'S



### Restaurant and Confectionary

PHONE 186

216 MAIN ST.

131  
W.  
MAIN  
ST.

101 N. RIVER ST.  
**Kennedy & Guy**

Groceries and  
Shoes

Corner Canal and River Streets

PHONE 91—WE DELIVER

**Wall Paper**

NEW IDEAS

NEW DESIGNS

ALL PRICES

**C. R. WATERS**

DRY GOODS—GROCERIES

114 S. RIVER STREET

Newcomerstown, Ohio

## HOMER'S BILLIARD PARLOR

Mrs. Wallace: "Wayne, what is marriage?"

Wayne C.: "Marriage is the insane desire of a man to pay a woman's board bill for life."

What's the difference between an aerial and a clothesline?

The aerial draws waves and a clothes line waves drawers.

Joe W.: "If you had your choice of either losing your eyes or your teeth which would you choose?"

Olive L.: "I'd pick my teeth."

Carl P.: "I want a hat that will suit my head."

Habradasher: "Try on this soft one, sir."

*A Good Place  
to Buy*

*The  
Neighbor Co's*

Ladies' and Misses' Ready-to-Wear

A Choice Line of Rugs

227 W. MAIN ST.

1925

96

209 W. MAIN ST.

### Travel by Bus

It is Cheap and Convenient.  
Special Busses furnished for any occasion at exceptionally low rates.

Red Eagle Bus Co.

Compliments of the  
**GRAND**  
Theatre

### It's Kinsey's Ice Cream

120 W. MAIN ST.

When You List With Us  
Prepare to Move

See us for

Investments

Homes

Homesites

Insurance and Remington Typewriters

**Atkinson**  
**Realty Company**

Phone 178

147 Main St.

Overheard in the Domestic Science room:

"Com'mere, you egg."  
"G'wan, you prune."

Frances H.: "Are kings and queens always good?"

Mr. Conover (sleepily): "Not when there are aces out against them."

Mrs. George: "Who was John Bunyan?"

John M.: "He was—ah—a famous English foot specialist."

George C.: "I played with the football team last year."

Charlotte S.: "Oh! What?"

George: "Flinch."

Hilda B.: "I just took an exam."

Hazel C.: "Finish?" (Finnish)

Hilda: "Gee whiz, no, French."

Jerry Lowe

Correct  
Haberdashery

The  
Newcomerstown  
Buick  
Co.

Auto Repairing

MAIN STREET  
Newcomerstown, Ohio

TWILA McELROY  
Millinery

Your Kodak Films

Developed the Eastman Way

VELVATEX OR VELVAGLOS—ARTCRAFT KODAK PRINTS  
ON VELOX PAPER

KODAK ENLARGING—COPYING—TINTING—FRAMING



**D. F. DAVIS**

The REXALL Drug Store

Where Kodak Failures are Eliminated

136 W. MAIN ST.

1925

227  
W.  
MAIN  
ST.

37

613 E. STATE ST.

102 W. MAIN ST.



SAY IT WITH FLOWERS—  
BUT SAY IT WITH OURS.

### Hartline & Huff Florists



Phone 129

Graduation Week will be a pleasure  
if you are wearing a pair of Low Cuts  
from

### Leiser's Shoe Store

221 W. Main Street

### Belles Grocery

CANDIES—FRUITS—GROCERIES

Will be pleased to serve your wants  
at all times.

Wood Building

Miss Arth: "I hope they call that  
new disease Pxlxzic."  
Miss Smith: "Why?"  
Miss Arth: "It just fits a cross-word  
puzzle."

110 E. CANAL ST.

## ABE DAVIS

*On the Corner*

Call for  
ICE CREAM AND CANDY

Newcomerstown, Ohio

AUTO STORAGE,  
GAS AND OIL SERVICE



### Crayton Norman



Phone 45—240 Bridge St.

## Albert Thomson

Groceries and  
Feed

PHONE 281

... WE DELIVER ...

## J. M. Reed and Company

Fresh and Salt  
Meats

PHONE 261

117 N. BRIDGE ST.

## The First National Bank

Newcomerstown,  
Ohio

## Eat Kinsey's Butter

120 W. MAIN ST.

Dean W. (taking admissions at basketball game): "Here, you'll have to pay."

D. and V. Berry: "Why, we're the Berries."

Dean Wise: "I don't care if you're the cat's whiskers, you'll have to pay."

Why are German twins like stogies?  
Because they're Double Dutch.

Mr. Donohoe: "How will the people get their living when the population is too dense for the land to support it?"

Max T.: "They'll go fishing."

Lester P.: "I would like to marry your daughter."

"Have you seen my wife yet?"

Pick: "Yes, but nevertheless I still prefer your daughter."

Mary P.: "Teacher's pet!"

John A.: "Oh, no they don't."

GOOD GOODS MAKE  
GOOD FRIENDS

We Have Both

## F. R. Powell



658 West State Street

Newcomerstown, O.

Phone 195

123  
N.  
BRIDGE  
ST

1925

38



## BECOME AN EXPERT

Big jobs are opening up—jobs that are worth while for young men and women who can make good. There is a constant demand in Canton for high-grade secretaries, stenographers, bookkeepers and assistants.

Hundreds of Successful Graduates.

The Canton Actual specializes in intensive business training courses. On the list of its graduates are men and women who are now owners of stores, shops and factories—public accountants, railroad auditors and high-salaried executives. A training at this old established institution has enabled hundreds of young men and women to get a start and to win rapid promotion in the great field of business.

NEW CLASSES FORMED EVERY MONTH  
SEND FOR A CATALOG

**Canton Actual Business College**  
428 MARKET AVE. N.  CANTON, OHIO

**Kinsey's Pasteurized Milk and Cream**  
Delivered Daily

120 W. MAIN ST.

## Essay on Man

The human body is divided into three sections—the chest, the stummick, and the head. The head contains the eyes and brains, if any, and usually a big mouth. The chest contains the lungs and a piece of liver. The stummick is devoted to the bowels of which there is five, a, e, i, o, u, and sometimes w and y.

H. Conover: "I owe that old lady a lot."

Miss Smith: "Who, your mother?"  
Harold: "No, my landlady."

Betty D.: "You certainly eat well."  
Tubby M.: "I ought to—I've been practicing for seventeen years."

Mary Mugford is some piano player, when she was two years old she played with her toes.

FINE FLOWERS

Special  
Designs



Mrs. E. E. Heskett

FLORIST

CALL PHONE 199

Let's Get Acquainted!

Ortt Bros. Co.

Home  
Outfitters

Make Your House  
a Home

"Bill" Rothenstein

Where the boys get those Smart, Stylish Suits and Correct Haberdashery.



CENTRAL MAIN STREET  
Newcomerstown, Ohio.

J. C. RUFENACH  
GROCERIES, FLOUR, FEED AND SALT  
CITIZENS PHONE 273

101 W. CANAL ST.

Compliments  
of  
The  
Rex File  
Co.

Thelma L.: "Why does that man wear his hair so long?"

Victor P.: "Because he is entirely bald-headed."

V. Brokaw: "What's a sure sign of winter?"

Olive L.: "It begins to get late earlier."

We'd never fly away, at the break of day

With Aeroplane Bill at the wheel;  
We can't forstay, going astray,  
Or missing a good square meal.

Mr. Hayes: "What was the Alamo?"

Lorin O.: "The oldest ship in the Southern navy."

641 HELLER DR.

146  
W.  
MAIN  
ST.

1925

29

## Lyle Garage

Gnadenbutten

AUTO REPAIRING



General Machine Work and Acetylene  
Welding



Come in and see us.

First Freshman: "Why is a crow  
black."  
Second Ditto: "Caws."

Anna H.: "A trip to the Orient  
would be broadening."  
Karl L.: "Yes, but more flattening."

For Rent—Ford Coupe in fine con-  
dition. Inquire H. L. Donohoe.

Private Invalid Coach  
at your command  
Lady Attendant

### Urich and Hinds

Ambulance Calls Day  
or Night

FUNERAL DIRECTORS Office Phone 4. Res. 54

148 W. MAIN ST.

## Chevrolet

*The Most Automobile in the World for the Money*



### Inter-State Auto Sale Co.

A. G. Bretzius, Prop.



*The Largest and Best Service Station in Newcomerstown*

109 W. CANAL ST.

Eugene M.: "Name me some good conductor of electricity."  
David N.: "Oh, why-er—" (wire)  
Eugene: "O. K."

Helen K.: "Olive Loader nearly had her brains knocked out last night."  
Goldie E.: "Oh! How did that happen—an automobile accident?"  
Helen: "No, she stubbed her toe."

Alicie P.: "What did you get for your birthday?"  
Bernard S.: "Did you ever see any of those long, racy Cadillacs?"  
"Yeah! You bet!"  
"Well, I got a bicycle."

When Thirsty  
Drop in at Kinsey's Confectionery  
120 W. MAIN ST.



1925

40

Established 1883

Phone 9

**John H. Mahon**

Sells

Insurance that Insures and gives  
Service that Satisfies

211 Bridge St.

Newcomerstown, Ohio

When Hungry Eat Kinsey's Sandwiches  
120 W MAIN ST.

BEFORE YOU TRY THE REST—  
Try the Best—Strictly Home-Cooked  
Food.

**Fountain House**

Best Pastry in the City

225 S. BRIDGE ST

**Gasoline****Oils****Greases****Wholesale****Retail****United States Tires and Tubes****Towing Service****Sinclair****Raybestos****Brake Service****Station****Economy****Batteries****Car Storage - Day, Week or Month****Up to date Auto Laundry****Accessories of All Kinds****Service Station - Corner Canal at College Sta.****"Where Service is Given"****D. B. Moore**

Class of 1901

Newcomerstown High School

204 E. CANAL ST.

1925

48

- D. B. Moore, Two Service Stations Located Conveniently
- Red Eagle Bus Co. 107 Canal St.
- The News Printing Co.
- The Baltimore Clothing Co.
- D. F. Davis Druggist, The Rexall Store
- E. R. Swigert, Hardware
- F. H. Smythe Co. The Place To Eat
- Heller Bros. Co. Rex File Division
- Beiter Bros. Cemetery Memorials
- Bill Rothenstein, Clothing and Furnishings, 146 Main St.
- Besst Cleaning Co.
- James B. Clow & Sons
- D. C. Bower, Groceries - Dry Goods - Notions - Floor Coverings
- Jos. Mulvane Druggists, The Book Store, corner of Canal and Bridge St.
- Atkinson Realty Co. Paul J. Atkinson, 147 Main St.
- Benj. Murphy, Meats, 105 River St.
- The Murphy Rogers Co. Clothing - Shoes - Furnishings
- The Eureka Store Co. corner of Canal and River St.
- Interstate Auto Sales Co. Chevrolet, A. G. Bretzius prop.
- Chet Anderson, Good Year and Sieberling Tires
- Rose Brothers Co. Home Outfitters
- Lieser Shoe Store, 221 West Main St.
- C. E. Ortt Co. Wall Paper - Music - Gift Shop, 205 Main St.
- Welsh & Marlowe, High Grade Shoes, Corner of Canal and River St.
- The Underselling Store, Clothing - Furnishings - Shoes
- Grand and Ritz Theatres, C. M. Gordan Mgr.
- Goody Shoppe, Lunch and Soft Drinks, R. J. Welsh Prop. Bridge St.
- The New System Bakery, Bread and Pastries, John Bontly Prop.
- Hinds & McCleary, Shoes
- Taylor Hardware Co. General Hardware
- The Neighbor Co. Clothing Store, 227 Main St.
- Fountain Hotel and Annex, Dinning Room with Lunch Counter
- The Athletic Club, Frank Joseph
- L. O. Curtiss
- Chas. L. Raine. Dry Goods - Millinery - Floor Coverings, 130 W. Main St.
- Stamm's, Central Hotel Building, Main St.
- The Newcomerstown Produce Co.
- Beers Drug Store
- "Scotty" Ralph W. Scott Agent, Insurance and Bonds, 107 N. Bridge St.
- L. H. Barnett, Willys - Knight and Whippet Sales and Service
- The Oxford Bank
- Hartline & Huff Florists
- Ritz Tea Room, Sodas - Sundries - Soft Drinks - Light Lunch
- The First National bank
- Heskett's Greenhouse, Flowers
- Merrell Tufford, I G A Grocer, Groceries - Meats - Vegetables - Produce
- Johnston's, Groceries - Fresh and Cured Meats - Dry Goods
- H. J. Lydick, Funeral Director - Ambulance

F928

### Bookkeeping vs. Student

Buzzer sounds and battle begins—

Bookkeeping kicks off to Student, who brings ball back to key card line, where he is thrown by blotter, who absorbs most of the punishment. Student gets ball and hits left tackle, but is stopped by Particularly Tough Transaction. Student calls handle and tells Fountain Pen, Right end, to run out for a pass. Student gets ball and heaves it to Fountain Pen, who runs for thirty yards, where he is stopped by cash book.

The crowd is yelling for a Trial Balance; Student calls for ball and tries to go around General Journal, but is stopped in his tracks. Student again calls for ball and breaks through General Journal and gets away from Sales Book, Purchase Book, Cash Book and Ledger and starts for a touchdown; but on the three and line awarded Trial Balance—known for its tricky method of tackling.

Student reverses field and is just about to get away when Mistake trips him and Trial Balance catches him on the one and line. Bookkeeping holds him there for three downs, then punts the ball far back up into Ledger, where student goes in search of it.

And the game starts all over again.

—Bob Crater.



1928

43

"Service Above Self"

## SINCLAIR GASOLINE —AND— OPALINE MOTOR OILS

204 E. CANAL ST

Two Service Stations  
Located Conveniently

209

*We Boost Our Schools*  
*Best Wishes "28"*

Car Storage, Wash Rack, Tires, Tubes,  
Batteries

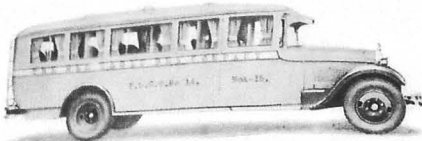
We'll Take Care of You

D. B. Moore

Phones 39 to 78

1146 E. CANAL ST.

### RED EAGLE BUS CO., Inc. NEWCOMERTOWN, OHIO



*It Is the Safest, Most Convenient and*  
*Economical Way to Travel*

Call Phone No. 32, or Visit Our Office at 107  
Canal Street For Information We May  
Be Able to Give You

Congratulations  
and  
Best Wishes  
to the  
Class of  
1928

THE NEWS  
PRINTING  
CO.

Mr. Phillips: Maurice, if one bad apple spoils the barrel, what will two do.

Maurice: "Spoil two barrels."  
Mr. Phillips: "Correct. And what will a whole barrel full of bad apples do."

Maurice: "Keep me an' dad in cider for two weeks."

Gerald Crater "Sluck" (on phone): You want to go with another couple?  
All right.  
You get another girl and I'll get another good looking fellow.

W. T.: I don't like May at all. In fact I think he's punk. He sharpened his pencil with my knife.  
To mark me down a flunk.

Miss Thomas: You have a new hat, haven't you.  
Biddy (ceasing the hat): Yes, it's a panama. See the canal.

Miss Beers: Eugene, how much time did you spend on your Business English.  
Eugene Muma: Three hours.  
Miss Beers: Then what happened?  
Gene: My mother woke me up for dinner.

140 W. MAIN ST  
140 W. MAIN ST.

## Good Luck To You Class of 1928

Newcomertown Is Proud  
of You



The Baltimore Clothing Co.  
Newcomertown's Largest Store

101 W. MAIN ST.  
101 W. MAIN ST.

1928

136  
W.  
MAIN  
ST.

151  
W.  
MAIN  
ST.

D. F. Davis Druggist  
The Rexall Store  
Newcomerstown, Ohio

Whitman's Chocolates  
Rexall Remedies  
Conklin Fountain  
Pens

Quality Goods  
Service

"DAVY"

F. H. SMYTHE  
COMPANY

The Place to  
EAT

Sunday Dinners Our  
Specialty

E. R.  
SWIGERT



The Cheapest  
to Buy  
HARDWARE

Wilma B.: My college boy friend  
is an angel.  
Oma W.: Mine committed suicide  
too.

Chet.: I'm a track man.  
Hal E.: What section do you work  
on?

Mable B.: Oh! What a pretty dia-  
mond! Encased?  
Charlotte S.: No, I've just been  
out playing glassies for keeps.

Customer (to drug clerk): Is this  
candy good?  
Doc D.: Is it good? Why it's as  
fine as the girl of your dreams.

Customer: I'll have a package of  
chewing gum.

Ike: You are beautiful. You are  
adorable. You are sweet, fine, won-  
derful. You are everything that is  
good.

Leah: Oh! you flatterer, how you  
exaggerate.

Ike: Well, that's my story and I'll  
stick to it.

A monologue is a conversation with  
a girl.

104  
N.  
BRIDGE  
ST.

Heller Bros. Company  
of Ohio

Wishes You Success



Rex File Division—Vixen File Division

44  
644  
HELLER  
DR.

115  
S.  
RIVER  
ST.

123  
W.  
CANAL  
ST.

"Mark Every Grave"

BEITER BROS.  
Cemetery  
Memorials

NEWCOMERSTOWN  
COSHOCKTON  
CAMBRIDGE

We Call We Deliver

Besst Cleaning Co.

Phone 186



Newcomerstown

"Trade with Bill"  
Rothenstein

For

Clothing & Furnishings  
that reflect  
your spirit

146 MAIN STREET

John Cooley: Have you read that  
new infinitive book?  
Miss Beers: Infinitive Book! What  
do you mean?  
John: To Have and To Hold.

Lucile W.: Gee your car sounds  
like an old wreck.  
Gad B.: It's not the car. It's the  
rattle seat.

Prof. Hayes: Puritan men were not  
allowed to kiss their wives on Sun-  
day, for that was not the day for  
amusement.

Emma W. (sprightly): Do you love  
me, Jack?  
Jack C. (brightly): Yes, and you  
too.

Customer: This tonic is no good.  
Doc D.: What's the matter?  
Customer: All the directions it  
gives are for adults and I never had  
them.

Virginia Mac: I never wear rub-  
bers, slicker, or umbrella in the rain.  
Helen L.: Collegiate?  
Virginia: No! I stay at home.

146  
W.  
MAIN  
ST.

To The Class  
of '28

Compliments of  
JAMES B. CLOW & SONS

301 S.  
BRIDGE  
ST.

1928  
226  
W.  
MAIN  
ST.

D. C. BOWER

Groceries  
Dry Goods  
Notions  
Floor Coverings



The Book Store

Drugs--Toilet Articles  
Sundries

Try Our Drug Store Firts

Jos. Mulvane & Co.  
Druggists

Cor. Canal and Bridge Sts.  
NEWCOMERSTOWN, OHIO

102  
N.  
BRIDGE  
ST.

PAUL ATKINSON

"When you list with us,  
Prepare to Move"

Atkinson Realty Co.

PAUL J. ATKINSON  
Licensed Broker

147 Main St. Phone 278

Mr. Hayes: Victor, what are the advantages of a life insurance policy?  
Victor: Well should a fellow get killed, the money would go to his wife.  
Mr. Hayes: What if he wasn't married?  
Vic.: Why then it would go to his children.  
Joe K.: "Don't you feel sorry for Bernard Courtright, he's so small."  
Gordon B.: "No, he's large compared to that guy in Caesar's army, the one who slept on his watch."  
Eleanor: How do you like the new Shakespeare club?  
Matilda: Wonderful! I made three grand slams at the last meeting.  
Phillips: Nick, do you still go to see that girl you went to see last fall?  
Nick: She's married.  
Phillips: "Come on, answer my question."

45  
109 W.  
CANAL ST.  
ST.

Interstate Auto Sales Co.

SALES SERVICE

CHEVROLET

for economical transportation  
"The Sensation of the Automobile World"

24 Hour  
A. A. A.  
Service

Phone—  
98  
251  
253-3

A. G. BRETZIUS, Prop.

"No Talking in the Hall"  
In looking back along the years  
We spent in N. H. S.  
One thing that we still recall  
(Oh, the many times we've heard it said)  
"There'll be no talking in the hall."  
Our teachers dear would talk and shout,  
They'd stamp their feet and rave about  
The thing that would be our downfall  
That habit of talking in the hall.  
They'd say, "Go quickly from class to class,  
And quietly down the long hall pass.  
To those you meet speak not a word  
Even a whisper must not be heard."  
"This subject we now will drop,  
But the confusion in the hall must stop.  
And understand this, for once and all  
There'll be no talking in the hall."  
Oh, when we're gone from dear N. H. S.  
Gone from the school we love the best  
We suppose some teacher still will shout,  
Gesture wildly and rave about  
The talking in the hall.

Chet Anderson

is as near  
as the closest

Goodyear and  
Sieberling Tires

Vulcanizing

Anderson Tire  
Service

—Phone 200—

104 E.  
CANAL  
ST.

Benj. Murphy

Exclusive  
Meats  
Exclusively



105 River Street

The Murphy Rogers Co.

FOR  
Men's and Boys'  
Clothing--Shoes  
Furnishings

SEE

The Murphy Rogers Co.

Value First Store

145  
W.  
MAIN  
ST.

The Eureka Store Co.

The Place to Buy  
Builders' Hardware  
Paints, Varnish & Oil  
Harness  
Cement, Lime, Plaster

Corner Canal & River  
Phone 101

Miss Beers: Are there any questions on to-day's lesson?  
Viola W.: Yes, did Queen Ann of Austria find her ferrets?  
Larry H.: Have you bought your girl a question book, yet?  
John C.: Six, the only book that's got the answers to her questions is a check-book.  
The Good Book says we should love one another.  
Most boys love one, then another.  
Some of the notes found on the study hall floor would make the Scarlet Letter look cheap.  
Harold Lyons: Will you loan me your book for a week, old man?  
Wilber Marlatt: Yes, but who is the weak old man.  
Olive: I like to see Mr. May sneeze. He sneezes all over.  
Lillian A.: Yes, I have stood in front of him too.

102  
N.  
RIVER  
ST.

ROSE BROS. CO.

Home Outfitters

Furniture of Quality and Beauty  
Rugs, and Carpeting

For a Cheerful and Modern Home  
Let Us Be Your Outfitters  
Phone 58

Oh! Mat C'mere quick!  
What's the matter, Mary?  
Look! Johnny ate all the raisins off that sticky brown paper.

Teacher—Whath was Pisa's Tower?  
Dumb one: "Wasn't that where Solomon kept his 300 wives?"

(Overheard in the domestic science class).  
"Now Lucille, what kind of a face would you wear with this dress."

At first the world was flat. Then someone discovered it was round. Now it's crooked.

Wilma Rennard (to aviator): "Mister, would you take me for a little fly? Aviator: Why not at all, you look more like a little girl."

Visitor: (to hotel clerk) I want a large front room.  
John Cooley: Have you a reservation?  
Visitor: What do you think I am—an Indian?

Leiser  
Shoe  
Store

221 West Main Street



Established 1896

211 W.  
MAIN ST.  
ST.

1928

C. E. Ortt Company  
 —  
 WALL PAPER  
 MUSIC  
 GIFT SHOP  
 —  
 Agency for  
 Orthophonic Victrolas  
 RECORDS  
 HOOVER SWEEPERS  
 —  
 Phone 196 205 Main Street

The  
 Underselling  
 Store  
 —  
 Dependable  
 Merchandise  
 at the Lowest Prices  
 Always  
 —  
 CLOTHING, FURNISHINGS  
 SHOES

130 W. MAIN ST.

Welsh & Marlowe  
 —  
 High  
 Grade  
 Shoes  
 —  
 Corner Canal and River Streets

Emma Wilkin: I wonder why all the boys call me Sunkist?  
 Vic Peters: You're probably the most perfect lemon they know.  
 —  
 Ike Hayes: I have an awful cold in my head.  
 Leah Loader: Well that's something.  
 —  
 Lucille Porcher: Wouldn't your mother be awful angry if she saw you in that scant bathing suit?  
 Jeanette Blatt: I should say she would, it's hers.  
 —  
 Teacher: Now suppose I am leaving the school and a man comes up to me, gives me a blow on the head which kills me. What is the consequence?  
 Johnny Little: We would all have a holiday.  
 —  
 Harold Early: Aw! come on El canor, lay your soft head on my shoulder.  
 —  
 Kenneth Bennett: Sally, you'll never get to heaven.  
 Lucille Salladay: I don't want to; I want to go with you.

104 S. RIVER ST.

COMPLIMENTS OF THE

GRAND  
 AND  
 RITZ  
 Theatres

110 N. BRIDGE ST.

G. M. GORDAN, Mgr.

Goody Shoppe  
 WHERE STUDENTS  
 MEET AND REFRESH  
 THEMSELVES

LUNCH  
 AND  
 SOFT DRINKS

Bridge Street

R. J. WELSH, Prop.

113 N. BRIDGE ST.

Margaret J.: Where in the world did you get that horrible necktie?  
 Gail B.: The laugh's on you. You gave it to me last Christmas.

Charles H.: Mr. Robe, what are spectacles?  
 Mr. Robe: Spectacles, my son, are glasses which people look through.  
 Charles: If you looked through a window, would you call it a spectacle?  
 Mr. Robe: It all depends on what you saw.

Our cheer leader knows a guy so tight that when we give three yells for the team he gives only two.

Mildred E.: Why did Hazel break her engagement with Red?  
 Margaret F.: She tried to cut her initials on a window with the diamond he gave her and—  
 Mildred: Didn't it work?  
 Margaret: Well, when she looked for the initials she found them on the diamond.

Feminine Philosophy  
 Lightning is like a man; it won't shock you unless attracted.

The New System  
 Bakery

Bread and Pastries

DELICIOUS and WHOLESOME

Containing PURITY TO PERFECTION

JOHN BONTLY, Prop.

159 W. MAIN ST.

222 W. MAIN ST.

HINDS  
 &  
 McCLEARY  
 —  
 SHOES  
 FOR  
 THE  
 ENTIRE  
 FAMILY

The Neighbor Company  
 The Store Where a  
 Dollar Does Its Duty  
 —  
 Ladies' and Children's  
 Ready-to-Wear  
 Clothing  
 —  
 MILLINERY  
 DRY GOODS AND RUGS

The Neighbor Company  
 227 Main Street

Taylor Hardware Co.  
 For Price  
 Quality and Service  
 —  
 General Hardware  
 Implements  
 —  
 Furnaces, Roofing  
 and Spouting  
 —  
 PHONE 270  
 Newcomertown, Ohio

Mr. May: At your age how did you ever get that big bald spot on your head?  
 Mr. Hayes: Well, confidentially, just between you and me, my hair fell out.  
 —  
 It's a very sad thought, gentle reader, that your children, twenty years from now, will be reading these same jokes.  
 —  
 Violet: He stole a kiss from me.  
 Viola: What did you do?  
 Violet: I talked him into giving it back.  
 —  
 Mable: Buzz tried out for cheer leader.  
 Oona: Did he go over big?  
 Mable: No, he went over backwards.  
 —  
 Tin Lee: What's the matter, old man.  
 Johnny C.: Dorothy rejected me last night.  
 Tin: Well, brace up. There are others.  
 John: Yes, of course, but some how I can't help feeling sorry for the poor girl.

119 W. MAIN ST.

225 S. BRIDGE ST.

FOUNTAIN HOTEL  
 and ANNEX  
 —  
 Dining Room  
 With  
 Lunch Counter  
 and  
 Private Dining Room  
 for Parties  
 —  
 We Serve  
 Special Sunday Dinners

FRANK JOSEPH  
 —  
 Congratulations  
 to the  
 Graduating Class of  
 1928  
 —  
 THE ATHLETIC CLUB  
 Home of  
 CLEAN SPORTS

104 N. BRIDGE ST.

Florence H.: How can you study while Miss Arth is typing?  
 Pauline H.: Oh, that's easy, I read a chapter between clicks.

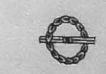
David Nick: Roy David, does that little cow give milk?  
 Roy David: Well not exactly, you gotta sorta take it from her.

Phillips (in restaurant): Sav, John, herring is bad.  
 John C.: Why don't you see a doctor?

Chick J.: That girl is grace personified.  
 James C.: What did you say her last name was?

Ralph R.: Did you know Gertrude Ederley was intoxicated before she swam the English Channel?  
 Tin L.: How's that?  
 Ralph: All the papers said she was well oiled.

Lillian T.: I found that book you lent me frightfully dull, Professor.  
 I thought you said there was a naughty problem in it.  
 Mr. May: My dear young lady! I said "A knotty problem!"



Compliments  
 from  
 T. O. Curtiss



134 W. MAIN ST.



1928


**Chas. L. Raine**

Dry Goods  
Millinery  
Floor Coverings

130 W. Main Street  
Newcomerstown, Ohio

**STAMM'S STAMM'S**

Central Hotel Building  
Main Street




**ALWAYS OPEN**

131 W. MAIN ST.

215 W. CHURCH ST.

Compliments of  
**The Newcomerstown Produce Co.**



"Sweet Clover"  
Creamery Butter

"Caldwell"  
Ice Cream

Charles Herbert: A boy at school said I looked just like you dad.  
Dad: What did you say?  
Charles: Nothing. He was bigger'n me.

Phillips: Name something that won't freeze.  
Woodrow Hayes: Hot water.

Hazel: Why do you like to work at the Ritz?  
Mildred: Because the people that do know me call Mrs.  
Hazel: That's queer, that's just the reason I like to work here.

Jean B.: I never saw and sense in that phrase, "by leaps and bounds" until I saw a rabbit in our back yard. Rabbits really do both.

John: I found 75 cents in your bed this morning, sir.  
Professional: Oh, sleeping quarters, no doubt.

Clifford: I'm sorry you're glad I'm mad at you!  
Lottie: And I'm glad you're sorry I'm glad!

**THE OXFORD BANK**

Established 1883

"A place on the ROLL of HONOR is like a man's character—it is something money cannot buy, but is won by merit and worth alone."

**RESOURCES**  
More Than

One and One Quarter Million

**A Sad Week**

The year had gloomily begun  
For Willie Weeks, a poor man's  
SUN  
He was beset with bill and dun,  
And he had very little  
MON  
"This cash", said he, "won't pay my dues;  
I've nothing here but ones and  
TUES  
A bright thought struck him, and he said,  
"The rich Miss Goldrocks I will  
WED.  
But when he paid his court to her,  
She lisped, but firmly said, No.  
THUR  
"Alas!" said he, "then I must die!  
I'm done! I'll drown, I'll burn, I'll  
FRI  
They found his gloves, and coat, and hat;  
The coroner upon them  
SAT.

**HARTLINE & HUFF**

**Florists**



"Say It With Flowers"



Phone 129 613 E. State


47  
150 W. MAIN ST.

613 E. STATE ST.


118 N. BRIDGE ST.

**BEERS DRUG STOTE**

36th Year in Business



**DRUGS**  
**SCHOOL BOOKS**  
**SCHOOL SUPPLIES**  
**STATIONERY**



Quality—Our Motto

If it is Insurance or Bonds see

**"SCOTTY"**

**Ralph W. Scott Agency**  
107 N. Bridge Street  
NEWCOMERSTOWN, OHIO  
Phone No. 9

238 W. CANAL ST.

**WILLYS-KNIGHT WHIPPET**

Sales—Service

**THE PERFECTED WHIPPET**

The most valuable car ever offered for so little money

**L. H. BARNETT**

Geneva: Doctor, your reducing treatment is wonderful, I'm losing flesh right along. But your high charges worry me terribly.  
Doc: That's part of the treatment, madam.

Oma: Just think, Eugene, I got Hamburg and Java on the radio last night.  
Gene: How, my dear, don't think I'll ever believe they can deliver groceries on that contraption.

Virginia H. (at basket ball game): It wouldn't do for all of us to have good manners. Somebody must yell "down in front!"

Isaac and Jack were hurrying along and met at the corner only to collide and knock their heads.  
Isaac: Why don't you look where you're going?  
Jack: I was going to say the same for you made my head ring.  
Isaac: That shows it's empty.  
Jack: Didn't it ring?  
Isaac: No.  
Jack: That shows it's cracked. And they scowled on in their separate directions.

Photographs by  
**Bruce Dow's Studio**  
Cambridge, Ohio

Compliments of  
**The Royal Cloak Co.**  
Cambridge, Ohio



"Money Cheerfully Refunded"

Chet: What's the difference between "me" and "we"?  
Gene: I don't know.  
Chet: Me means egotistical, we means Lindberg.

Virginia: I am all ready now, dear. Larry: Well, you shall have to wait until I shave again.

Vernon: What became of that hired man you had?  
Roy David: Aw, he used to work in a garage in town and yesterday the idiot crawled under a mule to see why it wouldn't go.

Margaret J.: It's wonderful how they change one kind of fruit trees to another.  
Gail B.: I didn't know they could do that.  
Margaret: Oh, yes; I heard a farmer say he was going to prune his pear trees this year.

Hal: Wilma R. says she's working to beautify the town.  
Chet: Yes, she believes she's doing it by spending most of her time on Main Street.

**RITZ TEA ROOM**

The only Frigidaire Soda Fountain in Town for  
**SODAS**  
**SUNDRIES**  
**SOFT DRINKS**  
and  
**LIGHT LUNCH**

112 N. BRIDGE ST.

483

1928

48


123 N. BRIDGE ST.

The  
First National  
Bank



Newcomerstown  
Ohio

'FLOWERS'  
As you like them



HESKETT'S  
GREENHOUSE

Phone 199  
NEWCOMERSTOWN, OHIO

222  
S. MCININLEY  
AVE. 449  
E. STATE  
ST.

We Deliver


GROCERIES  
FRESH and CURED  
MEATS

DRY GOODS


**JOHNSTON'S**  
State and Chestnut Sts.

Phone 236

H. J. LYDICK  
Funeral Director



Ambulance



PHONE 26

148 W. MAIN ST.

**MERRELL TUFFORD**  
Your I. G. A. Grocer

Full Line of  
GROCERIES  
MEATS  
VEGETABLES  
PRODUCE

Free Delivery Phone 163

Our Motto  
"TO PLEASE YOU"

I. G. A. I. G. A.

Sallyday: Do you like my teeth?  
Bennet: Dearest, I think they're immense.

Gail B.: Can I give you a lift sir?  
My new Chev. isn't crowded.  
Hayes (absent minded): That's very kind of you but I'm afraid I couldn't use a lift.  
You see, I live in a bungalow.

Willis Roe: Did your girl come down when you serenaded her with your saxophone?  
Jack K.: No, but some guy got her out with an auto horn.

Gene Muma: What shall I do for insomnia?  
Doctor: Every evening keep saying to yourself, "I'm a night watchman."

Hal: George broke his peninsula the other day when he fell out of his car.  
Doc: Broke his what?  
Hal: Peninsula! A long neck stretching out to sea.

Virginia Conrad: If every day was Sunday we would all be killed or injured soon.

Conductor: How old are you, my little girl?  
Thelma Glazier: I'd rather pay the fare and keep the age to myself.

Mildred Easley: Isn't it dangerous to drive with one hand?  
John Callentine: You bet. More than one fellow has run into a church doing it.

Wilma Baxter: When I was born my father promised to give me \$10.00 each birthday. I now have \$150.00.  
Doc Dillehay: When is he going to pay the balance?

The  
Callihan & Stottlemire  
Company

Printing of  
QUALITY

Cambridge, Ohio



D. B. Moore, Sinclair Gas - Studebaker Sales and Service - Two Service Stations  
The Oxford Bank  
Kinsey's Dairy Products, Pasteurized Milk and Cream  
The Baltimore Clothing Store  
Beiters' Electric shop, Washers - Ironers - Radios - Appliances  
The Neighbor Co. Clothing - Millinery - Rugs  
Crystal Bottling  
Jas. B. Clow and Sons  
Jos. Mulvane and Co. Druggist, Books - Stationery - Drug - Sundries  
Besst Cleaning Co.  
Lieser Shoe Store, Modern Footwear  
Red Eagle Bus Line, corner of Canal and College St.  
First National Bank  
L. H. Barnett & Co. Willys - Knight - Whippet Sales and Service  
Johnstons, Groceries - Meats - Dry Goods, corner of State and Chestnut St.  
Newcomerstown News  
Ritz Tea Room, Sodas - Sundaes - Soft Drinks - Light Lunch  
West End Garage, F. S. Troendly, Radio Sales and Service, West State St.  
Ravenswoods, Barbecue and Free Rest Camp, Loe Addy Prop. USR 21  
Heller Bros. Co. of Ohio, Rex File Division  
Welsh and Marlowe, High Grade Shoes, 201 Main St.  
D. F. Davis, Druggist, The Rexall Store  
The Newcomerstown Produce Co. Caldwell Ice Cream

Titus - Shull Furniture Co.  
The Newcomer Finance Co., Oxford Bank Building  
Murphy Meat Market, River St.  
W. R. Hudson, Groceries and Meats  
Atkinson Realty Co. 147 Main  
Ritz Theatre, G. M. Jordan Prop.  
LaFrance Beauty Shoppe, Charlotte Swigert  
Taylor Hardware Co. Sheet Metal Work - Furnaces - Spouting  
J. W. Jones, Funeral Home and Ambulance Service, 148 Main St.  
Scotty, Insurance and Bonds, McConnell Building  
Roe's Garage, Graham - Page  
Hartline & Huff, Flowers  
Crater Hardware Co.  
L. O. Curtiss, Jewelry and Gifts  
The Murphy - Rogers Co. Clothing - Shoes - Furnishings  
Beers' Drug Store, Drugs - School Books - School Supplies - Stationery  
Kennedy & Guy, I G A Grocery, 101 River St.  
Stoffer Lunch Room, corner of State and Pilling St. Nugen Bridge  
Chet Anderson, Good Year Tires  
Interstate Auto Sales Co. Chevrolet, A. G. Bretzius Prop.  
Beiter Bros. Cemetery Memorials  
R. Lellan Shoemaker  
Goody Shoppe, Lunch and Soft Drinks, Forest Edwards Prop. Bridge St.  
The New System Bakery, Bread and Pastries, John Bontley Prop.  
W. M. Brode and Co.  
P. O. Atkinson Coal Co. Yards State St.  
The Eureka Store Co.  
Newcomerstown Rotary Club

204 E.  
CINCINNATI  
ST.  
  
N.E. CORNER  
STATE  
AND  
PILLING

## SERVICE ABOVE SELF

USE SINCLAIR H. C. TO KNOCK THE KNOCKS

SINCLAIR GASOLINE AND OPALINE  
MOTOR OILS

STUDEBAKER SALES AND SERVICE

TWO SERVICE STATIONS  
Located Conveniently

We Boost the Class of '29

CAR STORAGE,  
WASH RACK, TIRES, TUBES, BATTERIES,  
FREE CRANKCASE SERVICE

WE'LL TAKE CARE OF YOU

# D. B. MOORE

Phones 39 to 78

92

50  
150 W.  
MAIN ST.  
ST.

## The Oxford Bank

Established 1883

"A ROLL OF HONOR BANK"

INVITES, APPRECIATES, PROTECTS  
YOUR BUSINESS

120 W.  
MAIN ST.  
ST.

## Kinsey's Dairy Products

PASTEURIZED  
MILK AND CREAM

Phone 35

Miss Beers: "Ike, use the word  
'unless' in a sentence."  
"Ike" Hayes: "I'm trying to un-  
less my shoes."

Barber: "Your hair is getting gray."  
Bob Carter: "I'm not at all surpris-  
ed. Hurry up."

Parson: "Wilt thou take this wo-  
man to be thy lawful wedded wife?"  
Groom-to-be: "I wilt".

John Callentine: (in store) "What  
have you in suspenders?"  
Ralph Robinson: (clerk) "Elastic,  
you fathead."

She's only a bootlegger's daughter  
and she certainly goes around with a  
lot of hicks.

Sally: "You're the nicest boy I ever  
knew."  
Jack: "Aw, tell that to the marines!"  
Sally: "Oh, I have: dozens of them!"

93

101  
W.  
MAIN  
ST.

GOOD LUCK TO YOU  
CLASS of 1929

Newcomerstown is Proud of You



# The Baltimore Clothing Company

NEWCOMERSTOWN'S LARGEST STORE

91

218  
W.  
MAIN  
ST.

## Beiters' Electric Shop

Everything Electrical  
WASHERS AND IRONERS  
FADA RADIOS  
UNIVERSAL  
AND WESTINGHOUSE  
APPLIANCES

Phone 71  
Newcomerstown, Ohio

## The Neighbor Company

Dry Goods,  
Ladies' and Children's  
Ready-to-Wear  
Clothing,  
Millinery, Rugs, Etc.

Telephone 31  
Newcomerstown, Ohio

227 W.  
MAIN  
ST.

Compliments  
of  
CRYSTAL BOTTLING

Margery: "Don't you dare insult  
my parents."

Professor Hayes: "You know, my  
History class yesterday morning was  
so interested that they stayed right  
through lunch hour to hear my lec-  
ture."

Mr. May: "Well, well—I never  
would have thought they're so lazy  
they'd rather sleep than eat."

Jack Kirby: "I'm going to Marietta"  
Willis Fletcher: "Why the sudden  
change? I thought you were going to  
marry Sally."

Ruth Berry: "Say, I thought you  
were an experienced stenographer?"  
Emma Wilkin: "I am! Why, I hav-  
en't bought my own lunch for years."

Mr. Byrd: "Young man, your boss  
called your grandmother on the phone  
this afternoon."

Robert: "Well, here's hoping she  
had sense enough to tell him she was  
dead."

324 S. GOODRICH ST.

324 S. GOODRICH ST.  
READ

1929

301 S.  
BRIDGE  
ST.

TO THE CLASS OF '29  
Compliments of  
JAS. B. CLOW AND SONS

102  
N.  
BRIDGE  
ST.

Jos. Mulvane  
and Company  
DRUGGIST

BOOKS AND STATIONERY  
DRUG SUNDRIES

Newcomerstown,  
Ohio

Besst Cleaning  
Company

Phone 186

If Your Clothes Are Not  
Becoming To You— You  
Had Better Be-coming to  
Us



LEISERS' SHOE  
STORE

Modern Footwear



A woman's crowning glory is her  
rolling pin.

Mayor Mercer: "Can't this be  
settled out of court?"  
Fred Loader: "That's what we were  
trying to do, your honor, when the  
police interfered."

Willis Roe: "Listen honey, why  
can't you go with me tonight?"  
Virginia Conrad: "Oh, because of  
one thing and a mother."

Servant: "O Lord of the Sun and  
Moon, thy sweetheart has eloped with  
the Khan."  
L. S. and M.: "By the tech of Al-  
lah! Fetch me quick my Khan-opener"

There was a young fellow named  
Strauss  
Who got in a terrible sauss,  
He had the right key  
In the keyhole, you see,  
But the keyhole was in the wrong  
hauss.

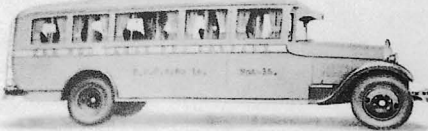
52

123 W.  
CANAL  
ST.

221 W.  
MAIN  
ST.

146 E.  
CANAL  
ST.

TAKE THE  
RED EAGLE BUS LINE



IT IS THE  
SAFEST—  
MOST CONVENIENT — COMFORTABLE  
AND ECONOMICAL WAY  
TO TRAVEL

Call Phone No. 32 or visit our terminal building at corner  
of Canal and College Street for any information we may  
be able to give you.

The Red Eagle Bus Company, Inc.  
NEWCOMERSTOWN, OHIO

123  
N.  
BRIDGE  
ST.

First National  
Bank



Newcomerstown,  
Ohio

Willys - Knight

Sleeve Valve  
Motors

Whippet

WORLD'S LOWEST  
PRICED SEDAN

SALES AND  
SERVICE

L. H. BARNETT & CO.

PHONE 235

We Deliver—

GROCERIES,  
FRESH AND CURED  
MEATS  
DRY GOODS

JOHNSTON'S

STATE AND CHESTNUT  
STREETS

Phone 236

Carl Lyons: "Have you 'Five Bro-  
thers?'"  
Fred Loader: "No, only two."

Hazel Bower: "Margaret won a lov-  
ing cup last night."  
Virginia Conrad: "Oh, I didn't  
know they gave prizes for that."

Ed: (remembering an old expres-  
sion) "I'll love you 'til the cows come  
home, darling!"

Marjorie Wise: "How dare you give  
me that fur coat! I never accept pres-  
ents from strangers!"

Ken Bennett: "'Well, what of it?'"  
Marjorie: "Get someone to intro-  
duce us, you sap."

Stella Brown: "Do you really love  
me?"

Ralph Robinson: "Well, parentheti-  
cally speaking—"

Stella: "Come now, leave my folks  
out of this."

238 W.  
CANAL  
ST.

449 E.  
STATE  
ST.

1929

Best Wishes to the  
Class of 1929



Newcomerstown Rotary Club

The Bopper really isn't as bad as she's painted.

George Bartholow: "I'm going to kiss you until you cry." "Stop."  
Viola (Bartholow, of course): "Are you prepared to stay for the winter?"

Carl M. Farlow: "You're not going in the water right after dinner are you? Don't you know it's dangerous to swim on a full stomach?"  
"I'm" Lee: "That's alright. I'll swim on my back."

Miss Macmillan: "Give me a sen-  
tence with the word 'demoniac'!"  
Jack Henrice: "You spendthrift!  
Where's demoniac gave you last week?"

All work and no pay makes Jack  
mighty scarce.

Mr. Yanai: "I hear you're falling  
down in your studies in school. What  
marks are you getting on your ana-  
tomy?"

Elmer: "Black and blue."

Newcomerstown  
News

EXTENDS BEST WISHES  
TO THE

Class of 1929

100

140 W. MAIN ST.

112 N. BRIDGE

53

Ritz Tea Room



The only Frigidaire Soda  
Fountain in Town for  
SODAS, SUNDAES,  
SOFT DRINKS  
AND  
A LIGHT LUNCH

RAVENSWOOD  
BARBECUE AND FREE  
REST CAMP

HOT AND COLD LUNCH  
TOBACCOES  
CANDY, ICE CREAM AND  
SODAS

TOURIST SUPPLIES, GAS AND  
OIL

TRY US

LOE ADDY, Proprietor  
U. S. R. 21

935 N. COLLEGE ST.

West End Garage



WHATEVER YOU ARE—  
BE A GOOD ONE

RADIO SALES AND  
SERVICE

R. C. A. Radiola and  
Crosley



F. S. TROENDLY

WEST STATE ST.  
NEWCOMERSTOWN, OHIO

Cary Lyons: "Yes, my arms are big  
and strong. That comes from exer-  
cise."  
Anna Louise: "But how thin your  
lips are."

Albert Callentine: "Want to ride,  
girlie?"  
Eva Johnston: "I never ride with  
strange men."  
Albert: "Well, it's a lucky thing  
there's only one of me."

Michael Howe: (in post office) "Is  
there any mail for Mike Howe?"  
Postmaster: "No, there's no mail  
for your cow or anyone else's."

Some eat and grow fat;  
Some laugh and grow thin.  
If you don't like our jokes,  
Try handing some in.

Mr. Brainard: "How can we length-  
en our lives?"  
Violet Mercer: "Don't go to Chi-  
cago."

637 W. STATE ST. 5Y

101

The Business World Needs You

A great field for ambitious high school graduates is open to young people who are  
thoroughly prepared to accept responsible positions in the BUSINESS WORLD

OHIO'S GREATEST SCHOOL FOR BUSINESS

not only prepares students without previous Commercial training, but gives advanced  
business training in Higher Accountancy (C. P. A.), Business Administration, Execu-  
tive Secretarial Training, Office Management, Training for Private Secretary, etc.

POSITIONS FOR GRADUATES



131 East State Street

Columbus, Ohio

Heller Bros. Co. of Ohio

Wishes You Success

REX FILE DIVISION

641 HELLER DR.

102

641 HELLER ST.

Welsh

and

Marlowe

HIGH GRADE

SHOES



201 MAIN STREET

D. F. Davis, Druggist

THE REXALL STORE  
NEWCOMERSTOWN, OHIO

WHITMAN'S CHOCOLATES  
REXALL REMEDIES,  
CONKLIN FOUNTAIN  
PENS

Quality—Good  
Service

"DAVY"

136 W. MAIN ST.

EAT  
Caldwell Ice Cream

"Taste Tells"

THE

Newcomerstown  
Produce Co.

Depend on it

Elmer Yanai: "How long are you  
going to be gone?"  
Bob Crater: "Can't say."  
Elmer: "Well, approximately?"  
Bob: "I really don't know."  
E: "You've no idea, then, just how  
long it will take you?"  
B: "Not the least."  
E: "Well, all right. I guess I'll be  
back by then, too."  
B: "Splendid. Don't forget I'll be  
looking for you."  
E: "Sure thing. I'll be there."

Charles Herbert: "Lend me your  
ears."  
Lorin Brown: "What for?"  
Charles: "I want to put 'em on a  
mule."

Lillian Asher: "Awilda, how do our  
basketball boys ever get clean."  
Awilda Fenton: "Don't be silly.  
What do you suppose the scrub teams  
are for?"

215 W. CHURCH ST.

1929  
222  
W.  
MAIN  
ST.

FOR  
HOME FURNISHINGS  
TIE TO  
**Titus-Shull  
Furniture Co.**



**The Newcomer  
Finance Co.**

SMALL LOANS

OXFORD BANK BUILDING  
Phone 5

150  
W.  
MAIN  
ST.

Definitions as a Junior sees them:  
Dust—Mixed with the juice squeezed out.  
Lip—A thing to brush warm off off with.  
Snooring—Letting off sleep.  
Bacteria—The back door of a cafeteria.  
Miss Beers: (in English class): "How did the Israelites treat Saul the day he was made king?"  
Mary K. Meyer: "I don't know. I wasn't there that day."  
Miss Anderson: "Get out! I can't feed you kids."  
Gail Bretzins: "Well, I don't ask you to feed me. Just give me the cats and I'll feed myself."  
Miss MacMillan: "Use the word 'allying' in a sentence."  
Joe Maxwell: "I went out yesterday and found a man allying in the yard."

HIGH CLASS MEATS FOR  
HIGH SCHOOL  
ATHLETES

**MURPHY  
MEAT  
MARKET**

RIVER STREET  
Phone 316

104

105 N. RIVER ST.

COMPLIMENTS  
OF  
**LaFrance Beauty  
Shoppe**

Permanent Waving and Finger  
Waving a Specialty  
ALL WORK GUARANTEED

CHARLOTTE SWIGERT

**J. W. JONES**

Funeral Home  
and Ambulance  
Service



148 MAIN STREET  
PHONE 93

54  
148 W.  
MAIN  
ST.

**Taylor Hardware  
Company**

SHEET METAL WORK,  
FURNACES AND SPOUTING  
AND PURINAL  
CHOWS



Phone 270

Ben Bartholow: "Come on. Go to the vaudeville with me. It costs two dollars but you'll get more excitement out of that two dollars than you ever have had."  
George Bartholow: "Oh, I don't know. Two dollars is all I paid for my marriage license."  
"What did the farmer say in the field?"  
"Buzz": "Yea team! Let's go!"  
Joe Knezevich: "Mr. Johnson must have eaten some vocabulary soup for lunch, before making that speech at assembly."  
"Woodie" Hayes: "I just bumped my crazy bone."  
Gordon Brode: "Just comb your hair right and the bump won't show."  
Mr. Hayes: "Say, don't I have a supporter over here?"  
Constance Cooper: (blushing): "I didn't see it."

105

119 W. MAIN ST.

602 E.  
CANAL  
ST.

**W. R. Hudson**

Groceries and Meats

FEED OF ALL  
KINDS

PHONE 165

Our Motto is  
THE GOLDEN RULE

Always Remember  
THIS—

IF YOU WISH TO MAKE  
MONEY AND BECOME IN-  
DEPENDENT — INVEST  
YOUR SAVINGS IN REAL  
ESTATE



**ATKINSON REALTY  
COMPANY**

147 MAIN ST.  
NEWCOMERTOWN, OHIO

Miss Beers: "You should change your style of dancing a little."  
Mr. Bauer: "In what way?"  
Miss Beers: "You might occasionally step on my left foot."  
If Marjorie is a Wise girl, is Helen a Lehman?  
If John Callentine is an owl, is Robert a Byrd, too?  
If Chester Lehman is blue, is Lorin Brown?  
If Bernice Brown is a peach, is Mildred an Oakleaf?  
If Joe Maxwell is a cement mixer, is Fred a Loader?  
If Ruth Richmond is a magician, is Margery a Palmer?  
If Jean Barnett is a manicurist, is Thelma a Glazer?  
If Virginia Conrad is a rose, would Hazel be a Bower?  
If Margaret Fletcher was late, was Mildred Earley?  
If Marion Johnson was a telephone, was Ed a Booth?

**Ritz Theatre**

CONGRATULATIONS  
TO  
THE CLASS OF '29

RITZ AND GRAND  
THEATRES

G. M. JORDAN, Proprietor

106 110 N. BRIDGE ST.

107  
N.  
BRIDGE  
ST.

INSURANCE AND  
BONDS

See

**SCOTTY**

FIRST

McCONNELL BUILDING  
NEWCOMERTOWN,  
OHIO

FLOWERS FOR ALL  
OCCASIONS

Say It With  
Flowers

PHONE 129

**Hartline & Huff**

**Graham-Paige**

THE  
CAR OF QUALITY



**Roe's Garage**

PHONE 113-W

751 W. STATE ST.  
REAR

Miss Riddle: (after repeating question several times) "Eleanor, where is your mind?"  
Eleanor Dillehay: "On my pencil."  
Mr. May: (giving test) "How do you get a good hold on the consumer?"  
Roy Dennis: (answering on test paper) "Grab him! Hold him!"  
Don Troendly: "Would you shoot a horse with a wooden leg?"  
Darrell Stoffer: "No, I'd shoot him with a gun."  
Clarence Euga says he hopes that some of these days the makers of five-cent cigars will reach the end of their rope.  
"You hit your husband with a chair? Pray, tell me why you did it Mable?"  
"I did it", sighed the lady fair.  
"Because I could not lift the table."  
Charles Raine: (reading "Treasure Island") "And then they left the dislocated woods."

613 E.  
STATE  
ST.


110 N. BRIDGE ST.

451 W. STATE ST.




4929  
137  
W.  
MAIN  
ST.

Good Luck  
to  
the Class of '29



**Crater Hardware  
Company**

The  
Leading  
JEWELRY and GIFT  
STORE



**L. O. CURTISS**

134  
W.  
MAIN  
ST.

Doctor: "He's suffering from starvation."  
Olive Leonhard: "Your poor boy how did it happen?"  
Charles Kane: "It must have been from something I didn't eat."  
Teacher: "What makes the grass so green around here?"  
Bob Zimmer: "I don't know, I just moved into this neighborhood last week."  
Gene Thompson: "I shouldn't complain. All spring you had a cold, all summer you had laryngitis, and now you have a fine case of hay fever, haven't you?"  
Gene Hartman: "Yes, asthma weakness now."  
Lillian Thompson: "I woke up last night and found a handsome burglar in my room."  
Marjorie Conrad: "Gee! Did he escape?"  
Lillian: "I'll say, early this morning."

Men's and Boys'  
CLOTHING, SHOES,  
FURNISHINGS

**The  
Murphy-Rogers  
Company**


Value First  
Store

145  
W.  
MAIN  
ST.


118 N. BRIDGE ST.

55

**Beers' Drug Store**  
38 YEARS IN BUSINESS




DRUGS,  
SCHOOL BOOKS,  
SCHOOL SUPPLIES,  
STATIONERY



"QUALITY" OUR MOTTO

Just a Word—  
Many of our customers tell us they elect to trade at our store because we always have the foods they want. We can do this because we own our own store, and are responsible to no one except our customers.



**Kennedy & Guy**  
I. G. A. GROCERY  
101 River Street Phone 91-W

**Stoffer Lunch Room**

CANDY,  
CIGARS AND CIGARETTES,  
HOME COOKING,  
ICE CREAM, SOFT DRINKS

QUICK, CLEAN and COURTEOUS  
SERVICE

COR. STATE AND PILLING STS.  
NUGEN BRIDGE  
PHONE 327

Mrs. Black: "Why didn't you walk back from that auto ride?"  
Irene: "I couldn't mother; you see we had burnt up the road."  
Ben Barthalow: "Play something for me."  
Lucille Widder: "Would you like 'A Kiss in the Dark'?"  
Ben: "Sure, but play something for me first."  
If you laugh the world laughs with you, but when a goldigger weeps she weeps a loan.  
Mr. Bauer: "What are conductors and non-conductors?"  
Marion Johnson: "A conductor is a man who punches tickets on trains and things and non-conductor is a man who doesn't punch tickets. He might run picture machines."  
No matter how small an apartment is, there's always room for one mo-hair.

104 E.  
CANAL  
ST.

**Chet Anderson**

**GOOD YEAR  
TIRES**

Are the Tires For  
You



**Vulcanizing**

Phone 200

Congratulations  
TO THE CLASS OF 1929

**CHEVROLET**  
Sales and Service

AAA 24 HOUR SERVICE

**Interstate Auto  
Sales Co.**

A. G. BRETZIUS, Proprietor  
PHONE 98, 251, 135-M

109  
W.  
CANAL  
ST.

217  
W.  
CANAL  
ST.

Doctor: "My good man, your wife has just presented you with quadruplets."  
New Papa: "Four cryin' out loud."  
"Jim" Geese: "Didn't your girl object to you asking for a date when you're got the mumps?"  
"Tuner" Fletcher: "Yes, she said I had a lot of cheek."  
Arthur Tallord: "I had my picture taken yesterday."  
Charles Stoner: "Gee! Why would anyone steal that?"  
Miss Beers: "A bit peevy? 'He, why don't you cut up in other classes?'"  
"Ike" Hayes: "Aw, they wouldn't appreciate it."  
Chester Lehman: "I'm a different man since I met that girl."  
Homer Dennis: "How's that?"  
Chester: "I gave her the wrong address."

"MARK EVERY GRAVE"

**Beiter Bros.**


CEMETERY  
MEMORIALS

NEWCOMERTOWN  
COSHOCTON  
CAMBRIDGE


BETTER MEMORIALS ARE  
BETTER MEMORIALS

115  
S.  
RIVER  
ST.

**EDUCATION**  
ONE OF THE GREATEST  
FACTORS IN LIFE




A large percentage of  
educated people are  
customers of ours



**R. Lellan Shoemaker**  
Authorized Dealer

**Goody Shoppe**  
WHERE STUDENTS  
MEET AND REFRESH  
THEMSELVES


LUNCH AND SOFT  
DRINKS



BRIDGE STREET  
Forest Edwards, Proprietor

113 N.  
BRIDGE  
ST.

**The New System  
Bakery**



BREAD AND PASTRIES  
Delicious and  
Wholesome

Containing  
Purity to Perfection

159 W. MAIN ST.

John Bontley, Proprietor

Hazel Harding: "I'll kiss and squeeze you to death if you don't give me a sentence with the word 'recognize!'"  
Bernard Courtwright: "Say! Would you recognize boy's life?"  
Howard Jones: "Our wedding presents are certainly a lot of junk."  
Frances Crater: "Yes, if I'd known what they were going to be, we might just as well have elope!"  
Larry Heller: "I haven't argued with my wife for six months."  
Floyd Stocker: "Gee, you must have been on a long cruise."  
The next selection by the Boy's Glee Club will be, "The Return of the Swallow," by Belch.  
Marjorie Lafferty: "Have you ever seen a wild necking party?"  
Charles Phillips: "Of course not."  
Marjorie: "Then take a good look at me."

152 W. STATE ST.

1929

100 ELIZABETH ST.

100 ELIZABETH ST.

To the Class of '29

Compliments of the

W. M. BRODE AND COMPANY

"Ike" Hayes: "I can't see! I can't see!"  
 Glenn Stewart: "Why can't you see?"  
 "Ike": "Because I have my eyes closed."  
 Tom Calvert: "I'd like you to paint a portrait of my late uncle."  
 Marion Johnson: "Bring him in."  
 Tom: "I said my late uncle."  
 Marion: "Bring him in when he gets here then."  
 Bob Crater: "Did you read about that Dean they found in a box and he was dead?"  
 "Andy" Tufford: "No, what Dean was it?"  
 Bob: "A sardine."  
 Dallas Carney: (at telephone) "Pardon me, is your house on the bus line?"  
 Mr. May: "Yes, why?"  
 Dallas: "Better move it, there's a bus coming."

SERVICE, QUALITY,  
PRICE



ALL COAL  
SHAKER SCREENED



**P. O. Atkinson  
Coal Co.**

YARDS: STATE ST.  
Phone 347

112

76 56

56

## BECOME AN EXPERT

There is a constant demand for stenographers who can take fast dictation and transcribe it accurately—typists who can type neatly, rapidly and accurately—accountants who can keep books without supervision—private secretaries who can handle detail with precision.

### A WELL-KNOWN SCHOOL

The Canton Actual was established in 1876 and today is one of the largest and oldest schools of its kind in Ohio. Hundreds of its graduates are now filling responsible executive positions. This is your guarantee of complete satisfaction.

Summer School Will Begin June 10—  
Fall Term, September 3

SEND FOR A CATALOG

**Canton Actual Business College**  
428 MARKET AVE. N. CANTON, OHIO

## The Eureka Store Company

THE  
PLACE TO BUY  
HARDWARE,  
LIME, CEMENT,  
PLASTER,  
PAINT AND  
OILS

Phone 101

Bob Byrd: "Do you want this suit with a belt in the back and a cuff on the pants?"  
 Roscoe Pierce: "No. Do you want a sock in the eye?"  
 Crowd: (at Basketball game) "Hey! Sit down in front!"  
 Elizabeth Murphy: "Quit your kidding. I don't bend that way."  
 Mr. Hayes: "What army was McClellan commander of?"  
 Mary K. Meyer: "The army of the Pontiac."  
 Lucille Widder: "Ben, do you love me still?"  
 Ben Barthelow: "Yes, as still as possible."  
 Mr. Brainard: "What is salesmanship?"  
 Walter Hammersly: "That is the ability to tell rotten stories."  
 Clerk: "This book will do half your work."  
 Jack Menefee: "Gimme two."

113

102 N. RIVER ST.

**Newcomerstown High School Year Book Advertisements 1930**

**Inter - State Auto Sales Co. A. G. Bretzius Prop.**  
**Pastime Billiard Parlor, Joe Bender Prop.**  
**The Oxford Bank**  
**West State Service, Standard Oil Products, F. S. Troendly Prop.**  
**Jos. Mulvane & Co. Druggists, Books and Stationery**  
**Central Hotel Barber Shop, R. C. Moore prop.**  
**James B. Clow and Sons**  
**L. O. Curtiss Leading Jewelry and Gift Shop**  
**Dr. G. W. Murray**  
**Taylor Hardware Co.**  
**Heller Brothers Co.**  
**Stoffer's Electric Bar-be-Que**  
**Kinsey's Dairy Products**  
**The Newcomerstown News and Index**  
**The Newcomer Finance Company**  
**Bill Rothenstein, 146 Main St.**  
**Crystal Bottling Works**  
**E. D. Swigert's Meats Main St.**  
**Chet Anderson, Goodyear Tires**  
**The First National Bank**  
**W. M. Brode & Co.**  
**Swigert's Hardware Co.**  
**Funeral Directors, W. Jones - H. J. Lydick - J. D. Mathews,**  
**Lady Attendants and Ambulance Service**  
**Paul J. Atkinson Licensed Real Estate Broker**  
**L. H. Barnett & Co. Whippet - Willys - Knight, 128 W. Canal St.**  
**D. F. Davis, Druggist, The Rexall Store**  
**Reeds Battery and Tire Co. E. Canal St.**  
**Johnston Grocery, Groceries - Meats - Dry Goods, State St.**  
**Huff Florist Co.**  
**Hudson Grocery, E. Canal St.**  
**C. E. Ortt Co. - H. J. Ortt Co. Ritz Theatre**  
**Carr's Restaurant, Central Hotel, Main St.**  
**D. B. Class of 1901**

**Newcomerstown High School Year Book Advertisements 1930**

**Titus Furniture Co. Main St.**  
**New System Bakery, Jack Bontly Prop.**  
**Beiter Electric Shop**  
**George B. Mathew's Complete Home Furnishings, 121 River St.**  
**Beiter Brothers Memorial Studios, Cemetery Memorials, 115 River St.**  
**Leech Motor Co. Dodge Dealer**  
**Osler & Taylor Coal Co. Office and Yard on State St.**  
**Besst Cleaning Co.**  
**Kennedy and Guy Groceries**  
**Dr. R. R. Mason**  
**The Neighbor Co. Dry Goods and Home Furnishings**  
**Ravenswood Barbecue and Free Rest Camp, Loe Addy, U. S. R. 21**  
**C. J. Stewart Tin Shop, 133 River St.**  
**D. C. Bower, I G A Grocery**  
**La France Beauty Shop, 330 W. Main**  
**The Newcomerstown Rotary Club**  
**Murphy's Meat Market, 105 River St.**  
**R. Lellan Shoemaker, Ford Dealer, 213 W. Canal St.**  
**Welsh and Marlowe Shoe Store, 201 Main**  
**J. C. Penney Co. 211 Main St.**  
**The Red Eagle Bus Co.**  
**The Newcomerstown Produce Co.**  
**Ritz Tea Room, O. E. Maurer Prop.**  
**The Eureka Store Co.**  
**C. L. Riggle, Cream and Milk**  
**S. S. Clark, Groceries - Meats, S. Bridge St.**  
**Zimmer Lumber Co.**  
**Reger Tire and Battery Co.**  
**Scotty Insurance Co. Insurance and Bonds 107 N. Bridge St.**  
**The Newcomerstown Lumber Co. East Canal St. Charles E. Lieser Pres.**  
**C. G. Briton Groceries, Meats and Vegetables, 124 W. State St.**

1930

## Ride in the Beautiful New Ford



COME IN AND ARRANGE FOR A DEMONSTRATION RIDE IN THE NEW FORD YOU WILL KNOW THEN FROM YOUR OWN PERSONAL EXPERIENCE WHY IT IS SUCH A GOOD CAR TO OWN AND DRIVE. HERE AT AN UNUSUALLY LOW PRICE, IS EVERYTHING YOU WANT OR NEED IN A MOTOR CAR . . . \$435 UP F. O. B. DETROIT.

R. Lellan Shoemaker

Phone 206

213 West Canal Street

Welsh & Marlowe  
High-Grade Shoes  
201 Main St.

Sweetheart of South—Have you much reindeer up north?  
Bashful lover of North—No, mostly snow.

Helen Glazer: Is there anything more embarrassing than blushing when you shouldn't?

Ruth Jane Sells: Yes, not blushing when you should.

At Sunday school Bobby had heard the story of the origin of Eve. The next day he came running to his mother saying, "Oh! Mama, I've an awful pain in my side. You don't suppose I'm going to get a wife do you?"

Friend—I hear that you have a little sister?

Small Boy: Yes, but I wish it was a boy.

Friend—Why don't you exchange her?

S. B.: We can't now, we've used her four days.

Do you believe in cunts for women?  
Yes, if kindness fails.

Up To The Minute  
With  
The Class of 1930



## The Rinner Candy Co. Coshocton, Ohio

### Official Statement of Newscosts

Receipts	
For regular advertisements (all Gail put in)	50.02
Hush money for not using Mr. Clifton's middle name	.29
Sale of books	100.00
For running certain girls pictures several times	500.15
For other prominate notices	378.98
Hush money for faculty	.98
For keeping out scandale	9.98
Results of cleverness of Mr. Gordon Brode	.29
<b>Total</b>	<b>(figure it up yourself)</b>
Expenditures	
Shoes for Fletcher	2.98
Valet for Editor-in-Chief	200.47
Refreshments for Staff meetings	50.15
Beauty shop bill	75.98
Booze for Staff	100.10
Smokes for men	10.10
Smokes for girls	20.50
Flowers for dead members of Staff	500.03
Staff Banquet	399.89
Legal advice	5.20
Faculty advice	.25
Car for staff use (Chevrolet)	250.97
Sleeping quarters for Bretzius	9.99
X-Ray machine to be used for seeing through jokes	1000.00
<b>Total</b>	<b>Defecite</b>

We Made These

## Prep Suits

With  
Two  
Pairs of  
Pants!



We made these suits for the boy who is the despair of his mother. He's the sort of fellow who's up and about, active as the dickens and awfully rough on clothes.

Our "Prep" suits are made of sturdy, long wearing fabrics. They're tailored with exacting care and are fashionably cut. Yet the price is very reasonable. Sizes are 15 to 18.

**\$16.75**

J. C. Penney Co., Inc.

211 Main Street  
Newcomerstown, Ohio

## Athletic Equipment for Every Sport

Football      Basketball  
Baseball      Track  
Tennis          Golf

O'Shea Honor Award Sweaters have been universally adopted by High Schools and Colleges throughout country. Write for prices.

## Athletic Supply Company

77 South 4th St.  
Columbus, Ohio

## Attend the Canton Actual

Put a higher cash value on your services by attending the Canton Actual after you graduate from high school. A training at this old established institution will prepare you for pleasant and profitable employment and will put you in line for advancement.

For over fifty years the Canton Actual has specialized in training young men and women for positions as stenographers, bookkeepers, typists, secretaries, accountants and office assistants. Hundreds of its graduates are now filling responsible positions. This is your guarantee of complete satisfaction.

Summer School Will Begin June 16  
Fall Term Sept. 2  
Catalog Free on Request

**Canton Actual Business College**  
428 MARKET AVE. N. CANTON, OHIO

1930

109 W. CANAL ST.

117 W. MAIN ST.

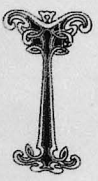
Compliments  
to  
The Class of 1930



Inter-State Auto Sales Co.

A. G. BRETZIUS, Prop.

Compliments  
of  
Pastime Billiard Parlor



JOE BENDER, Proprietor

Senior High Jokes

Mr. Clifton: People look alike after they have lived together for a period of time.  
Miss Layton: Our engagement is broken.  
Little Sister: (who had imagined that some thunder had rolled under her bed) Lillian, I'm afraid.  
Lillian: Never fear, dear. God is with you.  
Little Sister: Well, then you send Gail up to stay with God and let me come down with you.  
Glenn: May I kiss you?  
Emma: Heavens! Another amateur.  
Hazel H.: Can I get to the park through that gate?  
Bernard C.: I guess so. I just saw a load of hay get through.  
Thelma Crater: It takes a pull these days. (As she tried to pull her dress down over her knees.)

60

Greetings to  
The Class of 1930

May Your Success be Exceeded  
Only by Your Happiness



The Oxford Bank

150 W. MAIN ST.

637 W. STATE ST.

131 W. MAIN ST.

STANDARD OIL PRODUCTS

"A Home Owned Station"



West State Service  
F. S. Troendly, Prop.

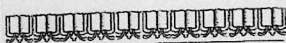
102 N. BRIDGE ST.



Jos. Mulvane & Co.  
Druggists

Books and Stationery

Newcomerstown Ohio



"It Pays to Look Well"



Central Hotel Barber Shop  
R. C. Moore, Prop.

Blisterine Company,  
Sweet Essence, N. J.  
Gentlemen:  
For many years I was troubled with moosh odors. My friends wouldn't come within a block of me for fear of being gassed. After reading your little ad I was convinced that I was a victim of Halitoses. I immediately invested five clankers in a bottle of your meritorious dispenser of moosh eradicators. Now I have an awful time dodging the crowds who follow me asking me to smell my breath.  
Breathlessly yours,  
I. X. Hale.  
Pat: Imagine my embarrassment when I looked under the bed before retiring and discovered that I was in an upper berth.  
Irene B.: Why do your parents object to Walter?  
Iva S.: Mother objects to his shortcomings but Dad objects to his long stayings.

301 S. BRIDGE ST.

Compliments  
of

James B. Clow & Sons

301 S. BRIDGE ST

1930

134 W.  
N. MAIN  
ST.

119 W.  
N. MAIN  
ST.

L. O. CURTISS  
Leading Jewelry  
and Gift Store

Dr. G. W. Murray  
Wishes You  
Success

132 1/2  
W.  
MAIN  
ST.

TAYLOR HDWE. CO.

For  
Price -- Quality -- Service  
Furnaces--Sheet Metal

Johns-Manville  
Roofing

Purina Chows

Phone 270

Thought on Passin'; Billboards  
By the shores of "Cuticura"  
By the sparkling "Pluto Water"  
Lived the "Prophy Lactic Chiclet"—  
"Dandrine", fair "Buick's" daugh-  
ter.  
She was loved by "Instant Postum"  
Son of "Camel" and "Victrola",  
Heir apparent to the "Mazda"  
Of the title "Coca Cola".

Through the "Shredded Wheat"  
wandered,  
Through the darkness strolled the  
lovers.

Lovely little "Wrigley's Chiclet"—  
Washed by "Fairy", fed by "Post-  
um".

"Let us marry little "Djer-Kiss"  
For no "Pyrene" can quench the  
fire

Not an "Aspirin" still the heart ache  
Of my "Prest-O-Lite" desire.

Coach: Why didn't you kick that  
last field goal?  
Callentine: Sorry, sir, I promised  
never to touch another drop.

106

67

641  
HELLER  
DR.

Heller Bros. Co.

Wishes  
The Class of 1930  
Success

107

120 W. MAIN ST.

STATE  
&  
PILLING  
N. SIDE  
OF STATE  
STATE  
ST.

"We Barbecue 'em—You'll Like 'em"

Compliments to the  
Class of 1930

Stoffer's Electric Bar-be-Que  
Phone 427 Newcomertown, Ohio

We Congratulate the  
Class of 1930

Kinsey's Dairy  
Products

Phone 35

The  
Newcomertown  
News and Index

is read in more homes  
in this section than  
any other paper

\$1.50  
Per Year

Dorothy—What do you call it when  
two persons are thinking of the same  
thing, mental telepathy?  
Margaret—Some times it's that and  
sometimes it is just plain embarrass-  
ment.

Dallas—Where did you do most of  
your skating when you were learning?  
Thelma—I think you're horrid.

Mr. Bauer—I will use my hat to re-  
present Mars. Is there any question be-  
fore I go on?  
Lloyd C.—Yes! Is Mars inhabited?

Robert Kistler: You certainly eat  
well.

Chas. Faust: I ought to. I've been  
practicing for 14 years.

Miss MacMillan—Give the principle  
parts of the verb pugno, Edgar.  
Edgar E. (to pupil back of him)—  
What did she say?  
Pupil back of him—Don't know.  
Edgar—Dono, donare, donavi, dona-  
tum.

108

150 W.  
MAIN ST.  
ST.

The  
Newcomer Finance  
Company

Loans on Personal Security  
up to \$300

SENIOR HIGH JOKES

Andy—(Watching basket ball prac-  
tice). Look at Tooner. He'll be our  
best man in a few weeks.  
Anna Louise—Oh, Andy!! This is so  
sudden.

Mr. Brainard, (coming into room  
with glasses steaming) —Hello, Rodg-  
ers, you look like some one else.  
Korns: I am. This is Korns.

Robinson—Were you hurt while on  
the eleven?  
Bennett—No, while the eleven were  
on me.

Pauline—Earl, you remind me so  
much of brown sugar.  
Earl—How come, dear?  
Pauline—You're so sweet and unre-  
fined.

Don C.—How many cigarettes do  
you smoke a day?  
Don L.—Oh, any given number.

"Trade with Bill"  
Rothenstein

For  
Clothing and  
Furnishings that  
radiate your  
Personality

146 Main St.  
Newcomertown

109

1930

224 E. CANAL  
EAST.  
REAR

104 E  
CANAL  
ST.

Compliments  
of  
**Crystal Bottling  
Works**

**E. D. SWIGERT'S**  
Home - Dressed  
**MEATS**

Phone 302--Main St.

---

**Chet Anderson**  
SELLS  
GOOD  
**Goodyear**  
Tires

**We Vulcanize**  
Phone 200

Mr. Clifton: A constellation is a group of stars. Can you give an example?  
Kenneth: Sure, Lillian Thompson, Margery Palmer, Alwilda Fenton and Ruth Richmond.

Tunor: So Ruth returned your engagement ring?  
Willard: Yes, she mailed it to me and had the nerve to mark on the outside, "Glass, handle with care."


Buzz: Kin I get excused this afternoon?  
Mr. May: I excused you yesterday  
Buzz: I know; but the game was called on account of rain.

Biology teacher: Evelyn, what do grasshoppers destroy?  
Evelyn Byrd: Grass, of course.

Edith, in the garden of the green house, trying to pull some weeds called to her mother: "Mother, how do you think I am going to pull these weeds when the whole world is fastened to them?"

135  
W.  
MAIN  
ST.

With Best Wishes  
For Your Future Success  
and Happiness



**The First National Bank**  
Newcomerstown, Ohio

---

To The Class of '30

Compliments of  
**WM. BRODE & CO.**

62

123  
N.  
BRIDGE  
ST.

100  
ELIZABETH  
ST.

148 W. MAIN ST

238 W. CANAL ST.

15151  
W.  
MAIN  
ST.

147  
W.  
MAIN  
ST

**Swigert's Hdwe. Co.**  
For Real Good  
Merchandise



Newcomerstown, Ohio


**Funeral Directors**

W. H. J. J. D.  
**JONES-LYDICK-MATHEWS**  
Phone 93 Phone 26 Phone 335

Office Phone  
93

Lady Attendants Ambulance Service

**Paul J. Atkinson**  
Licensed  
Real Estate  
Broker



Newcomerstown, Ohio

Rev. Langell—What book comes after Amos?  
Neoma L.—Andy.

Miss Roof—Name a modern convenience of Africa.  
C. R.—A court house.


What is the matter darling, Don't cry.  
Papa was hanging a picture and it fell on his toe.  
But that is nothing to cry about. You should have laughed.  
I did.

Customer—A yard of pork please.  
Butcher—James, give the gentleman three pigs' feet.


Mr. Derr—I am punishing you because I love you.  
Billy Clark—I wish I was big enough to return your love.

Oh! papa, can you tell me if Noah had a wife?  
Certainly; Joan of Arc. Don't ask so many silly questions.

**Whippet-Willys Knight**  
Sales-Service-Storage




**L. H. Barnett & Co.**



Phone 235 - 128 W. Canal St.

**D. F. DAVIS, Druggist**  
*The Recall Store*

**Batteries  
Tires  
Oil  
Gas  
Storage**



**Reed Battery & Tire Co.**  
Phone 269 E. Canal St.

What High School Has Done For Me:  
Emma—"I can blow bigger and better smoke rings."  
Joe—"High school gives me a pain."  
Walter—"High school gave me lva."  
James—"I like to sit in the office and watch Opal work."  
Lillian—"High school has given me a man. What more can I ask?"  
Esther—"High school gave me a curly hair cut."  
Ethel—"Love is cruel."  
Opal—"Now I know I have secretarial ability."  
Gordon—"High school brought out my debating ability."  
Don F.—"Now I know I am beautiful."

Joe—Ignorance is bliss.  
Gordon—You must be happy.

Raymond McC.—What is a matrimonial bureau?  
Jake Jones—A bureau with four large drawers of womens clothes and one small one with a handkerchief in it.

136 W.  
MAIN ST.  
ST.

224 E.  
CANAL ST.  
ST.



1930

449 E. STATE ST.

602 E. CANAL ST.

Best Wishes To  
The Class of 1930

**Johston Grocery**  
For  
Groceries--Meats  
Dry Goods

We Deliver  
Phone 236 State St.

613 E. STATE ST.

Success To The  
Class of 1930

**Hudson Grocery**

Our Motto:  
"Honest Dealing"

Phone 165 E. Canal St.

Miss Hunt: Parlez-vous Francais?  
Gordon: Huh?  
Miss Hunt: Parlez-vous Francais?  
Gordon: Whazzat?  
Miss Hunt: Do you speak French?  
Gordon: Oh! certainly.

Whatever troubles Adam had  
No man in days of yore  
Could say when he had told a joke:  
"I've heard that one before."

Letha: Why is there never such a  
thing as a whole day?  
Geneva: Because every day be-  
gin's by breaking.


Miss Layton: Can you carry a  
tune?  
Ethel: Certainly.  
Miss Layton—Carry that one out  
and bury it.

Roy: If I mailed a letter to "the  
dumbest man in town" I wonder  
who would get it?  
Homer (innocently): They'd prob-  
ably return it to the sender.

110 N. BRIDGE ST.

63

**Ortt Bros.**  
C. E. ORTT CO. - H. J. ORTT CO.



"D. B."  
"Class of 1901"

**Ritz Theatre**

204 E. CANAL ST.


Freshman: Yep, I made the foot-  
ball team.  
Second: Ditto: Honestly? What  
part did you play?  
Freshman: I did the aerial work.  
S. D.: What's that?  
Frosh: Why, I blew up the foot-  
balls.

Mother: Why were you kept in  
school today?  
Margaret T.: The teacher told us  
to write an essay on "The Result of  
Laziness," and I turned in a blank  
sheet of paper.

Lucile W.: Why is your face so  
red?  
Emma W.: Cause.  
L. W.: Cause why?  
E. W.: Causemetics.

Ethel: (in history) I don't see  
why we have to learn so many dates  
Mr. Clifton: Now, Ethel, you know  
I haven't asked you for a single  
date this year.

**Carr's  
Restaurant**  
"The Home of Good Eats"



Central Hotel Main St.

131 W. MAIN ST.


159 W. MAIN ST.

226 W. MAIN ST.

218 W. MAIN ST.

If It Is  
Furniture  
Ti Up To  
Titus

**Patronize Your Home Baker**



**Titus Furniture Co.**

**New System Bakery**  
JACK BONTLY, Prop.

Main St. Newcomerstown, Ohio

Statistics of Senior Boys

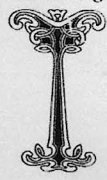
Wear glasses	3
Wear Varsity N	7
Get summons to Principal's office	14
Get summons to Superintendent's office	6
Plunked in some subject	5
Smoke	All?
Chew	3
Dance	9
Have ever kissed a girl	2
Would like to	20
Number of girl correspondents	Average 2
Engaged	(?)
Married	1

Woodrow Hayes—She is a nice girl,  
but rather loquacious.  
Harold Lyons—Yes, and besides  
that, she talks too much.

Mr. Brainard—You can't sleep in  
this class.  
Ah! Calentine—I know it. I've been  
trying for a half hour.

Compliments  
of  
**Beiter Electric Shop**

Compliments  
**Geo. B. Mathews**  
Complete Home  
Furnishings



"Mark Every Grave"

**BEITER BROS.**  
Memorial  
Studios

Cemetery Memorials  
115 River St.  
Newcomerstown, Ohio  
442 Chestnut St.  
Coshocton, Ohio


121 River St. Phone 335

How Would You Like to See—  
Gail with his hair mussed?  
Alice Shearer on a date?  
Miss Hunt in knickers?  
Mr. Brainard without his briefcase?  
Ila with her hair bobbed.  
Grace Craigie flirting?  
Mr. Clifton without his moustache?  
Calvin Johnson acting sensible?  
Don Ford without his comb and mir-  
ror?  
Esther Rhorbacher with straight hair?  
Miss Anderson frowning?  
"Berkie" not working?  
Mr. May teaching French?  
Miss Riddle in a bathing suit?  
Mr. Bauer really laughing?

Earl M.—"I ever study a blotter?  
James S.—No.  
E. M.—Very absorbing.

Ethel L.—Well, I finally got into  
the movies.  
Mr. Brainard. You really did! How?  
F. L.—Oh! I payed the usual fifty  
cents.

**THE NEW  
DODGE SIX  
SEDAN**  
\$955.00  
Fully Equipped  
DELIVERED



**Leech Motor Co.**

110 N. RIVER ST.

1930

123 W. MAIN ST.

164  
935 N. COLLEGE ST.

Dependable  
Always Clean **COAL** Always Good

**Osler & Taylor Coal Co.**  
High Grade Domestic Coal

Phone 347  
Office & Yards on State St.

123 W. MAIN ST.

Compliments  
of  
**Best Cleaning Co.**

Phone 186

Member



Home Store  
Run by  
Home Folks

**Kennedy & Guy**

Staple & Fancy  
Groceries

Phone 91-W

Mr. Clifton: What is a metaphor?  
Harry Langell: To keep cows in.

Lillian A.: Are you married?  
Marjorie McD.: That's my business.

L. A.: Well, how's business?

John Dunlevy: What do you do when you get cold in bed?  
Woodie Hayes: Reach for a blanket instead of a sheet?

Asker: What is the difference between the Prince of Wales, an orphan, a bald-headed man, and a gorilla?

Teller: The first is an heir apparent, the second has ne'er a parent, the third has no hair apparent and the last has a hairy parent.

I wish I was as religious as Abie. And why?

He clasps his hands so tight in prayer he can't get them open when der collection box comes around.

118

Compliments  
**Dr. R. R. Mason**

Mother: Isn't that John Dillehay honking for you?  
Irene L.—Yes, but John Milburn has a new plane on the roof?

Mr. May (in Algebra) Now watch the board closely while I go through it for you.

The fair daughter of David Lloyd George is a noted political speaker. In a recent campaign, a heckler tried to make fun of her claim of being a farmer.  
How many ribs has a hog? He yelled.

I don't know, replied Miss Lloyd George. Come up here and let me count them.

Lotta: Why don't you bob your hair?

Style: I can't decide on the style. I don't know whether to have it look like a whisk broom or a feather duster.

**Ravenswood Barbecue & Free Rest Camp**

Hot & Cold Lunch  
Tobaccoes  
Candy, Ice Cream, Sodas  
Gas  
Authorized Standard Oil Agency

TRY US  
Loe Addy, U. S. R. '21

"The Store Where a Dollar Does Its Duty"

**The Neighbor Co.**



Dry Goods and House  
Furnishings

Millinery and  
Ready-to-Wear Clothing

227 W. MAIN ST.

101 N. RIVER ST.

101 N. RIVER ST.

The Most Up-to-date  
Tin Shop in Town

C. J. STEWART, Prop.  
Phone 395 - 133 River Street

Member



Home Store  
Run by  
Home Folks

**D.C. Bower Groc.**

"Where a dollar does  
The Most"



Dry Goods - Floor Coverings

Permanents Marcells  
Facials Finger Waving



Phone 350  
For Appointment  
**La France Beauty Shop**  
Charlotte Swigert Metzger

Beauty Culture in All Branches  
Expert Permanent Waving  
A Specialty

330 W. Main St. - Newcomerstown, Ohio

Found in Mahala's diary written enroute to Sweden:

1st day—There are many passengers on board.

2nd day—I have met many interesting passengers.

3rd day—I met the chief steward today.

4th day—The steward asked me to kiss him. I refused.

5th day—He becomes insistent.

6th day—He threatened to sink the ship if I don't kiss him.

7th day—I have saved the lives of 400 people.

High School Song

Hark! I hear the sweet music of the last buzzer in my ear, and it makes my heart rejoice.

Doris baked a little cake  
For her darling Gene's sake.  
For her sake he ate it, every crumb.  
Then he heard the angels drum,  
Calling softly, "Gene! Come!"  
Gene went.

120

With Best Wishes to The  
Class of 1930

**The Newcomerstown Rotary Club**

Bob Z.—Why do they have knots on the ocean instead of miles?  
Billy J.—How could they keep the ocean tied if they didn't have knots?

Mr. Bauer—Use H2O in a sentence.  
Alfred S.—Father says it's H2O money to a bank, but it's worse not to be able to.

Jean—My hair is just full of electricity.  
John—Of course. What do you expect from a dry cell?

Eva J.—Isn't it a fortunate thing?  
Ben H.—What?  
E. J.—That people can't read the kisses that have been printed on your lips.

Mr. May—I'd like to get a nice birthday present for my little girl. I want something that won't make too much noise. She likes something to blow.

Clerk—How about a nice handkerchief?

Class of 1930

"Get Best Treats  
by Using Our  
Meats"

**Murphy's  
Meat  
Market**

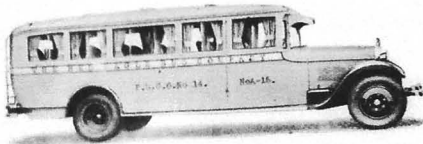
Phone 316  
105 River Street

121

1930

146 E. CANAL ST.

# The Red Eagle Bus Co.



Our experience enables us to give safe, satisfactory and courteous transportation

## Service Furnished to and Between

Coshocton	West Lafayette	Port Washington
New Philadelphia	Isleta Road	Gnadenbutten
Ulrichsville	Newcomerstown	Keene Road
Denison	Wolf	Clark
Wooster	Stone Creek	Holmesville
Millersburg	Joyce	Moorland

CALL PHONE No. 32

Or Visit Our Office at Corner of College and Canal Streets  
Newcomerstown, Ohio

126

65

Best Wishes to The Class  
of  
1930

## The Newcomerstown Produce Company

Caldwell Ice Cream

"Sweet Clover" Creamery Butter

## See You at The Ritz

## Ritz Tea Room

O. E. MAURER  
Proprietor

Stranger: Is your mother home?  
Chas. Herbert: Do you think I'm mowing this lawn because the grass is long.

Erma C.: Are you fond of indoor sports?  
Alma C.: Yes, if they don't stay too long.

Irene L.: John Dillehay is so stupid he reminds me of "Kaffee Hag."  
John M.: How's that?  
I. L.: 95% extracted from the bean.

Mr. May: Do you know why I failed you?  
Homer D.: I have no idea.  
May: That is just it.

Mr. Brainard: Do you believe that story about Lot's wife turning to a pillar of salt?  
Mr. Clifton: Sure, every time you see a flapper you turn to rubber.

No girl ever made a fool out of me. Who was it then?

215 W. CHURCH ST.

110 N. BRIDGE ST.

127

130 E. MAIN ST.

## Hupmobile Cadillac Lasalle

We Specialize in Wrecked Car Rebuilding

## West End Garage

New Phila, Ohio

## The Eureka Store Co.

Hardware...Stoves...Harness  
Cement...Lime...Plaster  
Paints  
and  
Varnishes



Phone 101 Newcomerstown, Ohio

Wib M.—My girl is dumb from the neck up and not so much from the neck down—but OH! that neck.

Landlady—A professor formerly occupied this room, sir. He invented an explosive.

New Roomer—Ah, I suppose those spots on the ceiling are the explosive?  
Landlady—No, that's the professor, sir.

Visitor—Is Mr. May a good mathematician?

Bob Eagon—Is he? He's in the lunch room now trying to figure out how many different things the Sophomore girls put in the hash.

Gordon—Will the anaesthetic make me sick, doctor?

Doc—I don't think so.

G.—How long will it be before I know anything?

Doc—Now I wouldn't expect TOO much of an anaesthetic.

128

## Compliments of C. L. RIGGLE Quality Cream & Milk



Phone 348



Home Store  
Run by  
Home Folks

## S. S. CLARK

Service...Quality...Price  
Groceries...Meats



Phone 292 -- S. Bridge St.

306 S. BRIDGE ST.

102 N. RIVER ST.

## The Eureka Store Co.

Hardware...Stoves...Harness  
Cement...Lime...Plaster  
Paints  
and  
Varnishes



Phone 101 Newcomerstown, Ohio

Mrs. Blank—Doctor, my husband talks in his sleep. What can I do to help him?

Doctor—Try letting him talk a little in the day time.

Bob—I'd like some good old-fashioned loving.

Sally—Then come over some night. I'll introduce you to grandmother.

Lucille W.—Is Mr. Mansperger a good driver?

Lillian T.—Say, if he and the road turn at the same time it's a coincidence.

Lillian A.—So you decided not to get the new car you were talking of?  
Woodwor H.—No, someone else held the lucky coupon.

Mr. May—Why don't you use your typewriter any more?  
Mansperger—My finger is too sore.

Margaretta—Do you know Poe's Raven?

Marjorie L.—What's he mad about?

Compliments  
of

## Zimmer Lumber Company

Lumber and Builders' Supplies



"The Old Reliable"

135 E. MAIN ST.

129

111 S. BRIDGE ST.

Tires, Batteries and Replacement Parts

Reger Tire & Battery Co.



Phone 393  
Newcomerstown, Ohio

Chas. E. Lieser  
Pres.  
Fred Barthelmach  
Vice-Pres.

The  
Newcomerstown  
Lumber Co.



Everything  
To Build Anything



Phone 97  
East Canal St.

Insurance  
and  
Bonds

"That's All"

Scotty Insurance Co.



Willie, dressed in the best of sashes  
Fell into the fire and burned to ashes.  
The room grew cold and chilly.  
But no one wanted to poke up Willie.

We overheard two small children in  
boastful conversation the other day.  
"My father has electricity in his  
hair," said one.  
"That ain't nothin'," came back the  
second. "My old man's got gas in his  
stomach."

History: Prof.: And the Britons still  
wore the same clothes that their ances-  
tors did.  
Fair Co-ed: Oh, the dirty things.

"..... and waiter," added the fussy  
old gentleman, "have me chops lean."  
"Yes, sir. Which way, sir?"  
What is Boston noted for?  
Boots and shoes.  
Correct, and Chicago?  
Shoos and Boozie.

107 N. BRIDGE ST.

C. G. BRITON

Staple and Fancy  
Groceries

Meats and Vegetables



Phone 67-W  
124 W. State St.

Bob H.—Did you hear about Tooner's accident?  
Eleanor—No.  
Bob Hinds—He was shooting baskets last night and broke his record.

Paul O.—Do you know the population of Newcomerstown?  
John D.—Not all of them. You see I have only been here a month.

Conductor—How old are you?  
Edgar E.—If the street car corporation has no objections I would rather pay the full fare and keep my own statistics.

Miss Anderson—Why don't you try to cheer up your little sister?  
Ethel L.—Did you ever try to cheer anybody up who had just eaten five bananas, a hot dog and six ice cream cones?

Homer D.—I thought you took Algebra last year.  
Bob Z.—I did, the faculty encored me.

1930

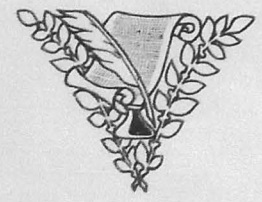
69

1930

# C. G. BRITON

## Staple and Fancy Groceries

### Meats and Vegetables



Phone 67-W 124 W. State St.

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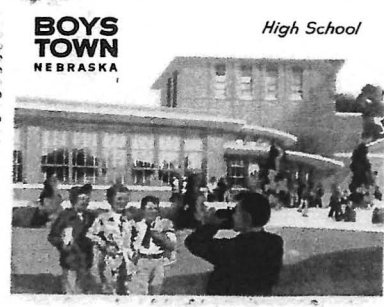
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- Anderson, Chet, Goodrich Tires, 104 E. Canal St.
- Athletic Club, 104 N. Bridge St.
- Atkinson, Paul J. Real Estate, 147 W. Main St.
- Baltimore Clothing Store, 101 W. Main St.
- Barnett, L. H. & Co. Willys - Knight, 128 W. Canal St.
- Beiter Bros. Memorial Studio, 115 S. River St.
- Besst Dry Cleaning, 123 W. Canal St.
- Bower, D. C. IGA Grocer, 133 W. Main St.
- Brode, W. M. 100 Elizabeth St.
- Charlotte Beauty Parlor, Charlotte Swigert Metzger, 130 1/2 W. Main St.
- Clow, James B. 301 S. Bridge St.
- Crawford, George, Dry Cleaning, 114 W. Main St.
- Curtiss, L. O. Jeweler, 134 W. Main St.
- Davis, B. F. Druggist, Rexall Drug Store, 136 W. Main St.
- First National Bank, 123 N. Bridge St.
- Franciene Beauty Salon, Mrs. Howard Jones, 120 E. Canal St.
- Hootmam, B. F. Meats and Groceries, 719 W. State St.
- Hudson IGA Grocery Store, 602 E. Canal St.
- Huff Floral Co. 613 E. State St.
- J. C. Penney, 211 W. Main St.
- Jake & Lena's Cozy Corner
- Johnston Grocery, Meats - Dry Goods, 449 E. State St.
- Jones, Lydick and Matthews, Funeral Directors, 148 W. Main St.
- Kennety & Guy IGA Store, 101 N. River St.
- Leech Motor Co. Dodge - Crysler - Plymouth, 108 N. River St.

- Lutz Coal Co.
- Moore, D. B. The Sinclair Man - Sinclair Service Station, 204 E. Canal St.
- Mulvane, Joseph, Druggist and Drug Store, 102 N. Bridge St.
- Murphy's Meat Market, 105 N. River St.
- Murray, Dr. G. W. Dentist, 132 1/2 W. Main St.
- Neighbor Co. Dry Goods, 227 W. Main St.
- Neighbor, E. W. Gas - Oil - Accessories, State St.
- New Systems Bakery, 159 W. Main St.
- Newcomerstown Finance Co. 150 W. Main st.
- Newcomerstown Lumber Co. East Canal St.
- Newcomerstown News and Index, 140 W. Main St.
- Newcomerstown Produce Co. 215 W. Church St.
- Oxford Bank, 150 W. Main St.
- Red Eagle Bus Co. 146 E. Canal St.
- Reger Tire & Battery Co. 114 S. Bridge St.
- Riggle's Milk - Cream, 130 E. Main St.
- Roe Garage, 451 W. State St. Rear
- Scott, Ralph W. Insurance  
1930 107 N. Bridge St. - 1932 154 E. Main St.
- Shady Bend, C. R. Waters, Lunch - Gas - Oil
- Shoemaker, R. Lellan - Ford Sales, 213 W. Canal St.
- Stoffer's Electric Lunch Room, E. State St.
- Swigert, E. D. 135 W. Main St.
- Swigert, E. R. Hardware - Harness, 151 W. Main St.
- Taylor Hardware, 119 W. Main St.
- Underselling Store, 130 W. Main St.
- West State Service, Standard Oil Products, F. S. Troendly Prop. 637 W. State St.



*Heller Brothers  
Company*

*Wishes the  
Class of 1931  
Success*



1251

COMPLIMENTS  
OF  
The Newcomerstown  
Produce Co.



Manufacturers of Ice

Caldwell  
Ice Cream

PHONE 3

The  
First National  
Bank

Newcomerstown,  
Ohio

71

The New Dodge Six  
FOUR DOOR SEDAN  
Delivered \$935  
Leech Motor Co.

Dodge — Crysler  
Plymouth



SALES and SERVICE

Earl Reed—There's Bill Beers. Next year he will be out best man.  
Alma Cadiz—Oh! Earl, this is so sudden.

They laughed when I sat down at the piano. Why shouldn't they, the stool was gone.

Since silence is golden it is up to Florence Miller to get rich.

Miss Conn—Has anybody in the class read "Freckles"?

Naomi Lyons—No, but I have brown ones.

Song of Sophomore Class

Of all the things that puzzled me—  
The hardest one is this:  
Why do we strive for knowledge  
When ignorance is bliss.

Mr. Clifton—What are the most common words used in History class?

Marjorie L.—I don't know.

Mr. Clifton—Correct! Sit down.

GOOD LUCK TO YOU  
CLASS OF 1931



Newcomerstown's Proud of You



Baltimore Clothing Co.

Newcomerstown's Largest Store

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of

# J. C. Penney Company

211 MAIN STREET

NEWCOMERSTOWN, O.

## Taylor Hdwe. Co.

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Price — Quality — Service

Furnaces  
Sheet Metal

Johns-Manville  
Roofing

Purnia Chows

PHONE 270

Roy Marlatt—It's too bad Charles Herbert is so small.

Edgar Emerson—Yes, but he's a mountain compared with the soldier in Caesar's army who slept on his watch.

Engene Chapman—My cousin, in Erie, Pa., carries books home every night.

Don Crouch—Does he study every night?

Eugene—Oh, no, but you see, in Erie school children carrying books ride free on street cars.

Pauline Barcoft—You're so self-conscious.

Paul Oaklief—Why, I am conscious of nothing.

Pauline—That's what I said.

Roy Dennis—Everytime I kiss you it makes me a better man.

Betty Lyons—Well you don't have to try to get to heaven to-night.

Compliments of  
**James B. Clow Co.**

# CLASS OF 1931

We Wish You Success and Happiness



**THE RED EAGLE BUS CO.**  
Newcomerstown, Ohio

COMPLIMENTS  
OF  
**Besst Cleaning  
Company**  
PHONE 186

### A Sad Week

The year had goomily began  
For Willie Week a poor man's  
Sun.

He was beset with bill and dun,  
And he had very little  
Mon.

"This cash," said he, "won't pay my  
dues;  
I've nothing but one and  
Tues.

A bright thought struck him, and he  
said,  
"The rich Miss Goldrocks I will  
Wed.

But when he paid his court to her  
She lisped but firmly said, No  
Thur.

Alas! said he then I must die  
I'm done! I'll drown, I'll burn, I'll  
Fri.

They found his gloves, and coat and  
hat;  
The coroner upon them  
Sat.

BEST WISHES TO THE CLASS  
OF 1931



THE  
OXFORD  
BANK



An aim in life is the only fortune worth  
finding; and it is not to be found in for-  
eign lands but in the heart itself.

—Robert L. Stevenson

THE  
NEWCOMER FINANCE  
COMPANY



JOHN C. KOSS, Sec'y-Mgr.

L. O. Curtiss



LEADING  
JEWELRY AND GIFT  
STORE

Bill Beers—Do you study English Lit.  
Boz Zimmer—No. I generally go to  
class sober.

Lady to Albert Callentine in drug  
store—Have you any Life Buoy?  
Albert—Just set the pace lady.

Howard Groff— (Having picture taken  
for the annual) Say I don't want a  
very large picture.

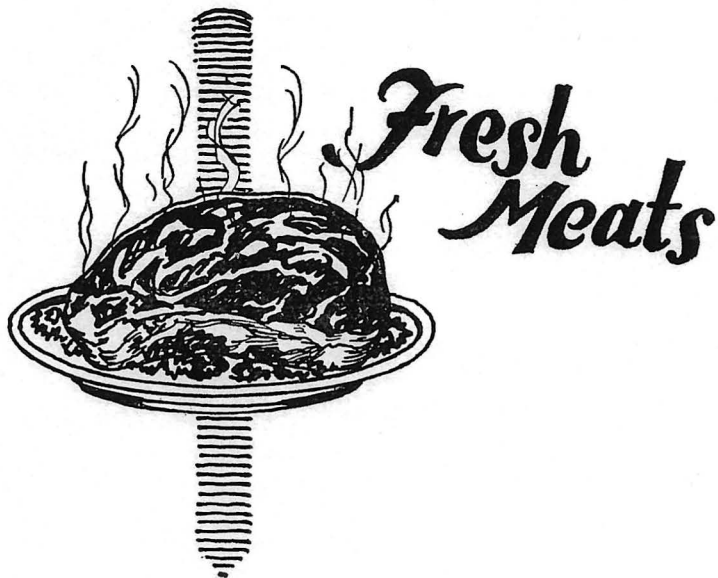
Mr. Green—Alright, just keep your  
mouth closed, please.

Marjorie Lafferty—Did I every show  
you the place where I hurt my  
knee.

Leo—N—No

M. L.—Alright, let's drive over there.

When you see a bashful Senior  
Blushing scarlet in the face  
Everytime he pulls his watch out  
There's a woman in the case.

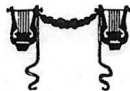


## MURPHEY MEAT MARKET

"Mark Every Grave"

### BEITER BROS.

MEMORIAL  
STUDIOS



115 River St.,  
Newcomerstown, Ohio  
442 Chestnut St.  
Coshocton, Ohio

Alice—He stole a kiss from me.  
Eva—What did you do?  
Alice—I talked him into giving it back.

John Dillehay—What's the matter, old man?

Woody Hayes—Mary Lou rejected me last night.

John—Well, brace up. There are others.

Woody—Yes of course but some how I can't help feeling sorry for the poor girl.

Helen Rennard—(to aviator): Mister would you take me for a little fly?

Aviator—Why not at all, you look more like a little girl.

The Good Book says we should love one another.

Most boys love one, then another.

Mr. Clifton—A fool can ask more questions than a wise man can answer.

James Tish—No wonder so many of us flunk in our exams.



SEE  
**George W. Crawford**  
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 Your Dry-Cleaning Needs

OUR SERVICE and QUALITY  
 IS OF THE BEST

We also have a full line  
 of  
 Suitings and O'Coats to  
 Satisfy Every  
 Purse

For Satisfaction and Square-  
 Dealing—Always See  
**GEORGE THE TAILOR**

**Jos. Mulvane & Co.**  
**DRUGGISTS**

Books and Stationery



102 N. Bridge Street  
 NEWCOMERSTOWN, OHIO

Know anything harder than a dia-  
 mond?

Sure, making the payment on one.

Mr. Colman—Do you know what is  
 raised in damp climate?

Eugene Bowen—Yes, Umbrellas.

Elizabeth Richmond—Where did you  
 ever learn to kiss like that?

John Milburn—I play the saxophone.

A child of any American pair  
 Should show regard for their gray hair,  
 And should in manner kind and meek,  
 Let 'em use the care one night a week.

Mr. Clifton—You said you noticed  
 something strange in Edith's talk-  
 ing today?

Miss Conn—Yes, a pause.

A friend—I hear your son is taking  
 more class work this semester.

Mr. Milburn—Yes, the doctor said he  
 couldn't stay in school unless he  
 got more sleep.

**Dr. G. W. Murray**

WISHES  
 YOU SUCCESS

# D. C. BOWER

I. G. A.  
GROCER

Where Your Dollar Does  
It's Duty

Phone 99

Compliments  
of

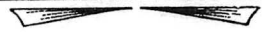
# LUTZ COAL CO.

Dealers in  
HIGH GRADE DOMESTIC  
COAL

Phone 247-R

NEWCOMERSTOWN,  
OHIO

# The Neighbor Co.



Dry Goods  
Ladies' Wear  
Millinery  
Carpets  
Rugs  
Curtains

Melba Steffen—Did you see that charming smile he gave me?  
Junior Swigert—Yes, the first time I saw you I, too, had a smile.

Question—Why is a lady's belt like an ash cart?  
Answer—Because it goes around and gathers the waist.

"Roses I send to match your cheeks",  
Thus wrote the lovelorn fellow.  
Alas! the florist sealed his fate  
For the ones he sent were yellow.

Mr. Clifton is reported as saying that probably some of the girls who flunked the history exams were troubled with too many dates.

Don Loader—Have you read that new infinitive book?  
Miss Macmillan — Infinitive Book?  
What do you mean?  
Don—To Have and To Hold.

COMPLIMENTS  
OF

**STOFFER'S**  
ELECTRIC LUNCH  
ROOM



**B. F. DAVIS**  
DRUGGIST

The Rexall Store

NEWCOMERSTOWN,  
OHIO

Paul Oaklief—I got a new watch the other day but it wouldn't run, so I took it back to the jeweler and asked him what was wrong with it.

Bob Emerson—What did he say?

Paul—He said there was a bedbug in it.

Bob—A bedbug! How did it get in?

Paul—He said it got in between the tick.

Conductor—Your fare Miss.

Lillian Asher—Is that all? Just Fair? Well of all the nerve.

Father—Daughter, I don't like that young man you go out with.

Edith B.—Yeah! Well don't worry you're simply poison to him.

Taxidriver—My, what a clutch.

Ed. Booth—(from rear) Say you keep your eyes to the front. This is none of your business.

Dean Palmer—What keeps the moon from falling?

Jack Huff—It must be the beams.

Compliments  
of

**New System Bakery**

Home of  
MILK MAID BREAD



**BONTLY and CHANCE**

PHONE 33

COMPLIMENTS  
OF

**ROE GARAGE**



GRAHAM  
AUTOMOBILES

TIRES            BATTERIES

Gas and Oil

**FRED REED**

Phone 269

**WILSON'S RADIO  
SERVICE**

All Work Guaranteed

315 E. STATE ST.

**E. R. SWIGERT**



for  
Harness — Hardware  
and  
All Kinds of  
Seeds

Miss Macmillan—Do you know why the German language is called the street language?

The Student—No why?

Miss M.—Because it is so guttural.

Inspector—Got away has he? Did you guard all the exits?

County Constable—Yes, but we think he must have left by one of the entrances.

Father (reading letter from son at college): John says he got a beautiful lamp for boxing.

Mother—I just knew he'd win some prize in his athletics.

John Baker wanted to get to the fourth floor in a building—he said, "4th floor please".

Elevator Man—Well, son, here's your floor.

John—Why call me son?

E. man—I brought you up didn't I?

FOR HELTH  
TO CLASS OF 1931



**RIGGLE'S**  
Quality Milk and Cream



PHONE 348

Compliments  
of



**Huff Floral Co.**



Say It With Flowers

Robert Emerson (translating Latin). I  
put my arms around her—that's  
as far as I got.  
Miss Macmillan—That was far enough,  
sit down.

Are you Hungary?  
Yes Siam.  
Den Russia to the table and I'll Fiji.  
Alright, Sweeden my coffee and Den-  
mark my bill.

A Comedy of Errors ----- Freshmen  
Much Adoo About Nothing----- Soph.  
As You Like It ----- Juniors  
Alls Well That Ends Well -- Seniors

Teacher—Did you father give you an  
example of a paradox?  
Willie—Yeah, he said George Wash-  
ington fought like the devil for  
freedom and then married a widow

Nashes to Nashes  
Stutz to Stutz  
If the Buicks don't get you  
The New Fords Must.

Permanents  
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BEAUTY  
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BEAUTY  
CULTURE

**Charlotte Beauty  
Parlor**

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For Appointment

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Branches

Expert Permanent Waving  
A Specialty

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Best Home-Dressed  
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PHONE 302

## The Newcomerstown News and Index



is read in more homes  
in this section than  
any other paper.



\$1.50 PER YEAR

TO THE CLASS OF  
1931

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of

**W. M. BRODE & CO.**



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BONDS  
"That's All"



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Replacement  
Parts**



**Reger Tire and Battery  
Company**



Phone 393

Newcomerstown, Ohio

**Athletic Club**

Home of  
Clean Sports



If Don Steffen is big is Clifton Little?  
If Arthur Oaklief would kneel would  
Don Crouch?  
If Roy Dennis would snow would  
Charles Raine?  
If Lulu Woodard is a sparrow is Gertrude  
a Martin?  
If Alma Caddes can write can Earl  
Reed?  
If James Tish is wood is James Cole?  
If Lillian Asher is a Ford is Laura a  
Hudson?  
If Jack Conrad is a Major is Ellis a  
Sergeant?  
If Homer Dennis is a barber is Martha  
a Taylor?  
If Katherine Wigfield is late is Margaret  
Earley?  
If Katherine Blatt is a Deer is Marjorie  
a Wolf?  
If Iris Carr is a volcano is Thelma a  
Crater?  
If Doris is a Palmer is Helen a Glazer?  
If Harold Lyon's ailment is gout is  
Dudley's Korn's?

**B. F. HOOTMAN**



**FRESH MEATS  
AND  
GROCERIES**



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NEWCOMERSTOWN, OHIO

Compliments of  
**W. R. Hudson's**  
 I. G. A. STORE

Phone 165

**Paul J. Atkinson**



LICENSED  
 REAL ESTATE  
 BROKER



NEWCOMERSTOWN,  
 OHIO

**D. B. MOORE**

The Sinclair Man

"I'se Regusted"  
 If  
 People Don't Boost This  
 Annual



CLASS OF 1901

Mother—James, don't go too far out in the water.

James—But look, daddy's out a long way.

Mother—I know dear, but daddy's insured.

Charles F.—I heard a good quartet over the radio last night.

Robert K.—How many were there in it?

Customer—That overcoat is too loud for my husband.

Ben R.—Well then, buy a muffler to go with it.

Dud.—Say, John, why was there no frost on the windows of Beers' car the night we went to Frazeyburg?

John—Why, don't you remember? Woody Hayes was in there.

Senior—It's only after six o'clock and I told you to come after supper.

Fresh.—That's what I came after.



Jones, Lydick, Matthews  
Inc.  
FUNERAL DIRECTORS



Ambulance Service

Phones

H. W. Jones  
93

H. L. Lydick  
26

6 Willys-Knight 8

Sales — Service

Storage

Fisk Tires

U. S. L. Batteries

L. H. Barnett & Co.

Phone 235

128 W. CANAL STREET

Anna Louise—But why are those trees bending over so far?

Farmer—You'd be bending over too Miss, if you was as full of green apples as those trees are.

Miss Alexander—(in study hall) Kindly tell me why you laughed aloud during this study period.

Alfred Lee Swigert—I couldn't help it. Miss Alexander—What do you mean?

Alfred—Well I laughed up my sleeve and I didn't know there was a hole in my elbow.

If Missouri should steal Mississippi's New Jersey, what would Delaware? Ohio don't know; Alaska.

Olive L.—Do you always play the banjo by ear?

John Dunlevy—No, I generally use a pick.

Harry Tougler—Had a date with Grace last night.

Dudley Kornis—No foolin'?

Harry—Oh! a little.

Best Wishes to The Class  
of 1931

Johnston Grocery

For

GROCERIES — MEATS

DRY GOODS

WE DELIVER

Phone 236

State St.

THE NEW  
*Ford Cars*  
ARE  
APPRECIATED  
BY ALL



R. Lellan Shoemaker  
CANAL STREET

Complete Garage

*Standard Oil  
Products*

“A Homed Owned Station”

WEST STATE SERVICE

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*Franciene Beauty Salon*

Mrs. Howard Jones



Permanent Waving

Finger Waving — Marcelling

Eyebrow Arch

Manicuring

Scalp Treatments



120 EAST CANAL ST.

Phone 272

Mister—Here's a noted doctor who says that ill health always attacks one's weakest spot.

Missus—(sweetly) You do have a lot of headaches don't you dear?

Miss Conn—Who can give me a sentence using the word fundamental?

Ben Tidrick—Mine sister vent out horseback riding and ven she came back she had to eat fundamental.”

Teacher (to boy sitting idly in school during writing time)—Henry, why are you not writing?

Henry—I ain't got no pen.

Teacher—Where's your grammer?

Henry—She's dead.

Helen Glazer—Never tell Charles Foust a joke on Saturday night.

Gwyn. Reger—Why?

Helen—He will catch on in Sunday School the next morning.

# The Underselling Store

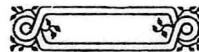
Men's and Boy's  
Clothing Furnishings and  
Shoes

COMPLIMENTS  
OF  
BOOSTER CLUB  
OF  
1932

Is  
YOUR CAR

Wrecked?  
Glass or Windshield Broken?  
Top or Upholstering  
Torn?

CALL "BILL"  
at  
Gorsline and Williams  
Auto Shop



700 1718J  
COSHOCTON, OHIO

She—Have you ever had a lesson by  
correspondence?

He—You bet! I never write to women  
now.

Jack—Dad, what are ancestors?

Dad—Well, my boy, I'm one of your  
ancestors. Your grandfather is an-  
other.

Then why do people brag about them?

What are you bawling about Robert?  
We were playing as North Pole Ex-  
plorers, and I had to be the Eskimo  
and drink Jackie's cod-liver oil.

Small Boy—What is college bred, pop?  
Pop (with son in college)—They make  
college bread, my boy, from the flour  
of youth and the dough of old age.

Miss Conn—That's the third time  
you've looked on James' paper.

E. Chapman—Yes, he doesn't write  
very well.

COMPLIMENTS  
OF

# E. W. Neighbor

GAS — OIL  
ACCESSORIES

Our Motto:  
"Service—Courtesy to All"

STATE ST.  
NEWCOMERSTOWN, O.

COMPLIMENTS  
OF

*Jake and Lena's  
Cozy Corner*

Stop at

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for

Lunch — Gas — Oil

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Fred Barthlemeh  
Vice Pres.

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Dependable Building  
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Phone 97

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Tennis

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**O'Shea Honor Award Sweaters have  
been universally adopted by High  
Schools and Colleges throughout  
country. Write for prices.**

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Columbus, Ohio

# Chet Anderson



SELLS  
GOOD  
Goodyear  
TIRES

PURE OIL GAS

We Vulcanize



PHONE 200

# Kennedy & Guy

The Best Things  
to Eat

I. G. A. STORE





101 RIVER STREET

Phone 91-W

## Newcomerstown High School Year Book Advertisements 1932

Bair, J. G. Home Furnishings  
Baltimore Clothing  
Beiter Brothers Memorial Studio, Cemetery Memorials  
Central Hotel Restaurant, E. M. Carr  
Besst Cleaning Co.  
Brode, W. M. Co. Contractors  
Clow, James B. and Sons  
Curtiss, L. O. Jeweler  
Davis, D. F. Druggist, The Rexall Store  
First National Bank  
Huff Floral Co. Flowers  
J. C. Penney  
Johnston Grocery, State St.  
Jones - Lydick  
Heller Brothers  
Hudson, W. R. I G A Grocery Store  
Kinsey, O. G. Pasteurized For Safety  
Moore, D. B. Sinclair Gasoline for 9 years  
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Murphy Meat Market  
Murray, G. W.  
Newcomer Finance Co.  
News - Index  
Norris, Ike, The Village Blacksmith  
Oxford Bank  
Red Eagle Bus  
Ritz Tea Room  
Simoni, R. Colonial Shoe Shop  
Smith, Ronald, Liberty Shoe Repair Shop  
Swigert, E. D. Meat Shop, Central Main St.  
Swigert, E. R. Harness and Hardware  
Taylor Hardware Co.  
Welsh and Marlowe Shoes, 201 W. Main St.  
Zimmer Lumber Co.

<p>COMPLIMENTS OF <b>THE LIBERTY SHOE REPAIR SHOP</b> Ronald Smith</p>	<p>COMPLIMENTS OF <b>The Newcomer Finance Company</b></p>	<p>FOR SAFETY USE <b>Pasteurized</b> O. G. Kinsey</p>	<p><b>The First National Bank</b></p>  <p>Newcomerstown, OH</p>
<p>COMPLIMENTS OF <b>Green's Studio</b></p>	<p>The party was over and the guests had all left but Alfred who was lingering on the steps of the Lyons home with Betty. Betty: Do you really love me Alf? Alf: I love you better than anything else in this world, honey! Betty: Then please give me those seven buttons that you pulled from the back of my dress during that ghost story.</p>	<p>Mr. Zimmer: Ruth, it's eleven o'clock! Ruth: I know, father, but Ed's watch isn't going. Father: Well, how about Ed? John Milburn: Have you an opening for a High School trained man? Business Man: Yes: It's right behind you, and would you mind closing the door as you go thru? Dentist: Do you want gas? Bill Beets (who was half asleep): Yes, and look at the oil, please.</p>	
<p>COMPLIMENTS OF <b>Besst Cleaning Co.</b></p>	<p><b>Central Hotel Restaurant</b> E. M. CARR</p>	<p><b>Jones-Ly dick, Inc.</b></p>	

<p><b>The W. M. Brode Co.</b> CONTRACTORS</p> 	<p><b>Student Print</b></p> <p>Editor: Who wrote these jokes? Jack C.: I did. Editor: Well, you must be older than you look. * * * * *</p> <p>Thelma Crater: Can you tell me the shape of a kiss? Jeff Carr: Just give me one and we'll call it square. * * * * *</p> <p>Harold Lyons: I could dance on like this forever. Ruth Norris: Oh! Don't say that. You're bound to improve.</p>
<p><b>Huff Floral Co.</b> Flowers For All Occasions</p> <p>Bonded Members Florists Telegraph Delivery Assoc.</p>	<p><b>Booster Club of '32</b></p>

Good Luck to You  
Class of 1932

NEWCOMERSTOWN'S  
PROUD OF YOU



Baltimore  
Clothing Company  
NEWCOMERSTOWN'S LARGEST STORE

"THE VILLAGE BLACKSMITH"

"Ike" Norris

Mr. Reese: You missed my class yesterday didn't you?  
Freshie: Not in the least, sir, not in the least.

Bob Keiser: Why did you turn me down at first last night?  
Florine Marlatt: I wanted to test you.

Bob: But suppose I had rushed out and left you without a word?  
Florine: Oh, I was confident you wouldn't do that, I had locked the door!

The  
Colonial Shoe Shop  
QUALITY AND SERVICE  
R. SIMONI

Greeting to  
The Class of 1932

May Your Success Be Exceeded  
Only By Your Happiness



The Oxford Bank

COMPLIMENTS OF

Ritz Tea Room

Bertha Smith: It's all over the school!  
Sarah Schlarb: What?  
Bertha: The roof, dummy, the roof.  
Mrs. Richenstein: Augusta, did you put fresh water on the gold fish today?  
Augusta: No, mother, they haven't finished the water I gave them yesterday.

John Foster: What made the horse kick you?  
Don Pickering: I may be green but I'll not be fool enough to go back and ask him!

COMPLIMENTS OF  
L. O. CURTISS  
JEWELER  
NEWCOMERSTOWN, OHIO

Congratulations Class of '32

W. R. Hudson's Grocery  
I. G. A. Store

Phone 165

"BEST WISHES"

Beiter Brothers

MEMORIAL STUDIOS

Cemetery Memorials

Jos. Mulvane & Co.  
DRUGGISTS

BOOKS AND STATIONERY

102 N. Bridge Street  
Newcomerstown, Ohio

E. R. Swigert

for

Harness-Hardware

and

All Kinds Of  
Seeds

READ THE

News-Index

FOR SCHOOL NEWS

Points of Advice for H. S. Girl

1. Never make dates with Biology students; enjoy cutting up too much.
2. The football man is all right; he will do anything.
3. The tennis man is harmless; but he enjoys racket.
4. Watch out for the baseball man; he hits runs.
5. Always let a member of the orchestra talk himself; he enjoys blowing his own horn.
6. Be careful of a member of the dramatic; he usually has several good lines.
7. Don't play cards with a civil engineer; a bridge specialist.
8. Keep away from basketball men; they usually fast.



CONGRATULATIONS  
CLASS OF  
'32

**The J. G. Bair Company**  
COMPLETE HOME FURNISHINGS

---

Friend (to Mr. Graff): Going to send Howard on an ocean trip are you?  
Mr. Graff: Yes, you see, if there is anything in him a long sea voyage will bring it out!

Charles Curtis and Charles Arth were arguing about their ability to vie and hear.  
Charles: Do you see that fly running around on that roof?  
John: No, but I can hear the shingles crack when he steps on them!

Gwendolin Reger: I notice a new book has been written by a bowlegged man.  
Ruth J. Sells: Oh, what is it?  
Gwendolin: Never the Twain Shall Meet!

**E. D. Swigert's Maet Shop**  
HOME DRESSED MEATS

PHONE 302 CENTRAL MAIN ST.


---

**Taylor Hardware Co.**  
"Price Quality and Service"

ROOFING, SPOUTING, AND FURNACES

Phone 270

**Congratulations Class of '32**



COMPLIMENTS OF

**HELLER BROTHERS**

page 1

**Welsh and Marlowe**  
HIGH GRADE SHOES

201 MAIN ST.

---

**D. B. — 1901**  
Distributor of Sinclair Gasoline for 9 Years

---

COMPLIMENTS OF

**G. W. Murray**

---

"Service to Your Door"

**MURPHY MEAT MARKET**

PHONE 316

---

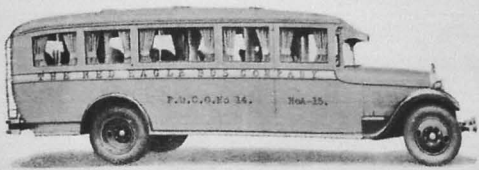
John Dillehay: Iris had a half dozen rivals around.  
Ray Dennis: How did she look?  
John: Like a million dollars—one, followed by six nothings!

Edythe Barthelow: Stop that man, Darrell, he wanted to kiss me!  
D. Stoffer: That's all right, Miss, there'll be another one along in a minute!

---

COMPLIMENTS OF

**D. F. Davis, Druggist**  
THE REXALL STORE  
NEWCOMERSTOWN, OHIO



P.O. No. 34. No. 15.

**BEST WISHES FOR SUCCESS AND HAPPINESS TO THE CLASS OF '32**

---

Best Wishes To The Class of 1932

**Johnston Grocery**  
FOR GROCERIES—MEATS DRY GOODS  
We Deliver

Phone 236 State St.

---

Be It Ever So Humble  
There's No Place Like "Home"  
(If you own it)

**Zimmer Lumber Co.**

page 105

**Newcomerstown High School Year Book Advertisements 1933**

**Baltimore Clothing Co.**  
**Murphy's Meat Market**  
**D. B.**  
**Chuck Yingling and his Greater Orchestra**  
**Jones - Lydick**  
**Beiter Brothers Memorial studios, Cemetery Memorials**  
**Ritz Theatre, C. E. Ortt and H. J. Ortt**  
**Kennedy and Guy, I G A Grocery**  
**C. L. Riggle**  
**Hafner's Original Cut Rate, 218 Main St.**  
**Colonial Shoe Store, R. Simoni, next door to Gas Office**  
**J. C. Penney Co.**  
**Newcomerstown Produce Co.**  
**W. M. Brode Co. Contractors**  
**Charlotte Beauty Parlor**  
**M & K Stores**  
**Dr. W. H. Carpenter, Dentist**  
**Underselling Store, Clothing, Furnishing and Shoes**  
**Rinner Candy Co.**  
**Huff Floral Co. Flowers**  
**New System Bakery, C. F. Chance**  
**Besst Dry Cleaning**  
**C. G. Britton Groceries, 124 W. State St.**  
**Stoffers Electric Lunch Room**  
**D. F. Davis Druggist, The Rexall Store**  
**L.O. Curtiss Jeweler**  
**Liberty Shoe Store**  
**Eureka Hardware Co. 102 River St.**  
**Heller Brothers**  
**James B. Clow and Sons**  
**Reger Tire and Battery, Bridge St.**  
**E. R. Swigert, Hardware and Seeds**  
**The Hartley Co. Shell Station, Perry Atkinson and Earl Treasure, State St.**  
**Bonnell Funeral Service**  
**Dr. G. W. Murray**  
**Edward Holder, Concrete Blocks**  
**The First National Bank**  
**R. Lellan Shoemaker, Ford V- 8**

# FORD V. 8



SPEED

POWER

COMFORT

---

112-Inch Wheelbase

All Aluminum Cylinder Head

X-Type Frame

Two to 80 Miles on High

---

R. LELLAN SHOEMAKER

1933

Compliments of  
HELLER BROTHERS

---

Compliments of  
JAMES B. CLOW & SONS

97

GOOD LUCK TO YOU  
CLASS OF 1933  
NEWCOMERTOWN'S  
PROUD OF YOU

BALTIMORE CLOTHING COMPANY

"Service to Your Door"

MURPHY'S  
MEAT MARKET

BEST WISHES TO THE  
CLASS OF '33

D. B.



CHUCK YINGLING  
and His Greater Orchestra  
ENTERTAINMENT DE LUXE  
Class of '24

JONES-LYDICK, INC.

BEITER BROS.  
MEMORIAL STUDIOS

CEMETERY  
MEMORIALS

442 Chestnut Street  
Coshocton

115 River Street  
Newcomertown

Ritz Theatre



Quality Sound and  
Latest Feature  
PICTURES

C. E. ORTT

H. J. ORTT

KENNEDY & GUY  
I. G. A. GROCERY  
THE BEST THINGS TO EAT

PHONE 91-W

COMPLIMENTS OF  
C. L. RIGGLE

COMPLIMENTS OF  
HAFNER'S ORIGINAL  
CUT RATE  
218 MAIN STREET

ORIGINATORS OF DEEP CUT  
PRICES IN NEWCOMERTOWN

Colonial Shoe Shop

NEXT DOOR TO GAS OFFICE

DON'T PINCH YOUR FEET WITH  
"CHEAP" SHOES—THEY  
SELDOM FIT

R. SIMONI

COMPLIMENTS OF

# J. C. PENNEY COMPANY

EVERYTHING THAT'S NEW AND SMART  
IN THE SEASON'S STYLE



NATIONWIDE VALUES      TESTED QUALITY

COMPLIMENTS OF

## Newcomerstown Produce Company

"CALDWELL MAID"  
ICE CREAM

"SWEET CLOVER"  
CREAMERY BUTTER

"TASTE TELLS"

1933

COMPLIMENTS OF

**DR. W. H. CARPENTER**  
DENTIST

THE  
**W. M. BRODE CO.**  
CONTRACTORS

Underselling Store  
CLOTHING,  
FURNISHING & SHOES

Permanent Waves  
of Distinction

**CHARLOTTE**  
**BEAUTY PARLOR**

COMPLIMENTS OF

**RINNER CANDY CO.**  
DISTRIBUTORS OF  
**Johnson's Choc. Fudges**  
and Choc. Syrups

COMPLIMENTS OF  
**M. & K. STORES**

COMPLIMENTS OF

**HUFF FLORAL CO.**  
"SAY IT WITH FLOWERS"

66

COMPLIMENTS OF  
**NEW SYSTEM BAKERY**

C. F. CHANCE

COMPLIMENTS OF  
**Besst Dry Cleaning**

**C. G. BRITTON**

Staple and Fancy  
GROCERIES  
MEATS AND VEGETABLES

PHONE 67-W 124 W. STATE

COMPLIMENTS OF  
**STOFFERS ELECTRIC  
LUNCH ROOM**

CUT-RATE  
**D. F. DAVIS  
DRUGGIST**  
THE REXALL STORE  
NEWCOMERSTOWN, OHIO

**L. O. CURTIS**  
LEADING JEWELER  
NEWCOMERSTOWN, OHIO

COMPLIMENTS OF  
**LIBERTY SHOE SHOP**

**THE EUREKA  
HARDWARE CO., Inc**  
THE PLACE TO BUY  
HARDWARE  
BUILDERS' SUPPLIES  
102 RIVER STREET

If It's For An Automobile,  
Get It Here

**REGER  
TIRE AND BATTERY**

BRIDGE STREET

COMPLIMENTS OF  
**E. R. SWIGERT**  
HARDWARE & SEEDS

**THE HARTLEY CO.**  
STATE STREET

Shell Petroleum Products  
Goodrich Tires  
Perry Atkinson Earl Treasure  
"SERVICE WITH A SMILE"

COMPLIMENTS OF  
**BONNELL  
FUNERAL SERVICE**

COMPLIMENTS  
OF  
**DR. G. W. MURRAY**

**EDWARD HOLDER**  
**Concrete Blocks**

CEMENT WORK AND  
BUILDERS' SUPPLIES  
PHONE 169

Myron Hagan: "I smell cabbage burn-  
ing."  
Robert Stoffer: "Take your head away  
from that radiator."

The Senior Class hereby declares that  
they do not want Everett McElhancy  
any longer.  
He's long enough.

Florence Miller: "What are you think-  
ing about?"  
George Hursey: "Just what you're  
thinking about?"  
Florence: "If you do, I'll scream."

1933

150

Newcomerstown High School Year Book Advertisements 1934

- James B. Clow and Sons
- Baltimore Clothing Co.
- J. G. Bair, Home Furnishings
- Colonial Shoe Shop, R. Simoni
- L. O. Curtiss Jeweler
- E. R. Swigert, Hardware and Seeds
- Reger Tire and Battery Co. 111 Bridge St.
- Riggle's Dairy
- Berry McCune Shoes
- Davis Cut Rate Drugs
- Krogers
- Beiter Brothers, Cemetery Memorials and Marble Burial Vaults
- Bower's I G A Grocery, 226 Main St.
- Besst Dry Cleaning Co.
- Dr. Carpenter
- Stoffer's Electric Lunch Room
- Dr. G. W. Murray
- Leech Motor Co. 108 River St.
- Murphy Meat Market
- Bonnell Funeral Service
- M-K Co, The best place to trade
- The Hartley Co. State St. Shell Station, Earl and Perry
- The Ritz Tea Room
- Ritz Theatre
- First National Bank
- Yingling Electric, McConnell Building, Bridge St.
- Hafner's Cut Rate, 218 Main St.
- Morton's Confectionery, Fountain and Luncheonette
- R. Lellan Shoemaker, Ford
- Burt's Lunch Room
- Kennedy & Guy I G A Grocers
- L. H. Barnett & Co. Chevrolet
- The Red Eagle Bus Co.
- W. M. Brode Co.
- E. D. Swigert, Meats
- Jones - Lydick
- The Neighbor Co.
- Opsta at the Eerlesspa, Ootsba and Udaba

Compliments  
of  
**HELLER BROTHERS**

Stop At  
**PENNEY'S**  
Home of  
**Surprise Values**

Compare values—  
the price tags tell the story

## Beiter Bros.

Cemetery Memorials  
Marble Burial  
Vaults



"THE BEST OF THE  
CENTURIES"



Newcomerstown  
Coshocton

### Scotty Candy Co.

Wholesale Candies  
Fountain Supplies

Distributors of—  
Johnstons Chocolates

**BOWER'S**  
I. G. A. Grocery  
QUALITY MERCHANDISE  
at  
QUALITY PRICES

Try Our New Delivery Service  
Phone 99 226 Main St.

COMPLIMENTS OF  
Best Dry Cleaning Co.  
Phone 186

DR. CARPENTER

COMPLIMENTS OF  
STOFFER'S ELECTRIC  
LUNCH ROOM

1934

104  
102



**HERFF-JONES CO.**

Designers and Manufacturers  
of  
School and College Jewelry  
Graduation Announcements  
Medals — Cups — Trophies



INDIANAPOLIS, INDIANA  
Jewelers  
to  
Newcomerstown High School

Home  
Furnishings  
of  
Outstanding  
— Design  
— Utility  
— Price

**THE  
J. G. BAIR  
COMPANY**

It's Smart to  
**BUY GOOD SHOES**  
and then  
**Keep 'Em Repaired**



at the  
**COLONIAL SHOE SHOP**  
R. Simoni

**L. O. CURTIS**  
Jeweler



FINE WATCH REPAIRING  
OUR SPECIALTY

Compliments of  
**E. R. SWIGERT**  
HARDWARE & SEEDS  
Phone 77W


**REGER**  
TIRE & BATTERY CO.  
Complete Parts Service  
For All Cars  
Phone 393 - 111 Bridge St.

COMPLIMENTS  
of  
**Riggle's Dairy**

**Berry & McCune**  
SHOES for EVERYONE  
and  
JUST GOOD SHOES



"Good Luck"  
Class of '34

DAVIS CUT   
RATE DRUGS

**KROGERS**  
The Complete Food Market  
Quality Merchandise  
Lowest Prices  
COURTEOUS SERVICE

1934

103

FRIGIDAIRE — PHILCO  
Everything Electrical

**Yingling Electric**

McConnell Bldg.  
Bridge Street

COMPLIMENTS OF

**HAFNER'S**



Original Cut Rate

218 Main Street

Newcomerstown, O.

We offer you good wholesome food,  
the best you can buy, served in the  
most appetizing manner.

Have a luncheon or  
Just a bite at our

**FOUNTAIN LUNCHEONETTE!**

Complete Fountain Service  
At Your Disposal

**Morton's Confectionery**

**FORD**

A CAR WITHOUT  
A PRICE CLASS  
MAKE A COMPARISON



R. Lellan Shoemaker  
Authorized Dealer

COMPLIMENTS OF

**BURT'S**

Lunch Room

"Good Eats"

**Kennedy & Guy**

The Best Things to Eat

I. G. A. Grocers

Newcomerstown, O.

Phone 91W. We Deliver

**CHEVROLET for 1934**

DRIVE IT ONLY 5 MILES

**L. H. Barnett & Co.**

Crosley

Electric Shelvadors

Compliments  
of

**The Red Eagle  
Bus Co.**

COMPLIMENTS OF

**James B. Clow & Sons**

**TRY THE BALTIMORE**

Four-Point Plan

We Invite You to Check all Stores on Four Points:

- |             |             |
|-------------|-------------|
| 1—Styles    | 2—Materials |
| 3—Tailoring | 4—Price     |



DON'T STOP WITH THE FIRST POINT—  
CHECK ALL FOUR POINTS.

We Know Your Good Judgement Will Tell You To Buy At The

**BALTIMORE CLOTHING CO.**

1934  
4867

104

Compliments  
of  
DR. G. W. MURRAY

COMPLIMENTS OF  
**SENIOR  
BOOSTER CLUB**  
"34"

**DODGE — CHRYSLER  
PLYMOUTH**  
Sales & Service



AUTO WASHING — STORAGE  
PENN BATTERIES  
GREASING

GOODYEAR & COOPER TIRES  
GENERAL AUTO REPAIRING



**Leech Motor Co.**  
Phone 248 108 River St.

"Service to Your Door"



**MURPHY  
MEAT  
MARKET**  
*Better Meats  
Better Service*



Telephone 316

Compliments of  
**BONNELL  
FUNERAL SERVICE**

COMPLIMENTS OF  
**M - K CO.**  
The Best Place to Trade

Compliments of  
**The Hartley Co.**  
STATE STREET  
Super Shell Gasoline

GOODRICH TIRES  
WITH  
LIFE SAVER GOLDEN PLY

EARL & PERRY

ESCo.  
Invitations-Diplomas  
School Supplies  
Printing and Engraving



**The  
Educational Supply Co.**  
Painesville, Ohio

Compliments  
of  
**THE RITZ**  
Tea Room  
  
Ortt News

**RITZ  
THEATRE**

COMPLIMENTS  
OF  
**The  
First National  
Bank**  
of  
Newcomerstown  
Ohio

1934

105

# W. M. BRODE CO.



OPSTA  
at the  
EERLESSPA  
Ootsba and Udba

E. D. SWIGERT



Home Dressed  
Meats

THE  
NEIGHBOR CO.

DRY GOODS  
MILLINERY  
FLOOR COVERINGS

WE GIVE YOU  
SERVICE — QUALITY  
and  
STYLE VALUES

Best Wishes  
For Class '34  
JONES - LYDICK

Newcomerstown High School Year Book Advertisements 1935

- Heller Brothers
- Penney's
- Baltimore Clothing Co.
- James B. Clow and Sons
- C. L. Riggle
- L. O. Curtiss, Jeweler
- McCune Shoe Co.
- First National Bank
- The Dairy Shoppe, The Complete Delicatessen Store
- The Hartley Co. State St. Shell Gas Station, Earl and Bob
- Fletcher's Jersey Dairy
- X - L Bakery, Kenneth W. Ray Prop.
- Oxford Dry Cleaning
- Crater Hardware
- Colonial Shoe Shop, R. Simoni
- Huff Floral Co.
- Dr. G. W. Murray
- Murphy Meat Market
- Bair Home Furnishings
- The Cameo School of Cosmetology, Ester Corp Prop. 222 Main St.
- W. M. Brode Co. Contractors
- Krogers
- The Neighbor Co. Dry Goods and Millinery
- Ritz Theatre
- The Underselling Store, Men and Boy's Clothing
- Hafner's Cut Rate, 218 Main St.
- E. R. Swigert, Hardware and Seeds
- C. E. Ortt
- W. R. Hudson, Canal St.
- Dr. Carpenter
- Besst Cleaning Co.
- Morton's Milk, Cream and Buttermilk
- Jones - Lydick
- Buss Taylor and C. F. Euga, Sohio Products, corner of Canal and River St.
- The Ritz Tea Room, Sadie McCullough Prop.
- Davis Cut Rate Drugs

**Newcomerstown High School Year Book Advertisements 1935**

- Kennedy and Guy, I G A Grocers**
- M - K Co. The Best Place To Trade**
- Stoffer Electric Lunch Room**
- Beiter Memorial Studio**
- Burt's Lunch Room**
- Taylor Hardware, 119 Main St.**
- Jos. Mulvane and Co. Druggists, corner of Canal and Bridge St.**
- F. S. Troendly Filling station**
- L. H. Barnett and Co. Chevrolet**
- Grimes Barber Shop**
- Paul Atkinson, Electrical Supplies and Sporting Goods, 117 River St.**
- Moore Barber Shop**
- Yingling Electric, Bridge St.**
- Leech Motor Co. Dodge, Chrysler and Plymouth**
- Bob's Place, 3 Miles West**
- F. R. Powell, Groceries, 658 W. State St.**
- Ross Finance Co.**
- C. R. Waters, Shady Bend Filling Station**
- Chet & Charley Tires**
- Richmond's Restaurant**

Service to Your  
Door

**MURPHY**  
MEAT  
MARKET

Better Meats  
Better Service

Telephone 316

**BAIRS**

Home Furnishings of  
Distinctive Quality  
at a  
Minimum Price

Speed Queen Washers  
Philco Radios  
Electric Refrigeration  
Royal Electric Sweepers  
Heatrolas

Remember:  
You'll Do Better at Bair's

**The Cameo School  
of Cosmetology**

222 Main Street—Newcomerstown

offers

The Ultimate in Modern Training  
in all branches of Beauty Culture.

School and Instructors licensed  
and approved by the Ohio State  
Board.

Day and Evening Classes

Phone 48 Ester Corp. Prop.

**The  
W. M. Brode  
Co.  
Contractors**

Compliments  
of

**Colonial Shoe Shop**

For Quality and  
Service

R. Simoni

FLETCHER'S  
JERSEY DAIRY

Compliments  
of

**X-L BAKERY**

Kenneth W. Ray, Prop.

Compliments  
of

**HUFF  
FLORAL CO.**

Compliments  
of  
**OXFORD  
DRY CLEANING**

Compliments  
of  
**DR. G. W. MURRAY**

Compliments  
of  
**CRATER HARDWARE**  
Phone 303

Phone 1315W  
**Scotty Candy Co.**  
Coshocton, Ohio  
Distributor  
Johnston's Chocolates  
Fountain Supplies  
Complete Line of  
Penny, Bar and Bulk Items

1935

109

L. O. CURTISS  
JEWELER



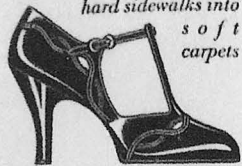
Fine Watch  
Repairing  
Our Specialty

**AIR STEP**  
SHOES FOR WOMEN

Brownbilt

**A MAGIC SOLE**

*Cushions every step—turns  
hard sidewalks into  
soft  
carpets*



*Styles for  
all occasions*  
at \$5



Exclusively  
at  
**McCUNE SHOE CO.**

**ESCO.**  
Invitations-Diplomas  
School Supplies  
Printing and Engraving  
  
The  
**Educational Supply Co.**  
Painesville, Ohio

Compliments  
of  
  
The  
**First National  
Bank**  
  
of  
  
Newcomerstown  
Ohio

Compliments  
of  
  
The  
**Dairy Shoppe**

Stop at our fountain  
for delicious  
Sundaes and Sodas

THE COMPLETE  
DELICATESSEN  
STORE

Best Wishes  
to  
CLASS OF '35  
  
THE  
**HARTLEY CO.**

State Street  
Super Shell Gasoline

Shell Lubrication  
The Modern Upkeep  
Service

EARL & BOB

Mr. Schroeder (in Science class): Royce, what can you tell me about nitrates?

Royce Moore: Well-er-um-oh, yes! They're a lot cheaper than day rates.

LeRoy Miller: How old is your little baby brother?

Fred Greathouse: He's a this-year's model.

A teacher tells of an excuse which the mother of one of her pupils sent in the other day. The excuse read: "Please excuse Charles. He got wet in the a. m. and was took sick in the p. m."

Russell Coutts: I'm going to be an aviator. I've been air-minded for years.  
Herschel Derr: I guess I'd better be a garage man. I've been tow-headed all my life.

Nick Knezevich: The horn on your car must be broken.

Harry Bower: No, it's just indifferent.

Nick K.: Indifferent! What do you mean?

Harry B.: It just doesn't give a hoot.

Passenger: Why are we so late?

Porter: Well, sah, de train in front is behind, and we aw's behind befoe besides.

Jim Parsons was telling Ralph Reed about a fish he had almost caught. "About the size of a whale, wasn't it?" asked Ralph. "I was baitin' with whales," answered Jim.

1935

110



Shop at  
**KROGERS**

We have a complete  
Fruit and Vegetable  
Department

Compliments  
of  
**The Neighbor Company**  
Dealer in—  
Dry Goods  
Millinery  
Floor Coverings  
Service—Quality

**RITZ  
THEARTE**

Compliments  
of  
**The Underselling Store**  
Men's & Boys' Clothing  
Furnishings Shoes

Compliments  
of  
**HAFNER'S**  
Original Cut Rate  
218 Main Street

Compliments  
of  
**E. R. SWIGERT**  
Hardware & Seeds  
Phone 77W

Compliments  
of  
**C. E. ORTT**

**W. R. HUDSON**  
Our Motto:—  
A square deal to all.  
Canal Street  
Phone 165 We deliver

**DR. CARPENTER**

If your clothes are not  
becoming to you, you had  
better be coming to us.

**BESST CLEANING  
COMPANY**

Phone 186

Our Milk is Safe

—IT'S—  
**PASTEURIZED**

Insist on  
**MORTON'S**  
Milk Cream Buttermilk

Best Wishes  
For Class '35  
**JONES - LYDICK**

Compliments  
of  
Buss Taylor & C. F. Euga  
**SOHIO PRODUCTS**  
Corner Canal & River St.

**THE RITZ TEA ROOM**  
Latest magazines  
Daily and Sunday  
Newspapers  
Sadie McCullough, Prop.

**Davis**  
**Cut Rate Drugs**  
Sells for Less  
Why Pay More?

**WATCH THE  
BEAUTIFUL FORDS  
GO BY**

## KENNEDY & GUY

The Best Things to Eat

I. G. A. Grocers

Newcomerstown, Ohio

Phone 91W We Deliver

Compliments of

## M-K CO.

The Best Place to Trade

Compliments of

STOFFER'S ELECTRIC  
LUNCH ROOM

Compliments of

Beiter Memorial Studio

Enjoy an Evening at

## Burt's Lunch Room

"Good Eats"

## Taylor Hardware

FOR

PRICE, QUALITY  
AND SERVICE

119 Main St.

With Best Wishes To The  
Graduates

**Jos. Mulvane and Co.**

Druggists

Corner Canal & Bridge St.

Newcomerstown, Ohio

Compliments of

**F. S. TROENDLY**

Filling Station

Chevrolet Marches on With the Class of '35  
L. H. BARNETT & COMPANY

Best Wishes To The Newcomerstown Students  
GRIMES BARBER SHOP

Wallpaper  
117 River Street

Paul Atkinson  
Electrical Supplies

Sporting Goods  
Newcomerstown, Ohio

Congratulations Class '35  
MOORE BARBER SHOP

Bridge Street

Compliments  
YINGLING ELECTRIC

LEECH MOTOR COMPANY  
DODGE—CHRYSLER—PLYMOUTH

3 miles West

BOB'S PLACE

We Never Close

F. R. POWELL

658 W. State Street

Phone 195W

Home Dressed Meats, Groceries, Fruits & Vegetables

COMPLIMENTS OF  
ROSS FINANCE COMPANY

C. R. WATERS  
Shadybend Filling Station  
Lunch, Candy, Cigars, Cigarettes, Ice Cream

Goodyear

CHET and CHARLEY  
TIRES  
Phone 200

Pharis

Compliments of  
RICHMOND'S RESTAURANT

Miss Conn: How would you punctuate this sentence, "Mary came down the street"?

Woodrow Coats: I would make a dash after Mary.

Robert Elliott: Spell mule.

Lorin Casteel: M-L-e.

Robert Elliott: You left something out.

Lorin Casteel: I left you out.



---

Compliments  
of  
James B. Clow and Sons

1935

## Try the Baltimore Four Point Plan

We Invite You to Check all  
Stores on Four Points

- 1. **Styles**
- 2. **Tailoring**
- 3. **Materials**
- 4. **Price**

Don't Stop With the First Point

Check all Four Points

We know your Good Judgment Will  
Tell you to Buy at the

**BALTIMORE CLOTHING CO.**

**Newcomerstown High School Year Book Advertisements 1936**

**Baltimore Clothing Co.**  
**Heller Brothers**  
**First National Bank**  
**W. M. Brode Co. General Contractors**  
**James B. Clow and Sons**  
**Penney's**  
**C. L. Riggle**  
**Stoffers Restaurant**  
**The Hartley Co.**  
**The Men's Shop, Harry Freehahn, 108 Main St.**  
**F. H. Smythe Co.**  
**Red Eagle Bus Co.**  
**Athletic Club**  
**Burt's Lunch Room**  
**Anderson and Son, Sohio Gas, Oil and Goodyear Tires**  
**Besst Cleaning Co.**  
**The Neighbor Co. Dry Goods and Millinery**  
**E. R. Swigert, Hardware and Seeds, Main St.**  
**McAllister Dairy**  
**Kennedy and Guy, I G A Grocers**  
**D. B. Sinclair**  
**R. Lellan Shoemaker, Ford V - 8**  
**Kroger**  
**Crater Hardware**  
**Bower's I G A Food Market, 131 Main St.**  
**Welsh and Marlowe Shoes, 201 Main St.**  
**M - K Co. The Best Place To Trade**  
**Jones - Lydick, Main St.**  
**Taylor Hardware, 119 Main St.**  
**Yingling Electric, Bridge St.**  
**Dairy Shoppe, Confections and Delicatessens**  
**Newcomerstown News - Index, Main St.**

**Newcomerstown High School Year Book Advertisements 1936**

**Hafner's Cut Rate, 218 Main St**

**Bairs, Hinds Building**

**Empire 5 & 10**

**Sohio, Buss Taylor and C. F. Euga, Corner of Canal and River st.**

**The Underselling Store, Men's and Boy's clothing, furnishings and Shoes**

**The Eureka Store Co.**

**C. E. Ortt Co. Maytag Sales and Service**

**L. O. Curtiss, Jeweler**

**McCune Shoe Co.**

**Cameo Beauty Salon, Bridge St.**

**Abe Davis, on the corner**

**Hosick Parks, Neet Ties and Slide on Ties**

**Powell's Home Restaurant**

**Pastime, Main St.**

**Ritz News Depot, Newspapers and Magazines**

**Mulvane Drug Store, corner of Canal and Bridge St.**

**P. J. Atkinson**

**R. W. Scott, Insurance and Bonds**

**Jessie Riggle Dairy**

**L. H. Barnett, Chevrolet**

**R. Simoni, Shoes**



## Try The Baltimore 4 Point Plan

We Invite You To Check All  
Stores on Four Points

- |              |              |
|--------------|--------------|
| 1. Styles    | 3. Materials |
| 2. Tailoring | 4. Price     |

Don't Stop With The First Point  
Check All Four Points

We Know Your Good Judgment  
Will Tell You To Buy At The

**BALTIMORE CLOTHING CO.**

The  
**FIRST NATIONAL BANK**

NEWCOMERSTOWN, OHIO

This Bank is a Member of the

Federal Reserve System

and the

Federal Deposit Insurance Corporation





**C. L. RIGGLE DAIRY**

1936

THE  
W. M. BRODE COMPANY  
General Contractors

Railroad Bridges

Highways

1936

120

# Herff-Jones Company

Designers and Manufacturers of  
Class Jewelry and Graduation  
Announcements

CUPS, MEDALS, TROPHIES  
Indianapolis, Ind.

Official Jewelers of Newcomerstown High School

## Greetings

To The Class Of

"1936"

COSHOCTON  
BUSINESS  
COLLEGE

Compliments  
of

**C. E. Ortt Co.**  
MAYTAG SALES  
and  
SERVICE

## Scotty Candy Co.

Coshocton, Ohio  
Distributor  
Johnson's Chocolates  
Fountain Supplies  
Complete Line of  
PENNY BAR & BULK ITEMS

## L. O. Curtis

Jeweler

FINE WATCH

REPAIRING

OUR SPECIALTY

## Air-Step

Shoes for Women

Brownbuilt

A MAGIC SOLE

Cushions Every Step

Turns Hard Sidewalks into

Soft Carpets

Styles For All Occasions

at \$5.00

Exclusively At

McCune Shoe Co.

Compliments of

## Cameo Beauty Salon

Specialists in All Branches

of

Beauty Culture

Bridge Street

Dial 388

## The EDUCATIONAL SUPPLY COMPANY

Compliments

The Graduates

of

"36"

COMPLIMENTS

OF

James B. Clow & Sons

"Penney Days"

Every Day

at

**PENNEY'S**

Saving Days

For Everyone

1936

Westinghouse  
Refrigerators  
CRATER HARDWARE  
Dial 303  
EASY TERMS  
5 YEAR PROTECTION

**BOWER'S**  
**IGA**  
Food Market

131 Main Dial 293

BEST WISHES  
Class of  
"1936"  
Coshocton - Tribune

Compliments  
of  
WELSH and MARLOWE  
High Grade Shoes  
201 Main Street

Compliments  
of  
**M-K CO.**  
THE BEST PLACE TO TRADE

Compliments  
of  
**Jones - Lydick**  
MAIN STREET

**Taylor Hardware**  
For  
Price, Quality, and Service  
119 Main Street

FRIGIDAIRE  
Made Only By  
GENERAL MOTORS  
—5 Year Guarantee—  
**YINGLING ELECTRIC**  
Bridge Street Dial 1841

Confections  
and  
Delicatessens

DAIRY SHOPPE

Compliments  
of  
**Newcomerstown**  
New - Index  
Main Street

Compliments  
of  
**Hafner's**  
Original Cut Rate  
218 Main Street

PHILCO RADIO ESTATE HEATROLA

Better Home Furnishings At

**BAIRS**

Hinds Bldg.

Kelvinator  
Refrigerator

Speed  
Queen  
Washers

Compliments  
of the  
EMPIRE "5 & 10"

Compliments  
of  
**SOHIO**  
Buss Taylor C. F. Euga  
Corner Canal & River St.

Compliments  
of  
The  
Underselling Store  
Norman Lerenman  
MEN'S and BOY'S CLOTHING  
FURNISHINGS — SHOES

Your Store The Year 'Round  
RADIO — OILS — PAINTS

**Eureka Store Co.**  
Where Everybody Goes  
HARDWARE  
BUILDER SUPPLIES  
Dial 339 We Deliver

1936

121

BEST CLEANING  
COMPANY

Dial 345

Compliments  
of  
**THE NEIGHBOR CO.**  
Dealer in  
DRY GOODS, MILLINERY  
FLOOR COVERINGS  
SERVICE—QUALITY

Compliments  
of  
**E. R. SWIGERT**  
Hardware & Seeds  
Main St.

Compliments  
of  
**McALLISTER**  
DAIRY

**KENNEDY & GUY**

I. G. A. Grocers  
The Best Things To Eat  
NEWCOMERTOWN  
BOOSTERS  
Dial 200 We Deliver

—Dial 202—  
**SINCLAIR**  
Gasoline—Oils—Greases  
at the Only  
Super Service Station in  
Newcomertown  
**DB** 24 Hour Wrecking  
and Repair  
Complete Greasing  
U. S. Tires — Penn Batteries

Proved By The Past  
Improved For The Future  
**FORD V8**  
R. Lellan Shoemaker  
Dial 206

SHOP AT  
**KROGERS**

The Complete Food Market  
for  
Fresher Fruit and Vegetables

We Also Handle a Complete  
Line of Feeds

Compliments  
of  
**Stoffers Restaurant**  
Dine  
and  
Dance

Compliments  
of  
**THE HARTLEY CO.**

**The**  
**MEN'S SHOP**  
Harry Freehahn  
108 Main

Compliments  
of  
**F. H. SMYTHE CO.**

Ride In The New  
Radio Equipped Bus  
**Red Eagle Bus Co.**

Compliments  
of  
**ATHLETIC CLUB**

Enjoy An Evening At  
**BURT'S LUNCH ROOM**  
Good Eats

Goodyear & Pharis  
Tires  
Sohio Gas & Oil  
Invite Us To Your Next Blowout  
Dial 200  
**Anderson & Son**

Anderson Service Station, Blue Sunoco, corner of Main and College St.  
Anderson and Son, Goodyear  
Athletic Club  
Atkinson, Paul J. Sporting Goods and Electric Appliances, 114 S. River St.  
Barnett, L. H. and Co. Chevrolet  
Barnhouse Barber Shop  
Beiter Brothers Memorial Studio  
Berg's Auto Parts  
Besst Cleaning Co.  
Blackwell and Todd Bakery  
Bower's I G A Food Market, 131 W. Main St.  
Britton, C. O. Bridge and Canal St.  
Brode, W. M. Co. General Contractor  
Burt's Lunch Room  
Cameo Beauty Salon  
Carr's Restaurant  
Curtiss, L. O. Jewelry  
Davis, Abe, on the corner  
Davis Cut Rate Drugs  
Fashion Shoe Store, 141 W. Main St.  
First National Bank  
Hafner Cut Rate Drug Store  
Heifner's Service Station, corner of State and Pilling St.  
Jones - Lydick, Main St.  
Kenney and Guy I G A Grocers  
Krogers  
Leech Motor Co. Dodge and Plymouth, 108 N. River St.  
M - K Co. The Best Place To Trade  
Men's Shop, Harry Freehaun Prop.  
Moore, D. B. Sinclair Gasoline, Oils and Greases, Canal and College St.  
Mulvane, Joseph and Co. Druggist

Neighbor Co. Dry Goods and Millinery  
Palmer, R. B. Service Station, Texaco Gas & Oil, State St.  
Parks, Hosick, Coal up Sometime - For the Nett - Ties  
Peerless Confectionery  
Penny's  
Pine Wood Manor, 1 Mile West On Route 36  
Powell's Store  
Shoemaker, R. Lellan, Ford, Lincoln - Zephyr  
Riggle Dairy Products  
Ritz News Depot  
Ritz Theatre, C. E. Ortt and H. J. Ortt  
Rodgers Pastry Shop  
Smythe's Restaurant  
Stoffer's Restaurant  
Swigert, E. R. Hardware and Seeds  
Taylor, Buss and C. F. Eugs, Sohio, Canal and River St.  
Taylor Stores Inc.  
Taylor Hardware, 119 W. Main St.  
Underselling Storem Men's & Boy's Clothing, Furnishing and Shoes  
Welsh and Marlowe, Shoes, 201 W. Main St.  
Yingling Electric, Chuck Yingling



The Complete Car  
Completely New

**L. H. Barnett & Co.**

Radios - Batteries - Repairing

---

Compliments  
of  
**BARNHOUSE  
BARBER SHOP**

**Besst Cleaning  
Company**

DIAL 345

---

Congratulations  
Class of '37  
May all your years be  
**GOODYEARS  
ANDERSON & SON**  
Dial 200

Compliments  
of  
**BLACKWELL & TODD  
BAKERY**  
Quality Baked Goods  
Dial 343

**FORD  
LINCOLN-ZEPHYR**  
Authorized Dealer  
R. LELLAN SHOEMAKER  
Phone 206

Compliments  
of  
**Athletic Club**

Compliments  
of  
**E. R. SWIGERT**  
Hardware and Seeds

The  
**FIRST NATIONAL BANK**  
Newcomerstown, Ohio

This Bank is a member of the  
Federal Reserve System  
and the  
Federal Deposit Insurance Corporation

**SINCLAIR GASOLINE, OILS, AND GREASES**  
Wholesale and Retail  
24 hour wrecking and repair service  
Complete lubrication, distributor of  
Gould and Penn Batteries  
Complete line of Tires and Accessories. Cars Washed.  
A Superservice Station at Canal and College Sts.  
D. B. MOORE Newcomerstown, Ohio Dial 202

Compliments  
of  
**Smythe's Restaurant**

Compliments  
of  
**STOFFER'S  
RESTAURANT**

**BOWER'S  
I. G. A.  
Food Market**  
A Good Place to Trade  
131 MAIN DIAL 293

**Kennedy & Guy**  
**I. G. A. Grocers**  
Full line of Groceries also  
Fruits and Vegetables  
Dial 209 We Deliver

Compliments  
of  
**Cameo Beauty Salon**  
Specialists in all branches of  
beauty culture.

Gas Oil Tires Access.  
**Heifner's  
Service Station**  
Cor. State & Pilling  
Dial 4371  
General Hauling Ice Coal

1937

126



1937

127



1937



MAKE THIS  
CHEERFULL CHANGE  
TO  
**BROWNBILT**

- ■ where style
- ■ ■ comfort
- ■ and ecomony meet

**FASHION SHOE STORE**

141 Main Street

Compliments  
of  
**THE NEIGHBOR CO.**

Dealer in  
DRY GOODS, MILLINERY,  
FLOOR COVERING  
SERVICE-QUALITY

Enjoy an evening at  
**Burt's Lunch  
Room**  
Good Eats

Compliments  
of  
**Berg's Auto Parts**  
Everything for your car

Compliments  
of  
**Beiter Bros.  
Memorial Studios**

**The Men's Shop**

Harry Freehaun, Prop.

**DODGE-PLYMOUTH**

Sales & Service

**LEECH MOTOR CO.**

Phone 248

108 River St.

Best Wishes Class of 1937  
**BLUE SUNOCO  
ATKINSON SERVICE  
STATION**

Cor. Main & College  
Dial 339

With best wishes to the  
Graduates of 1937

**Jos. Mulvane  
& Company**

Your Druggist

Best Wishes Class of 1937  
**C. O. BRITTON**  
Here's where low prices keep  
with high quality.  
**Bridge & Canal Streets  
Phone 4671**

Compliments  
of  
**M-K CO.**  
The Best Place To Trade

Congratulations Class of 1937

**RITZ THEATRE**

C. E. Ortt

H. J. Ortt



For everything  
at  
**PENNY'S**

Compliments  
of  
**Mc Allister's Dairy**  
We Invite Your Comparison  
130 East Main Street

L. O. CURTISS  
JEWELER



Fine Watch  
Repairing  
Our Specialty

Compliments  
of  
**TAYLOR  
STORES  
INC.**

The  
**W. M. Brode Company**  
General Contractors

Railroad Bridges

Highways

1937

130

COMPLIMENTS OF  
**DAVIS CUT RATE DRUGS**  
 SELLS FOR LESS

---

**RODGERS PASTRY SHOP**  
 The Home of Home Made Bread

---

NEWSPAPERS  
 SODA FOUNTAIN

**RITZ NEWS DEPOT**

CIRCULATING LIBRARY  
 MAGAZINES

---

CHUCK YINGLING

**YINGLING ELECTRIC**

CLASS OF '24

---

COMPLIMENTS OF  
**POWELL'S STORE**

1937

DELICIOUS  
 SODAS

AFTER THE SHOW  
 —see—  
 "ABE" DAVIS On The Corner

ALL FLAVOR  
 SUNDAES

---

SPORTING GOODS

**PAUL J. ATKINSON**  
 114 River Street

ELECTRICAL APPLIANCES

---

SCHOOL LUNCHES

**PEERLESS CONFECTIONERY**

FOUNTAIN SERVICE

---

**R. B. PALMER'S SERVICE STATION**  
 TEXACO GAS & OILS  
 State Street

---

**COAL UP SOMETIME ... FOR TIE NEET - TIES**  
 HOSICK PARKS

<p><b>Taylor Hardware</b> for Price, Quality, and Service Dial 119      119 Main Street</p>	<p>Compliments of <b>SOHIO</b> Buss Taylor      C. F. Euga Corner Canal &amp; River</p>
<p><b>WELSH &amp; MARLOWE</b> High Grade Shoes for the Whole Family</p>	
<p>Dial 383</p>	<p>201 Main Street</p>

<p>Compliments of <b>HAFNER'S</b> Original Cutrate The Friendly Drug Store</p>	<p>Compliments of your <b>KROGER</b> Manager  The Last Word in Quality Merchandise and Courteous Service</p>
<p>Compliments of <b>THE UNDERSSELLING STORE</b> Norman Lerehman Men's and Boy's Clothing Furnishings - Shoes</p>	<p>Compliments of <b>Jones - Lydick</b> Main Street</p>

**Newcomerstown High School Year Book Advertisements 1939**

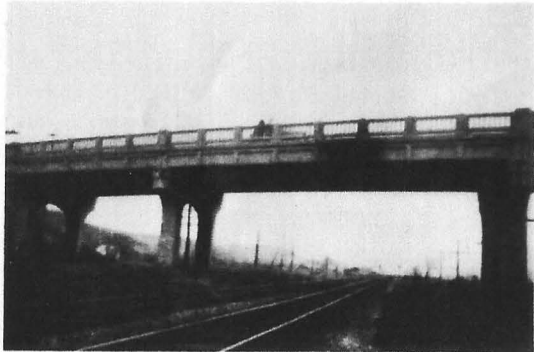
**The News - Index, Your Home-town Paper**  
**L. O. Curtiss, Jeweler**  
**Mulvane's Drug Store**  
**Heller Brothers**  
**James B. Clow & Sons**  
**Penney's**  
**The Ritz Theater, C. E. Ortt, Manager**  
**The Baltimore Clothing Store**  
**Stoffer's Restaurant**  
**Treasure's Service Station**  
**Taylor Stores, Inc.**  
**Paul J. Atkinson, Wall Paper and Paints**  
**Welsh & Marlowe, Shoes**  
**M & K, Grocery**  
**The Home Restaurant**  
**The Underselling Store, Clothing**  
**The Neighbor Company**  
**Tope, Typewriters and Office Furniture**  
**Jones & Lydick, Inc. Funeral Home**  
**Riggle Dairy**  
**McAllister Dairy**  
**Bair's Furniture**  
**Heifner's Service & Auto Supply**  
**The Luncheonette**  
**Cooper's, Furniture Co.**  
**Beiter Memorial Studio**  
**Zimmer Lumber Co.**  
**The Coshocton Tribune**  
**Burt's Lunch Room**  
**The Oxford Bank**  
**The W. M. Brode Co. General Contractors**  
**The Sterling Faucet Co.**  
**Ralph W. Scott Agency, Insurance and Bonds**  
**The Eureka Store Co. General Hardware, Paints and Builders' Supplies**  
**Newcomerstown Produce Co.**

COMPLIMENTS OF

# The Oxford Bank

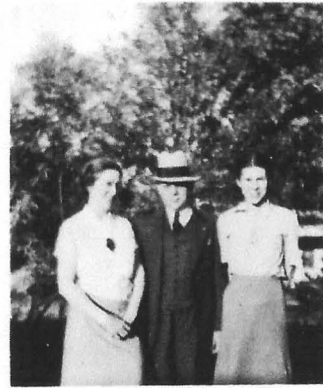
**The W. M. BRODE Co.**  
GENERAL CONTRACTORS

Railroads • Bridges • Paving



COMPLIMENTS OF

# The Sterling Faucet Co.



*Good luck, Class of 1939*

**Ralph W. Scott Agency**

INSURANCE AND BONDS



What you spend buys more here!

**The Eureka Store Co.**

General Hardware, Paints,  
Builders' Supplies



We produce good meals

**NEWCOMERSTOWN  
PRODUCE CO.**

1939

133

You'll get EXTRA pleasure  
by reading

## THE NEWS-INDEX

*Your Home-town Paper*



If your watch is running, you  
won't have to.

## L. O. CURTIS



*Goods and prices are right*

*at*

## MULVANE'S DRUG STORE

Sporting Goods, Baseball and Tennis Supplies



*Good tools since 1836*

## HELLER BROTHERS

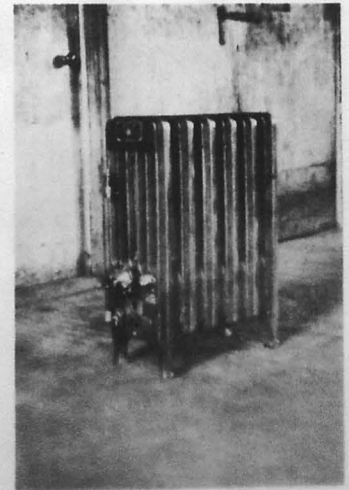


CAST IRON PIPE

GASTEAM RADIATION

GRAY IRON CASTINGS

## James B. Clow & Sons



1939

134



Spreading the good news of the many  
good values you'll find  
at

**Penney's**



Check your troubles at the box office

**The Ritz Theater**

C. E. ORTT, *Manager*



Follow the leader that wears good clothes  
to

**The Baltimore**



Those who Know lead the way  
to

**Stoffer's**

1939



Save your money and  
travel farther

**Treasure's Service Station**



A bag of sweets  
from

**Taylor Stores, Inc.**

135

For the best in wall paper, sporting  
goods, and electrical appliances  
see

**PAUL J. ATKINSON**



For style, comfort, and quality  
at unbelievable prices,  
see

**Welsh & Marlowe**



Buy where they all buy—

**M. & K.**



*"There's no place like . . ."*

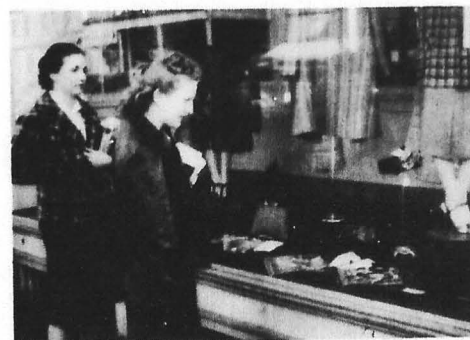
**The  
Home Restaurant**



Clothes make the man . . .  
so why be an infant?

**The Underselling Store**

1939  
626



*Buy at the friendly store.*

**The  
Neighbor Company**

1936  
951

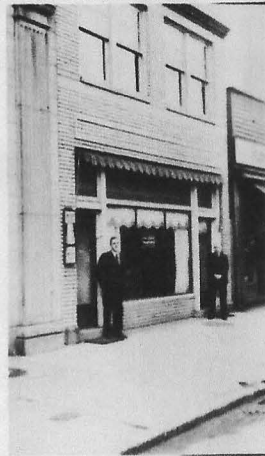
Typewriters and office furniture  
by

TOPE



Best wishes to the Class of 1939

Jones & Lydick, Inc.



Compliments  
of

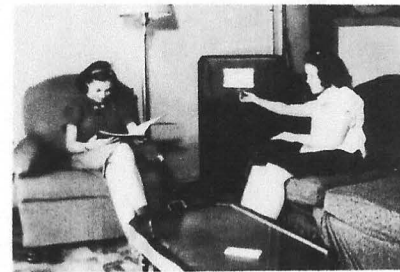
Riggle Dairy



*Health by the bottleful*

McALLISTER DAIRY

1939



A bare room needs  
Bair's furniture.

BAIR'S



I never worry about getting started; I use a  
Firestone battery and spark plugs.

Heifner's Service & Auto Supply

137

For delicious food and  
courteous service  
come to

### The Luncheonette



We honor those who have labored  
to begin!



Mothers, fathers, sisters, brothers!  
A lovely home begins with a visit to

### Cooper's

32 years selling dependable  
merchandise

### BEITER BROS. Memorial Studio

Cemetery Memorials  
Newcomertown & Coshocton



You have the ideas ...  
we make them substantial.

### Zimmer Lumber Co.



Spring comes but once a year;  
We come to you every day.

### The Coshocton Tribune



For that delicious snack  
see

### BURT'S

1939

138

**Newcomerstown High School Year Book Advertisements 1947 (1)**

Welsh And Marlowe Shoes, 201 Main St.  
Hinds Funeral Home  
Ortt Motor Co.  
Newcomerstown Oil Co. Standard Oil Products & Service, corner Canal & River St.  
C. B. Guy Grocery, River St.  
Home Building and Loan Company  
O'Neil Shop, Mrs. William Tumblin Mgr. 353 River St.  
Miller's Restaurant  
The Rotary Club  
Baltimore Clothing Co.  
Davis Drug Store  
Rogers Sanitary Market, Meats and Groceries  
Marstrell Service Station, Pennzoil Products  
Leech Motor Co. Dodge Dealer Since 1926  
Hafner's Cut Rate  
L. L. Curtiss  
Kissel's Food Market, 101 East Canal St.  
Stewart's Tin Shop, Wise Furnaces and Sheet Metal  
Kanuckel - Memorials  
Davis Radio Sales and Service, 104 1/2 Main St.  
Loyal Order of Moose 1337, 115 - 117 Canal St.  
Haver Electric Supply, 149 River St.  
The Produce Company, Inc.  
The Oxford Bank  
M. & K. Grocery, Kenneth Rice Mgr.  
Gray Electric and Plumbing, 118 Bridge St.  
Greyhound Post House  
Charlotte's Beauty Parlor  
Home Restaurant  
Jewell's Auto Parts  
Russell's Dairy  
Bonnell Funeral Home  
Heller Brothers  
Wigfield Bros. Grocery  
C. W. Sanders General Store, Gilmore, Ohio  
Roe's Garage, Pontiac  
F. A Carruthers General Store, Bernice, Ohio  
Welsh Grocery  
Moore's Auto Accessories, Hardware, Toys and Sporting Goods  
John Hampton Owner, 130 Main St.  
Clow, Gasteam Radiators and Gas - Fired Unit Heaters  
John C. Ross, Realtor, 114 W. Main St.  
Oxford Dell Dairy, across from the Theatre  
The First National Bank  
Rutter's Service Station  
Home Equipment Co.  
McCormick - Deering, Farm Equipment and International Motor Trucks

## Newcomerstown High School Year Book Advertisements 1947 (2)

The Great Atlantic & Pacific Tea Co.  
Jones, Lydick & Castle, Inc.  
Blackwell & Egler Bakery  
H. H. Hudson Groceries and Meats, E. Canal St.  
The Taylor Hardware  
A. W. Atkinson, Furniture  
H. A. Reger Auto Parts, 111 - 113 S. Bridge St.  
Larrison and Tidrick, Furnace and Welding - General Tin Work, 104 S. River St.  
Dot's Beauty Shop  
W. M. Brode Co.  
Best Cleaning Company  
Moore's Barber Shop  
D. B. Moore Oil Co. Sinclair Gasoline - Oils - Greasestz  
Chuck Gates and Bob Roe  
C. E. Ortt & Company  
Bill Heifner, Wall Paper - Paints - Sporting Goods, 114 River St.  
Woods I. G. A. Market  
Goshen Brick and Clay Corporation  
Paul J. Atkinson, Real Estate and Insurance, 157 W. Main St.  
The Eureka Co. R. M. Portz Mgr. 102 N. River St.  
R. Lellan Shoemaker, Ford Dealer for 25 years  
Ogilbee Bakery, 141 Main St.  
The Snedker Real Estatr Agency  
Beall's - Grocery  
Welker Garage  
C. & W. Auto Wrecking  
Bairs, J. C. Bair Company, Home Furnishings  
Newcomerstown Floral  
Dot's Style Shoppe  
Cooper Furniture Company  
Schumaker Implement Store, John Deere Sales and Service  
Penney's  
Crawford's Cleaners  
Iris' Beauty Shop  
Ritz News, C. F. Chance  
L. H. Barnett & Co. 238 West Canal St.  
Ritz Theater  
Scott's 5 and 10c Store  
Luncheonette  
Kroger Company  
Funks Mobile Service, Auto Repairing - Gas - Oil - Accessories, 700 E. State St.  
Stoffer's Restaurant  
Colonial Shoe Shop, A. J. Police, Prop.  
The News - Index  
H. E. Leading Tire and Supply  
Bower's I. G. A. Grocery

Welsh and Marlowe

HIGH GRADE SHOES  
FOR THE WHOLE FAMILY

201 Main Street Phone 383

Compliments of  
**C. B. Guy Grocery**  
RIVER STREET

Compliments of  
**Hinds Funeral Home**

Congratulations  
**Home Building and  
Loan Company**

**Ortt Motor Co.**  
CHRYSLER - PLYMOUTH  
Sales and Service

Wreck Rebuilders Phone 812

SHOP AT YOUR  
**O'Neil Shop**  
353 River Street  
Mrs. WILLIAM TUMBLIN, MGR.  
Also Your Personal Shopper  
PHONE 811

**Newcomerstown  
Oil Co.**

STANDARD OIL  
PRODUCTS & SERVICE

Cor. Canal & River Street  
C. I. (Jack) Pepper Phone 680

CONGRATULATIONS  
SENIORS . . .

**Millers Restaurant**  
"The Right Place To Eat"

SEVENTY

"HE PROFITS MOST WHO SERVES BEST"

# The Rotary Club



NEWCOMERSTOWN, OHIO

CONGRATULATIONS SENIORS . . .

A BOOSTER FOR NEWCOMERSTOWN HIGH SCHOOL  
AND BETTER STYLES AND VALUES

**BALTIMORE CLOTHING CO.**

Compliments  
of

**Davis Drug Store**

**ROGERS**

**Sanitary Market**

Quality Meats and Groceries

Congratulations, Class of '47

SEVENTY-ONE

**Marstrell  
Service Station**

PENNZOIL Products

**Kissel's Food Market**

DELIVERY SERVICE

Phone 4502

101 East Canal Street  
NEWCOMERSTOWN, OHIO

For Just a few Dollars More you can  
BUY A NEW DODGE

**Leech Motor Company**

PHONE 248

Your Dodge Dealer Since 1926

**Stewart's Tin Shop**

WISE FURNACES  
and  
SHEET METAL

**HAFNER'S  
Original Cut Rate**

Best Wishes to Class of '47

**Kanuckel - Memorials**

**L. O. Curtiss**

**Davis Radio Sales  
and Service**

104½ Main Street  
NEWCOMERSTOWN, OHIO

Phone 894

SEVENTY-FOUR

WE PROTECT THE YOUNG  
MOOSEHEART, ILLINOIS

WE PROTECT THE OLD  
MOOSEHAVEN, FLORIDA

Congratulations to the Class of '47

# Loyal Order of Moose 1337

115-117 Canal Street  
NEWCOMERSTOWN, OHIO



We Meet Every Thursday Night

JOIN US AND RECEIVE THE GREAT BENEFITS

C. R. Beall, Secretary

SEVENTY-FIVE

1947

Compliments  
of  
**Crawford's Cleaner**


Congratulations  
**Ritz Theater**

BEST WISHES  
from  
**Iris' Beauty Shop**

Best Wishes to Class of '47  
from  
**Scott's 5 and 10c Store**

Compliments of  
**RITZ NEWS**  
C. F. CHANCE

CONGRATULATIONS SENIORS  
from  
**The Luncheonette**

  
Sales Service  
**L. H. Barnett & Co.**  
Phone 235 238 West Canal St.

Congratulations  
Class of '47  
**Kroger Company**

EIGHTY-FOUR

142

**Funks Mobile Service**  
700 E. State Street  
AUTO REPAIRING  
GAS - OIL - ACCESSORIES  
CONFECTIONS  
also  
GUARANTEED RADIO  
SALES and SERVICE

BEST WISHES  
to  
THE GRADUATING CLASS  
**The NEWS - INDEX**

Compliments  
of  
**Stoffer's Restaurant**

  
RECAPPING - VULCANIZING  
ACCESSORIES - APPLIANCES  
**H. E. Leading Tire  
and Supply**  
Phone 200

GO TO THE ...  
**Colonial Shoe Shop**  
Where You Get QUALITY and  
EXPERT SHOE SERVICE  
A. J. Police, Prop.

Compliments of  
**Bower's I.G.A. Grocery**

EIGHTY-FIVE

238



1947

BEST WISHES . . . .  
CLASS OF 1947

### HAVER ELECTRIC SUPPLY

1485 River Street  
Newcomerstown, Ohio

The  
Produce Company,  
Inc.

Butter - Eggs and Poultry

Refrigerated Lockers

DAIRY BAR

Ice and Refrigeration

SIXTY-EIGHT

MAY YOUR SUCCESS  
BE EXCEEDED ONLY  
BY YOUR HAPPINESS

The  
OXFORD  
BANK

143

For the Betterment of  
Newcomerstown and Vicinity

## Newcomerstown Chamber of Commerce

1946 - 1947

Officers and Directors

Paul J. Atkinson ✓ - President	D. B. Roeder ✓ - Director
Wm. G. Heifner - Vice President	Leo S. Heller ✓ - Director
C. R. Haver - Vice President	C. E. Cooper ✓ - Director
Lester Woods - Vice President	M. O. Julien ✓ - Director
H. E. Leading ✓ - Treasurer	Forest Smith ✓ - Director
Ralph M. Portz - Secretary	

SIXTY

### M. & K. Grocery

ALWAYS A BOOSTER

We Wish You  
Class of '47  
Success

Kenneth Rice, Mgr Phone 216

BEST WISHES

to  
CLASS OF '47  
from

Home Restaurant

Compliments of

Gray Electric and  
Plumbing

118 Bridge Street

### Jewell's Auto Parts

Complete Line of Automobile Parts  
Expert Auto Repairing & Welding  
MERCURY OUTBOARD MOTORS  
Cigars - Cigarettes - Candy  
Soft Drinks

Compliments  
of

Greyhound  
Post House

### Russell's Dairy

LEADER IN DAIRY PRODUCTS

Milk - Cream - Ice Cream

Compliments  
of

Charlotte's  
Beauty Parlor

Compliments  
of

Bonnell  
Funeral Home

SEVENTY-TWO

## Heller Brothers of Newcomerstown



SEVENTY-THREE

1947

Compliments of  
**Wigfield Bros. Grocery**  
*"The Big Store on the Little Corner"*

**F. A. Carruthers**  
GENERAL STORE  
GENERAL MERCHANDISE  
FEED and FERTILIZER  
Bernice, Ohio

**C. W. Sanders**  
GENERAL STORE  
FEEDS  
GILMORE, OHIO

Compliments  
of  
**Welsh Grocery**

PONTIAC  
*Sales and Service*  
**Roe's Garage**

*Best Wishes  
to the 1947 Graduates*  
**The Women  
of the Moose**

CONSTANT BOOSTERS FOR TROJAN ATHLETICS  
**The Trojan Booster Club**

SEVENTY-SIX

144

**Moore's**  
Auto Accessories  
Hardware  
Toys - Sporting Goods  
  
JOHN HAMPTON, Owner  
  
130 Main St. Newcomerstown, O.

BEST WISHES  
  
**JOHN C. ROSS**  
REALTOR  
114 W. Main Street  
NEWCOMERSTOWN, OHIO

**CLOW**  
Gasteam Radiators  
and  
Gas-Fired Unit Heaters

CONGRATULATIONS  
SENIORS . . .  
  
Graduation is one of the pleasant  
things in life, but it happens only  
once.  
  
A dish of Our Ice Cream is an-  
other of the pleasant things in life  
but you can have it often.  
  
**OXFORD  
DELL  
DAIRY**  
*Across from the Theatre*

SEVENTY-SEVEN

Compliments  
of  
  
**The  
First National  
Bank**  
  
Member - - F. D. I. C.

**McCormick-Deering**  
Farm Equipment  
  
INTERNATIONAL  
MOTOR TRUCKS

BEST WISHES  
CLASS OF '47  
  
**Rutter's  
Service Station**

**The Great Atlantic &  
Pacific Tea Co.**  
NEWCOMERSTOWN, OHIO

BEST OF LUCK  
**Home Equipment Co.**

Compliments  
of  
**Jones, Lydick &  
Castle, Inc.**

SEVENTY-EIGHT

CONGRATULATIONS  
CLASS OF 1947  
**Blackwell & Eglar  
Bakery**

**H. A. Reger Auto Parts**  
111-113 S. Bridge St.  
NEWCOMERSTOWN, OHIO

**H. H. Hudson**  
GROCERIES and MEATS  
  
*Quality - Service - Economy*  
E. Canal Street Phone 246

**Larrison and Tidrick**  
Furnace Repair and Welding  
General Tin Work  
104 S. River Street

SUCCESS and HAPPINESS  
TO ALL OF YOU  
  
**The Taylor Hardware**

Compliments  
of  
**Dot's Beauty Shop**

BEST WISHES  
CLASS OF '47  
  
**A. W. Atkinson  
Furniture**

Compliments  
of  
**W. M. Brode Co.**

SEVENTY-NINE

1947

*If Your Clothes Are Not  
BECOMING TO YOU  
You Had Better  
BE COMING TO US!*

**BESST  
Cleaning Company**

Phones 202 - 664

**D. B. Moore Oil Co.**  
SINCLAIR Gasoline - Oils - Greases  
*Courteous 24 Hr. Taxi Service*  
Class 1901

*Compliments  
of*

**Chuck Gates  
and  
Bob Roe**

CONGRATULATIONS  
TO THE GRADUATES

**Moore's Barber Shop**

*Compliments  
of*

**C. E. Ortt & Company**

*Bill Hiefner*

WALL PAPER - PAINTS - SPORTING GOODS  
114 RIVER STREET  
PHONE 255

114

145

**Woods I. G. A. Market**  
PLENTY OF PARKING SPACE

**Paul J. Atkinson**  
REAL ESTATE and INSURANCE  
157 W. Main St. Newcomerstown


*Congratulations  
Class of '47*

**GOSHEN  
Brick and Clay  
Corporation**

NEWCOMERSTOWN'S  
LEADING ...

**HARDWARE  
STORE**

THE  
**EUREKA STORE**  
CO.  
R. M. Portz, Mgr. 102 N. River St.

There's a  future!

THERE'S NO PLACE LIKE HOME  
**FOR FORD SERVICE**  
YOUR FORD DEALER KNOWS YOUR FORD BEST

**R. LELLAN SHOEMAKER**  
25 Years Your Ford Dealer

141

QUALITY BAKED GOODS

**Ogilbee Bakery**  
141 Main Street Phone 622

*Congratulations  
Class of '47*

**C. & W. Auto Wrecking**

The  
**SNEDKER**  
Real Estate Agency

**BAIRS**  
*Better Home Furnishings*  
**J. G. Bair Company**

*Compliments  
of*

**Beall's Grocery**

**Newcomerstown  
Floral**  
"BURG'S"

*Best Wishes*

**Welker Garage**

BEST WISHES  
TO CLASS OF '47

**Dot's Style Shoppe**

to our graduates . . .

**Cooper Furniture Company**  
. . . with congratulations

BEST WISHES and CONGRATULATIONS To The Senior Class of 1947  
from The

**Schumaker Implement Store**

**JOHN-DEERE Sales and Service**

**PENNEY'S**  
J. C. PENNEY CO. INC.

## Newcomerstown High School Year Book Advertisements 1948 (1)

Alchrome Products, Plumbers Brass Goods  
Atkinson, Paul J. Real Estate and Bonds, W. Main St.  
Barnett, L. M. & Co. Chevrolet, 238 W. Canal St.  
Beall's Grocery  
Besst Cleaning Co.  
Bob's Service Station, 585 S. River St.  
Bowers I G A Grocery  
Brode, W. M. Company  
C & W Auto Wrecking  
Cooper Furniture Co. 227 W. Main St.  
Eureka Store Co. R. M. Portz Mgr. 102 N. River St.  
First National Bank  
Fraternal Order of Eagles  
Funks Mobile Service, 700 E. State St.  
Goshen Brick & Clay Corporation  
Greyhound Posthouse  
Haver Electric Supply  
Hawkins' Supermarket, The Complete Grocery, 658 W. State St.  
Hayward's Home Bakery, 139 E. Main St.  
Heifner, Bill, Wall Paper, Paints and Sporting Goods, 114 S. River St.  
Heller Brothers Co.  
Jewell's Auto Parts  
Jones, Lydick and Castle  
Kanuckel's Memorials, 115 S. River St.  
Kennedy Bros. Groceries - Meats, 602 E. Canal St.  
Leech Motor Co. Dodge Dealer since 1926  
Lenzo, Carl J. Bright Studio, 108 W. Main St.  
Mercer's Sunoco Service Station  
Moore, D. B. Co. Gasoline - Oils - Greases  
Moore's Store  
Newcomerstown Chamber of Commerce  
Newcomerstown Floral, Burge's  
Ortt, C. E. Ortt Motor Co. C. E. Ortt Ritz Theatre  
Oxford Dell Dairy  
Pierce Motor Sales, Kaiser - Frazer Dealer, 102 N. College St.  
Police, A. J. Colonial Shoe Shop  
Roe's Garage, Pontiac Sales and Service  
Rogers' Oldsmobile Co. E. Canal St.  
Rogers, W. H. General Insurance and Bonds  
Ross, John C. Realtor  
Rutter's Service Station  
Schumaker Implement Store, John Deere Sales and Service  
Shoemaker, R. Lellan, Ford Service, 26 years Your Ford Dealer  
Stoffer's Restaurant  
Welsh & Marlowe Shoe Store, 137 W. Main St.  
Wigfield Bros. Grocery

Newcomerstown High School Year Book Advertisements 1948 (2)

- Home Restaurant
- Liberty Shoe Shop (Mike's Place) 117 Bridge St.
- Ritz News, C. F. Chance
- Joe's Better Meats For Better Meals
- The Driggs Auto Parts, Successors to H. A. Reger Auto parts
- Bowling Alley, Bowling and Billiards Athletic Club
- Clow, Gasteam Radiators and Gas Fired Unit Heaters
- Oxford Cleaners, 104 East Canal St.
- Scott's Five & Ten
- The Newcomerstown News and Index
- Atkinson Lumber Company
- Smith's Sanitary Market, Quality Meats and Groceries
- Kroger Company
- Home Building and Loan Co.
- Baltimore Clothing Co.
- Kohl's Pennzoil Station, Dirk Wilkin Mgr. West State St.
- C. O. Moder, McCormick - Deering Farm Equipment and International Motor Trucks
- State Roller Rink
- Ohio Fuel and Gas
- The Snedeker Real Estate Agency, Cross St.
- The Great A. & P. Tea Co. 145 Main St.
- Loyal Order of Moose 1337, 115-117 Canal St.
- Davis Drug
- M. & K. Grocery, Kenneth Rice Mgr.
- H. E. Leading Tire and Supply
- Style Shoppe
- Christopher Supply, Candy - Gum - Cigars - Cigarettes, 205 South River St.
- Ogilbee's Bakery, 141 Main St.
- Ortt Radio Service, Dennis Ortt
- Charlotte Beauty Parlor
- Iris Beauty Shop
- C. B. Guy Grocery, 101 River St.
- Home Equipment Co. Plumbing - Heating - Electric - Hardware
- Egler Bakery
- L. O. Curtiss, Leading Jeweler
- Lehman's Gulf Service, corner of Main and River St.
- Melody Record and Gift Shoppe
- Zimmer Lumber Co.
- County Line Grocery and Service Station
- R. W. Scott, Insurance Agency
- Hafner's Original Cut Rate
- Bonnell Funeral Home

Newcomerstown High School Year Book Advertisements 1948 (3)

- Stewart's Red & White Self Serve Store
- Bill Rothenstein's Clothing Store
- Stewart's Tin shop, Wise Furnaces and Sheet Metal
- Standard Oil Co. W. H. Bell, corner of River and Canal St.
- Elks No. 1555
- Hinds Funeral Home, 347 North College St.
- F. A. Carruthers General Store, Bernice, Ohio
- The Taylor Hardware
- Welker Sales & Service, 530 Heller Drive
- American Legion, Post No. 431
- Penney's
- Veterans of Foreign Wars, Post 3303
- Oxford Dell Dairy
- Crawford Cleaners, George W. Crawford
- Moore Enameling & Manufacturing Company, West Lafayette, Ohio
- The Rotary Club
- The Oxford Bank
- the Daily Jeffersonian
- Luncheonette, 131 Main St.
- The Daily Times, New Philadelphia, Ohio

1948

COMPLIMENTS  
OF

*Thomas C. Montgomery Post*  
No. 431

**AMERICAN LEGION**  
Newcomerstown, Ohio



NINETY-FOUR

149

"HE PROFITS MOST WHO SERVES BEST"

**THE ROTARY CLUB**



NEWCOMERSTOWN, OHIO

*Best wishes to all of you—Class of '48  
And may your Success be exceeded  
Only by your Happiness*

The  
**OXFORD**  
Bank

Member F. D. I. C.

Congratulations to the boys and girls of Newcomerstown High School and the graduating class of 1948

The  
**DAILY JEFFERSONIAN**

*"Southeastern Ohio's Great Home Daily"*

Your home newspaper for the news of your school and your community. The news of the world presented to you every day for your information, enjoyment, and entertainment.

NINETY-FIVE

**PENNEY'S**  
A PART OF THE

Compliments of

Darriel O. Beiter Post 3303

Veterans of  
Foreign Wars

Compliments of

**Crawford Cleaners**

George W. Crawford

Oxford Dell Dairy

*"Ice Cream at its Best"*

Compliments of

**An N. H. S. Booster**

COMPLIMENTS  
OF

The  
**MOORE ENAMELING & MANUFACTURING**  
Company  
WEST LAFAYETTE, OHIO

NINETY-SIX

BEST WISHES TO THE CLASS OF '48

"SKIP" to the

**LUNCHEONETTE**

**Fine Foods and Borden's Dairy Products**

131 Main St.

Phone 2666

To The Readers of This Newcoesean

Pleasant Memories of the Past . . .

. . . And Bright Dreams for the Future

**THE NEWCOSEAN STAFF**

NINETY-SEVEN

For the Betterment of Newcomerstown  
and Vicinity

# Newcomerstown Chamber of Commerce

- |                                  |                               |
|----------------------------------|-------------------------------|
| Paul J. Atkinson - - - President | Charles Cooper - - - Director |
| Wm. G. Holmes - Vice-President   | Forest Smith - - - Director   |
| C. B. Haver - - - Vice-President | M. O. Julien - - - Director   |
| H. E. Leading - - - Treasurer    | D. B. Roeder - - - Director   |
| R. M. Portz - - - Secretary      | Leo S. Heller - - - Director  |
| Charles Yingling - - - Director  |                               |

SEVENTY-FOUR

Compliments  
of  
**GREYHOUND  
POSTHOUSE**

**ALCHROME  
PRODUCTS**  
Mfr.  
**Plumbers'  
Brass  
Goods**

**NEWCOMERSTOWN  
FLORAL**  
"Burge's"

Congratulations  
Class of '48  
**C & W Auto Wrecking**

Compliments of  
**Stoffer's Restaurant**

Compliments of  
**Funks Mobile Service**  
700 East State Street Phone 2689

SEVENTY-FIVE

1948

**Jewell's Auto Parts**  
Complete Line of Automobile Parts  
Expert Auto Repairing & Welding  
**MERCURY Outboard Motors**  
Cigars Cigarettes Candy  
Soft Drinks

Compliments of  
**Beall's Grocery**

Best Wishes to the Class of '48

**John C. Ross**  
REALTOR

Best Wishes to the Class of '48

**W. H. Rogers**  
General Insurance  
and Bonds

**SCHUMAKER  
IMPLEMENT  
STORE**

**JOHN DEERE**  
Sales and Service

Compliments  
of  
**The  
FIRST NATIONAL  
Bank**

Member F. D. I. C.

SEVENTY-SIX

COMPLIMENTS  
OF

# Heller Brothers Co. of Ohio

Newcomerstown, Ohio




SEVENTY-SEVEN



1948

151

There's no place like home  
For Ford Service

There's a  in your future!  
Your Ford Dealer Knows Your Ford Best.

**R. LELLAN SHOEMAKER**  
26 years your Ford Dealer

To The Class of '48...  
May Your Success Be  
As Lasting As Our Brick.

**Goshen Brick & Clay Corporation**

If Your Clothes Are Not BECOMING To You...  
You Had Better BE COMING To Us!

**BEST CLEANING COMPANY**

Congratulations  
Class of '48

**Bob's Service Station**  
585 South River Street



**The Little Phoebe**  
640 Heller Drive

FOR BETTER PORTRAITS

Your Newcosean  
Photographer

**CARL J. LENZO**  
108 Main Street Phone 2371

**BRIGHT STUDIO**

Compliments of Your Friendly  
**KAISER - FRAZER Dealer**

**PIERCE  
Motor Sales**  
102 North College Street  
PHONE 2878

**Kennedy Bros.**  
GROCERIES - MEATS  
For Delivery  
Just Call Us Anytime  
602 East Canal Street Phone 2246

**Andy's Body Shop**  
GENERAL REPAIRING  
Rear 224 East Canal Street  
NEWCOMERSTOWN, OHIO

585

602

SEVENTY-EIGHT

SEVENTY-NINE

Compliments of

**Wigfield Bros. Grocery**  
"The Big Store on the Little Corner"

Best Wishes Class of '48

**Rutter's  
Service Station**



**PONTIAC**  
SALES and SERVICE  
**ROE'S GARAGE**

Best Wishes to the Class of '48

**WELSH & MARLOWE**  
High Grade Shoes for the  
Whole Family  
137 Main Street Phone 2383

Compliments  
of

**The  
W. M. BRODE  
Company**


Newcomerstown's Leading  
Hardware Store

**The  
EUREKA STORE  
Co.**  
R. M. Portz, Mgr. 102 N. River St.

137

Your Dependable Home Owned Store  
Where Quality Reigns Supreme

**Cooper Furniture Co.**  
FIRST  
227 West Main St., Newcomerstown



Congratulations  
Class of '48

**Fraternal Order of  
EAGLES**  
The Fighting Fraternity

Best Wishes . . . Class of 1948

**Haver Electric Supply**

227

EIGHTY

EIGHTY-ONE

1948


Phone 2202 2643  
**D. B. Moore Oil Co.**  
**SINCLAIR**  
 Gasoline - Oils - Greases  
 Courteous 24 Hr. Taxi Service  
 Class 1901

**Paul J. Atkinson**  
 Real Estate and Insurance  
 West Main Street  
 NEWCOMERSTOWN, OHIO

**JONES,  
 LYDICK,  
 and CASTLE**

*Best Wishes Class of '48*  
**MOORE'S STORE**

**BILL HEIFNER**  
 Wall Paper  
 Paints  
 Sporting Goods  
 114 River Street Phone 2255

  
*Congratulations  
 To The Class of 1948*  
 C. R. LEECH  
 Class of 1920  
**LEECH MOTOR CO.**  
*Your Dodge Dealer Since 1926*  
 108 112 River St. Phone 2248

EIGHTY TWO

152

**C. E. Ortt**  
**ORTT MOTOR CO.**  
**RITZ THEATRE** **C. E. ORTT CO.**

**Mercer's Sunoco  
 Service Station**  
 SUNOCO Dynafuel  
 OILS  
 GREASES  
 ACCESSORIES  
 CONFECTIONS  
 A to Z Lubrication

*Compliments of*  
**A  
 Friend**

**OLDSMOBILE**  
*The Car That Has Everything*  
**Rogers' Oldsmobile  
 Co.**  
 East Canal St. Phone 4552

**Hawkins' I. G. A.  
 Supermarket**  
*The Complete Grocery*  
 Quality Merchandise Plus Service  
 651 West State Street

EIGHTY-THREE

115


238

*Read and Use*  
**The Coshocton  
 TRIBUNE**  
 Published every week-day evening and  
 Sunday morning  
 Local News, World Wide News  
 Famous Columnists - Comic Pages and  
 Many Other Fine Features  
 Eight Pages of Colored Comics on Sun  
 Mrs. Charles Yangling  
 Coshocton Tribune's Newcomerstown  
 Representative

**Bower's I.G.A. Grocery**  
 We Deliver Phone 2293

*Best Wishes to Class of '48*  
**Kanuckel's Memorials**  
*"Where Art is added to  
 Permanence"*  
 115 River Street Phone 2114

*GO TO THE . . .*  
**Colonial Shoe Shop**  
*Where Art is added to  
 Expert Shoe Service*  
 A. J. Police, Prop.

  
 Sales Service  
**L. H. Barnett & Co.**  
 Phone 2235 218 West Canal St.

**Hayward's Home  
 Bakery**  
 130 East Main St.  
 Home Baked Pies and Cakes  
 Cookies  
*Good Luck to the Class of '48*

*Best of Luck to the Seniors*  
**Home Restaurant**  
 Try Our HOME-COOKED MEALS

**Liberty Shoe Shop**  
 for  
 Quality Work and Material  
 (Mike's Place) 117 Bridge Street

*Compliments  
 of*  
**John and Dorothy  
 McKean**


*Compliments of*  
**RITZ NEWS**  
 C. F. Chance

*CONGRATULATIONS SENIORS AND TROJANS*  
 JOE'S BETTER MEATS FOR BETTER MEALS  
**HARRY, DUTCH, CLARENCE, MARY, and JOE**

*Best Wishes  
 to the 1948 Graduates*  
**The Women of the  
 MOOSE**

*Compliments of*  
**Oxford Dell Dairy**  
*"ICE CREAM AT ITS BEST"*

*Compliments of*  
**The Driggs Auto Parts  
 Co.**  
 Successors to  
 H. A. BEGER AUTO PARTS

**BOWLING and BILLIARDS  
 Athletic Club**  
  
**BOWLING ALLEY**

EIGHTY FOUR

EIGHTY-FIVE

1948

**CLOW**

Gasteam Radiators  
and  
Gas-Fired Unit Heaters

CONGRATULATIONS  
BEST WISHES  
TO THE CLASS OF 1948

The Newcomerstown  
**NEWS and INDEX**

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Dial 4693  
104 East Canal Street

**Atkinson Lumber  
Company**

Compliments of  
**Scott's Five & Ten**

**SMITH'S  
Sanitary Market**  
Quality Meats and Groceries  
Congratulations, Class of '48  
Phone 2634

EIGHTY-SIX

153

Compliments of  
**KROGER COMPANY**

Congratulations, Class of '48  
**Home Building and  
Loan Co.**

Congratulations Seniors . . . .  
A BOOSTER FOR N. H. S.  
AND BETTER STYLES AND VALUES  
**Baltimore Clothing Co.**


Compliments  
of  
**KOHL'S  
Pennzoil Station**  
  
**Groceries**  
  
West State Street  
Mgr. Dick Wilkin Phone 3123

**McCORMICK - DEERING  
FARM EQUIPMENT**  
  
**C. O. MODER**  
  
**INTERNATIONAL  
MOTOR TRUCKS**

EIGHTY-SEVEN

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**STATE Roller Rink**



Compliments  
of  
**Dennison Coca-Cola  
Bottling Co.**  
  
Phone — DENNISON 66

Best Wishes, Seniors of 1948  
**Ohio Fuel and Gas**

Compliments of  
**The SNEDEKER  
Real Estate Agency**  
Cross St. Phone 2213

**The Great A. & P. Tea Co.**  
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EIGHTY-EIGHT

WE PROTECT THE YOUNG  
MOOSEHEART, ILLINOIS

WE PROTECT THE OLD  
MOOSEHAVEN, FLORIDA

Congratulations to the Class of '48

**Loyal Order of Moose 1337**  
115-117 Canal Street  
NEWCOMERSTOWN, OHIO



We Meet Every Thursday Night  
Join us and receive the great benefits  
C. R. Beall, Secretary

EIGHTY-NINE

1948

205

Compliments of  
**DAVIS DRUG**

**Christopher Supply**  
205 South River St.  
Candy - Gum - Cigars -  
Cigarettes  
WHOLESALE ONLY  
Newcomerstown's Only Jobber

**M. & K. Grocery**  
*Always a Booster*  
We Wish You, Class of '48 - Success  
Kenneth Rice, Mgr. Phone 2216

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**Ogilbee's Bakery**  
141 Main Street Phone 2513

  
Repacking Accessories Vulcanizing Appliances  
**H. E. Leading Tire and Supply**  
PHONE 2200

Compliments of  
**Ou Radio Service**  
Dennis E. Ort

*Congratulations to the  
Class of '48*  
**Style Shoppe**

Compliments of  
**Charlotte  
Beauty Parlor**

NINETY

154

**IRIS Beauty Shop**

*Good Luck to All of You*  
**L. O. Curtiss**  
LEADING JEWELER

Compliments of  
**C. B. Guy Grocery**  
101 River Street Phone 2207

Compliments of  
**Lehman's Gulf Service**  
EXPERT  
WASHING & GREASING  
Corner Main and River Streets

**Home Equipment Co.**  
House of Quality  
Plumbing - Heating  
Electric Hardware

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Gift Shoppe**  
*See us for records  
and gifts*

*Congratulations Class of 1948*  
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Phone 2343

**Zimmer Lumber Co.**  
Telephone 2323 Newcomerstown  
MULE HIDE ROOFING  
ALPHA CEMENT

NINETY-ONE

*Congratulations*  
**County Line Grocery  
and Service Station**  
Phone 6043

Compliments of  
**Stewart's Red & White  
SELF SERVE STORE**  
Phone 4083

*Best Wishes  
Class of '48*  
**R. W. SCOTT**  
INSURANCE AGENCY

Compliments of  
**Bill Rothenstein's  
CLOTHING STORE**

**HAFNER'S**  
Original Cut Rate

**Stewart's Tin Shop**  
WISE FURNACES  
and  
SHEET METAL

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Funeral Home**

Newcomerstown Solio Service  
**Standard Oil Co.**  
Corner River & Canal  
*"Where Service is a Pleasure"*  
W. H. Bell Phone 2680

NINETY-TWO


Compliments  
**The Daily Times**  
*Tuscarawas County's Leading  
Newspaper*  

---

YOUR HOME NEWSPAPER

---

  
New Philadelphia, Ohio

Compliments  
of  
**ELKS No. 1555**  


Compliments of  
**Hinds Funeral Home**  
347 North College Street

*Success and Happiness  
To All of You . . .*  
**The Taylor Hardware**

**F. A. Carruthers**  
GENERAL STORE  
GENERAL MERCHANDISE  
FEED AND FERTILIZER  
Bernice, Ohio Phone 6412

*Best Wishes to the Class of '48*  
**Welker Sales & Service**  
530 Heller Drive Phone 2553

NINETY-THREE

Newcomerstown High School Year Book Advertisements 1949 (1)

- Newcomerstown Chamber of Commerce
- Fraternal Order of Eagles
- Roe's Garage, Pontiac Sales and Service
- Wigfield Bros. Grocery
- The W. M. Brode Company
- Boyd's Dairy Bar
- Dot's Beauty Shop
- Miller Restaurant, 119 North Bridge St.
- Ortt Motor Company, Chrysler - Plymouth Sales - Service
- Funk's Mobile Service, Oil - Gas - Accessories, 700 E. State St.
- Rinehart's Market, Groceries and Meats, 101 West Canal St.
- Ritz News Depot
- Morgan Pharmacy
- The Rotary Club
- The Driggs Auto Parts Co. Successors to H. A. Reger Auto Parts
- Rigg's Health Studio, 114 Bridge St.
- Stoffer's Restaurant
- Russell Dairy, Quality Dairy Products, East Canal St.
- Bender Oil Company, Sinclair Gasoline, Oil and Grease
- Besst Dry Cleaning
- Evelyn's Beauty Shop, 101 Bridge St.
- Brown's Grocery, Meats - Vegetables - Cigarettes, 319 Chestnut St.
- The First National Bank
- Ohio Fuel and Gas
- Mercer's Sunoco Service Station, Sunoco Dynafuel, Oils, Greases and Confections
- Hinds Funeral Home, 347 North College st.
- Heller Brothers Company
- Burge's, Newcomerstown Floral
- Andy's Body Shop, General Repairing, Rear 224 East Canal St.
- Kennedy Bros. Groceries - Meats, 602 East Canal St.
- Pierce Motor Sales, Kaiser - Frazer Dealer, 102 North College St.
- Ward H. Bell, Newcomerstown Sohio Service
- Coshocton Tribune
- Stewart's Tin Shop, Wise Furnaces and Sheet Metal
- Davis Drug
- Clow, Gasteam Radiators and Gas-Fired Unit Heaters
- Haver Electric Supply
- Riggs Drive-In
- L. H. Barnett and Co. Chevrolet Sales and Service, 238 West Canal St.
- Alchrome Products Mfg. Plumbers' Brass Goods
- The Eureka Store Co. R. M. Portz Mgr. 102 North River St.
- C & W Auto Wrecking
- Warner's Bakery, 735 West State St.
- Hawkins' I. G. A. Supermarket, The Complete Grocery, 658 West State St.
- Bonnell Funeral Home

Newcomerstown High School Year Book Advertisements 1949 (2)

- Chrisopher Supply, Candy - Gum - Cigars - Cigarettes, 205 South River St.
- R. Lellan Shoemaker, Ford Dealer for 27 Years
- Buss Vault Works, Concrete Vaults
- Tiny Tot Furniture Manufacturing Co. The Cheryl Lynn Line, Juvenile Furniture and Novelties, 225-233 Ray St.
- American Legion, Post 431
- Beall Clothing Store, West Lafayette, Ohio
- County Line Grocery and Service Station
- C. O. Moder, McCormick - Deering Farm Equipment and International Motor Trucks
- Kohl's Pennzoil Station - Groceries, Mgr. Dick Wilkin, West State St.
- The Produce Co. Inc. Refrigerated Lockers - Dressed Poultry
- Goshen Brick and Clay Corp.
- C. W. Sanders General Store, Gilmore, Ohio
- Beiter Music Service, Dil Beiter
- Rogers' Oldsmobile Co. East Canal St.
- Franciene Beauty Salon
- Cascade Iron Corporation
- Home Equipment Co. Plumbing - Heating - Electric - Hardware
- B. B. Chadwell and Son General Store, Bernice, Ohio
- Bliss Auto Parts
- Zimmer Lumber Co.
- Welsh and Marlowe Shoe Store, 137 Main St.
- Scott's Five and Ten
- Coulter's Auto Service
- Hewitt's Gulf Service, corner of Main and River st.
- The Taylor Hardware
- Colonial Shoe Shop, A. J. Police Prop.
- Mrs. Lanning's Store, 202 West State St.
- Ritz Theatre, C. E. Ortt
- Hamptons
- Cooper Furniture Co. 227 West Main St.
- Loyal Order of Moose No. 1337, 115-117 Canal St.
- The Stone Creek Brick Company, Stone Creek, Ohio
- Bill Heifner Sporting Goods, Wall Paper, Paints and Appliances, 114 River St.
- Walker Sales & Service, 530 Heller Drive
- Pfeiffer's I. G. A. Store, Stone Creek, Ohio
- Leech Motor Co. Dodge Dealer since 1926, 108-112 River St.
- C. B. Guy and Son Grocery, 101 River St.
- H. E. Leading Tire and Supply
- Egler Bakery
- Baltimore Clothing Co.
- Fillman Implement Sales, Minneapolis - Moline Farm Equipment, Port Washington
- J. C. Penney Co. Inc.
- Joe's Market, Better Meats for Better Meals
- Newcomerstown News

Newcomerstown High School Year Book Advertisements 1949 (3)

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 Center Cut Rate, 218 Main St.  
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 M & K Master Market, Kenneth Rice Mgr.  
 Hafner's, The Original Cut Rate, New Location 216 Main St.  
 Charlotte Beauty Parlor  
 Home Building and Loan Co.  
 Ralph W. Scott Agency, Insurance and Bonds  
 L. O. Curtiss, Leading Jeweler  
 Bairs  
 Hayward's Home Bakery, 139 East Main St.  
 Luncheonette, 131 Main St.  
 Elks No. 1555  
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 W. E. Ourant Funeral Home  
 W. H. Rogers, General Insurance and Bonds  
 Moore's Store  
 The Oxford Bank  
 Bright Studio, C. J. Lenzo  
 The Daily Jeffersonian  
 Atkinson Lumber Co.  
 Puritan Laundry - Dry Cleaning  
 Veterans of Foreign Wars Post 3303  
 Ortt's, General Electric - R.C.A. - Philco - Maytag, Appliances - Radio - Television  
 Marstrell Service Station, Pennzoil Products, corner of Main and College St.  
 The Daily Times, New Philadelphia, Ohio  
 John C. Ross, 35 Years of Real Estate Service

COMPLIMENTS OF



**ELKS No. 1555**



**Lawrences'**  
**I. G. A. Grocery**

We Deliver  
Phone 2293

*Best Wishes to the Class of '49*

**W. H. Rogers**

General Insurance  
and Bonds

W. E. Ourant - Funeral Director  
W. R. Parks - Funeral Director

**W. E. Ourant**  
**Funeral Home**

*Successors to*  
*Jones, Lydick and Castle, Inc.*  
**AMBULANCE SERVICE**  
PHONE 2591

*Best Wishes Class of '49*

**Moore's Store**

BEST WISHES TO ALL OF YOU . . . Class of '49.

And may your Success be exceeded only by your Happiness

**THE OXFORD BANK**

MEMBER F. D. I. C.

Makers of  
**FINE PORTRAITS**

**BRIGHT**  
**STUDIO**

C. J. Lenzo

Phone 2371

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**DENNISON**

**COCA-COLA**

**BOTTLING CO.**

Phone . . . Dennison 66

1949  
b7b6

Congratulations to the boys and girls  
of Newcomerstown High School and  
the graduating class of 1949 . . .

**The Daily Jeffersonian**

*"Southeastern Ohio's Great  
Home Daily"*

Your home newspaper for the news  
of your school and your community.  
The news of the world presented to  
you every day for your information,  
enjoyment, and entertainment.

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Compliments

**Atkinson Lumber Co.**

HARDWOOD LUMBER

**ORTT'S**

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PHILCO - MAYTAG

Appliances - Radio - Television

**PURITAN**

Laundry - Dry Cleaning

HOME DELIVERY

Compliments of

**Marstrell  
Service Station**

Pennzoil Products

Corner of Main and College Streets

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3303



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Wars**

If you served overseas you belong  
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REALTOR

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Pleasant Memories of the

Past

and Bright Dreams

for the Future

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### Boyd's Dairy Bar

*"Where Quality Rules"*

Ice Cream Dairy Products

### Funk's Mobil Service

Oil - Gas - Accessories

Auto Repairing

Motor Tune-up

Phone 2689

700 E. State St., Newcomerstown, O.

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Phone 2300

### Rinehart's Market

Groceries and Meats

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*Compliments of*

### Miller Restaurant

119 North Bridge Street

*Compliments of*

### Ritz News Depot

Dial 5381

### Ortt Motor Company

Chrysler - Plymouth

SALES - SERVICE

*Compliments of*

### Morgan Pharmacy

SEVENTY-TWO

*"He Profits Most Who Serves Best"*

## The ROTARY Club



Newcomerstown, Ohio

*Compliments of*

### The Driggs Auto Parts Co.

*Successors to*

H. A. REGER AUTO PARTS

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*For Health and Reducing*

- Mechanical Gymnasium
- Sulphur Baths
- Massage
- Infra-Red and Ultra - Violet Ray

Phone 2608

114 Bridge Street

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**Stoffer's  
Restaurant**

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Sinclair Gasoline,  
Oil and Grease  
24-HOUR TAXI and  
WRECKING SERVICE

2202      Phones      2664

**MILK . . . Nature's Best Food**

**RUSSELL DAIRY**

QUALITY DAIRY PRODUCTS

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EAST CANAL STREET

**BESST DRY CLEANING**

DIAL 2345

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101 Bridge Street

Dial 2607

**Brown's Grocery**

Meats - Vegetables

Cigarettes

Phone 2244      319 Chestnut St.

Compliments of

**The  
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Member

F. D. I. C.

BEST WISHES . . .

Seniors of 1949

**OHIO  
FUEL  
and  
GAS**

**Mercer's Sunoco  
Service Station**

SUNOCO DYNAFUEL

OILS

GREASES  
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Compliments of

**Hingsds Funeral Home**

347 North College Street

Phone 2421

1949

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COMPLIMENTS OF

# HELLER BROTHERS COMPANY of Ohio

Newcomerstown, Ohio

Manufacturers of

HELLER NUCUT and VIXEN FILES

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MASTERENCHES

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Floral

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A Friend

Frankie Bartholow

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General Repairing  
Auto Glass Replacement

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Groceries - Meats

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1949



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Pierce Motor Sales

102 North College Street

Phone 2878

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**Ward H. Bell**

Newcomerstown SOHIO  
Service

"Where Service is a Pleasure"

**Stewart's Tin Shop**

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and SHEET METAL

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Gasteam Radiators

and

Gas-Fired Unit

Heaters

**MEADOW GOLD**

Dairy Products

Telephone 2162

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**HAYER**  
*ELECTRIC SUPPLY*

Compliments of

**Riggs Drive-In**



SALES SERVICE

Genuine Parts and  
Accessories

**L. H. Barnett and Co.**

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**ALCHROME  
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Newcomerstown, Ohio  
*Manufacturers of*  
**The Cheryl Lynn Line  
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COMPLIMENTS

OF

Thomas C. Montgomery Post  
No. 431

American Legion



Newcomerstown, Ohio

EIGHTY-TWO

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WEST LAFAYETTE, OHIO

Compliments of

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Station**

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2227 Phones 2655

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C. O. Moder

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OUR BEST TO THE CLASS OF "49"



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Soft Drinks

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Mule Hide Roofing  
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- ACCESSORIES

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High Grade Shoes for the  
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Where You Get Quality  
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227 West Main Street

NEWCOMERSTOWN, OHIO

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WE PROTECT THE YOUNG . . . . . Mooseheart, Illinois

WE PROTECT THE OLD . . . . . Moosehaven, Florida

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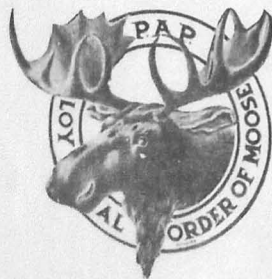
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## No. 1337

115-117 Canal Street

Newcomerstown, Ohio

Phone 2612



WE MEET EVERY THURSDAY NIGHT

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Manufacturers of Face Brick

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- Wall Paper
- Paints
- Voss Washers
- Appliances

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STONE CREEK, OHIO

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CONGRATULATIONS TO THE CLASS OF 1949

C. R. Leech - Class of 1920



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YOUR DODGE DEALER SINCE 1926

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☆ ☆ ☆ Women's Club

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Farm Equipment

Power Units

NEW IDEA

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Firestone Tires and Home Supplies

Crosley Radios - Refrigerators  
and Appliances

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Quality Meats and Groceries

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George W. Crawford

*Compliments of*

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*Compliments of*

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*Congratulations Seniors and Trojans*

**JOE'S MARKET**

Better Meats for

Better Meals

Harry, Clarence, Mary, and Joe

**BEST WISHES**

to the Class of 1949

**NEWCOMERSTOWN**

**NEWS**

*Established 1898*

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## M & K Master Market

*Always a Booster*

We wish you, class of '49—Success  
Kenneth Rice, Mgr. Phone 2216

*Best Wishes Class of '49*

See SCOTTY First

## Ralph W. Scott Agency

General Insurance and Bonds

## Hafner's

### Original Cut Rate

New Location

216 MAIN STREET

*Good Luck To All Of You*

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## Charlotte

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*Compliments*

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CAMBRIDGE - NEWCOMERSTOWN

BARNESVILLE - WEST LAFAYETTE

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## Home

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## Hayward's

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Home Baked Pies - Cakes  
and Cookies

*Good Luck to the Class of '49*

Best Wishes to the Class of '49

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# Luncheonette

Fine Foods and Borden's Dairy Products

131 Main Street

Phone 2666

*Compliments of*

## Newcomerstown

## High School

## Band Mothers

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For the Betterment of  
**NEWCOMERSTOWN**  
and Community

**Newcomerstown**  
**Chamber of Commerce**

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| C. R. HAYER    | Vice-President | FOREST SMITH     | Director |
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SEVENTY

Congratulations Class of '49

**FRATERNAL ORDER**  
of  
**EAGLES**



THE FIGHTING FRATERNITY

Compliments of

The  
**W. M. BRODE**  
**COMPANY**

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PONTIAC Sales and Service  
**Roe's Garage**

Compliments of

**Wigfield Bros. Grocery**  
"The BIG STORE on the  
LITTLE CORNER"

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